

SKY Perfect JSAT Corporation

News Release



June 23, 2008
SKY Perfect JSAT Corporation

Expanding Transmission Bandwidth for SKY PerfectTV! HIKARI **Starting New "SKY PerfectTV! HIKARI Home Type Wide" and** **"FLET'S TV" Services**

OptiCast Inc. (Head office: Minato-ku, Tokyo; President and CEO: Tatsuro Saitoh, "OptiCast"), a wholly-owned indirect subsidiary of SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; President and Representative Director: Masao Nito), has announced that OptiCast will start offering a new service, SKY PerfectTV! HIKARI Home Type Wide, to selected sections of the Tokyo Metropolitan area from July 1, 2008, by expanding the current network transmission bandwidth (70 MHz - 770 MHz) to 2072 MHz to promote the enhancement of SKY PerfectTV! HIKARI, broadcasting service through optical fiber networks.

The details are attached.

Expanding Transmission Bandwidth for SKY PerfecTV! HIKARI
Starting New "SKY PerfecTV! HIKARI Home Type Wide" and "FLET'S TV" Services

OptiCast Inc. (Head Office: Minato-ku, Tokyo; President and CEO: Tatsuro Saito; "OptiCast"), a subsidiary of SKY Perfect Communications Inc. (Head Office: Minato-ku, Tokyo; President and Representative Director: Masao Nito, "SKY Perfect"), will start offering a new service, SKY PerfecTV! HIKARI Home Type Wide, to selected sections of the Tokyo Metropolitan area from Tuesday, July 1, 2008, with plans to increase coverage sequentially, by expanding the current network transmission bandwidth (70 MHz - 770 MHz) to 2072 MHz to promote the enhancement of SKY PerfecTV! HIKARI, FTTH multi-channel broadcasting service.

This is the first such expansion of network transmission bandwidth covering such a wide range of areas in Japan. This service enables users to view all 12 channels of the BS digital broadcasting service without using up-converters and to view the new BS digital channels that are scheduled to start after radio frequency (RF) from July, 2011. SKY PerfecTV! HIKARI service expansion will make e2 by SKY PerfecTV! available before the end of this year, and SKY PerfecTV! high definition broadcasting available in the next fiscal year.

SKY Perfect actively promotes its video transmission business through SKY PerfecTV! HIKARI with the OptiCast network serving as a video transmission infrastructure paralleling satellite networks.

In addition, Nippon Telegraph and Telephone East Corporation (Head Office: Shinjuku-ku, Tokyo; President: Tsutomu Ebe; "NTT East") will start offering FLET's TV Transmission Service, a video transmission service for FLET's HIKARI^{*1} subscribers, from Tuesday, July 1 along with the expansion of the network transmission bandwidth which has been delivering SKY PerfecTV! HIKARI.

Furthermore, OptiCast and NTT East will promote the sales of SKY PerfecTV! HIKARI equipment use fee, which is required to receive SKY PerfecTV! HIKARI Home Type Wide service, and FLET's TV Transmission Service, as a package service under the name of FLET's TV.

Note 1: The integrated name of B FLET's and FLET's HIKARI Next provided by NTT East

◆Product Outline

1. SKY PerfecTV! HIKARI Home Type Wide

(1) Outline

This is a new SKY PerfecTV! HIKARI service which makes it possible for subscribers to view a maximum of 280 channels through Terrestrial Digital Broadcasting, Terrestrial Analog Broadcasting, BS Digital Broadcasting – which does not require a BS up-converter that differs from existing services, BS Analog Broadcasting, FM Radio, and SKY PerfecTV!. There are many package options available to accommodate customer preference, including options that allow subscribers to view terrestrial and BS broadcasting (SKY PerfecTV! HIKARI Light)

only, or the combination of terrestrial and BS broadcasting along with CS pay channels (SKY PerfecTV!/ HIKARI A La Carte/ HIKARI Package Selection/ HIKARI Package).

We are also planning to provide e2 by SKY PerfecTV! service before the end of this year and SKY PerfecTV! high definition broadcasting in the next fiscal year.

(2) Use conditions

Requires subscription to FLET's TV and corresponding FLET's HIKARI.

(3) Options and service fees for SKY PerfecTV! HIKARI Home Type Wide

See Exhibit 1 for details.

2. FLET's TV

(1) Outline

This is the video transmission service that allows FLET's HIKARI subscribers to view SKY PerfecTV! HIKARI Home Type Wide. This service includes service fees for FLET's TV Transmission Service, the video transmission service provided by NTT East and use fee of SKY PerfecTV! HIKARI equipment provided by OptiCast.

(2) Use conditions

Use of the service requires subscription to one of the following FLET's HIKARI services provided by NTT East.

- FLET's HIKARI Next Family Type
- B FLET's Hyper Family Type
- FLET's HIKARI Next Condominium Type Optical Interconnection System*²
- B FLET's Condominium Type Optical Interconnection System*²

Note 2: The Condominium Type Optical Interconnection service provided by OptiCast is SKY PerfecTV! HIKARI Condominium Type Optical Interconnection system.

(3) Service fee

See Exhibit 1 for details.

3. Initial Cost

(1) Subscription fee*³ for SKY PerfecTV! HIKARI 2,940 yen (tax included)

Note 3: Same as current Home Type and Condominium Type

(2) Construction cost

1) FLET's TV construction cost

Concurrent construction with FLET's HIKARI Next or B FLET's*⁴ 0 yen (tax included)

Single construction for FLET's TV 6,300 yen (tax included)

Note 4: Fees listed above are for subscribers who apply for these services from Tuesday, June 24 to Tuesday, September 30, 2008 and start service by Wednesday, December 31, 2008. Prices for subscriptions made after October, 2008 will be announced separately. Fees are billed by NTT East.

2) TV connection cost*⁵

- Connection carried out by the user

[For subscribers who connect network channel terminal equipment and TV]: 0 yen (tax included)

- Standard construction

[For subscribers who outsource construction for connection of network channel terminal equipment for one TV]:

8,925 yen (tax included)

- Construction for community reception equipment (connecting several TVs)

[For subscribers who outsource construction for the connection of the coaxial cables allocated to each room for TV viewing (up to 4 TVs)]: 15,750 yen (tax included)

Note 5: Construction other than that for ordinary TV connection will be billed separately by OptiCast.

4. Service dates*⁶

Accepting applications from: Tuesday, June 24, 2008

Services start from: Tuesday, July 1, 2008

Note 6: Service hook-up may take a few days after application and may not be available in some areas.

5. How to apply

For inquiries and application for subscription:

SKY PerfecTV! HIKARI Customer Center (Comprehensive)

TEL: 0570-013-999

(From PHS & IP phones, TEL: 045-279-7777)

Telephones open from 10:00 AM to 8:00 PM (all year round)

Information desk at NTT East:

TEL: 0120-116116

Telephones open from 9:00 AM to 9:00 PM

Open on Saturdays, Sundays, and holidays (except from December 29 to January 1)

FLET's official website: <http://flets.com/>

6. Diagram of service use

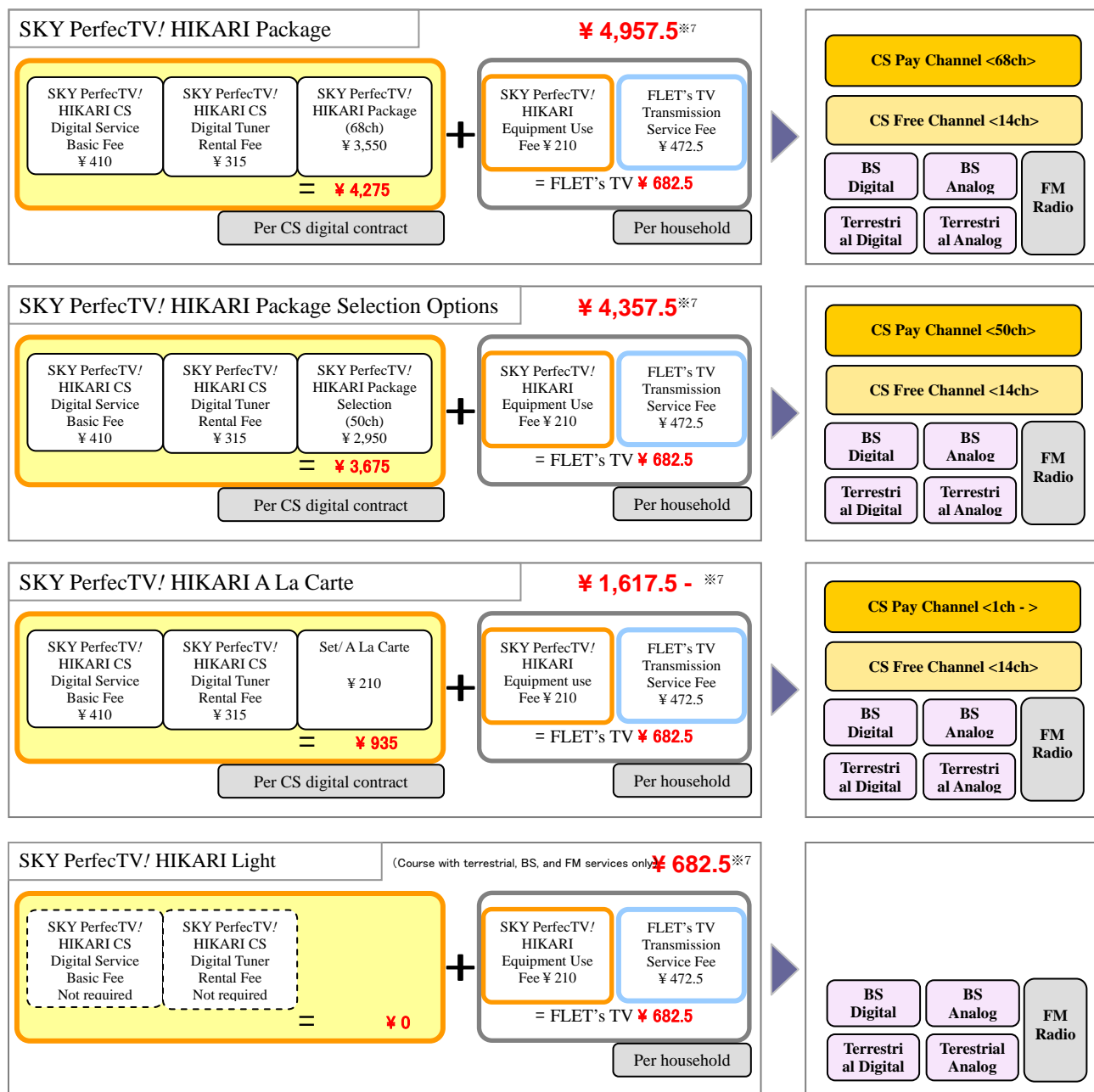
See Exhibit 2 for details.

7. Areas covered by SKY PerfecTV! HIKARI Home Type Wide service

See Exhibit 3 for details.

[Exhibit 1]

◆ Options and service fees of SKY PerfecTV! HIKARI Home Type Wide



Note 7: All above-listed prices include tax. FLET's HIKARI Next or B FLET's monthly service fee must be paid separately to NTT East.

◆ FLET's TV service fee

FLET's TV service fee ¥ 682.5 (tax included) per month^{※8}

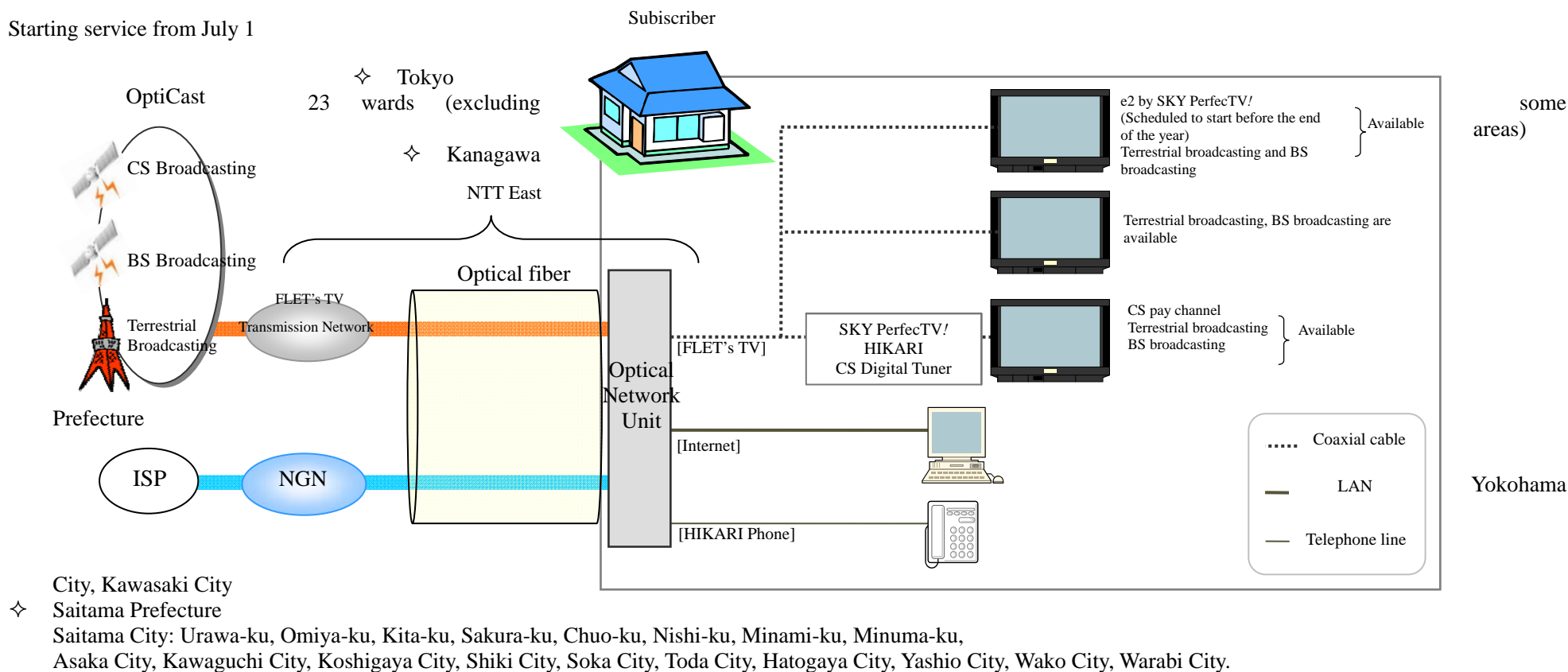
Note 8: Total amount of ¥ 472.5 (tax included) for FLET's TV Transmission Service fee and ¥ 210 (tax included) for SKY PerfecTV! HIKARI equipment use fee.

[Exhibit

[Exhibit 2] Diagram of Service Use

3] Areas covered by SKY PerfectTV! Home Type Wide service

■ Starting service from July 1



[Partially available in the following areas]

- ◇ Saitama Prefecture
- Midori-ku (Saitama City), Ageo City, Okegawa City, Kasukabe City, Fujimi City, Ina-machi (Kita-Adachi County), Niiza City

■ Starting service from August 1

- ◇ Tokyo
- Inagii City, Kiyose City, Koganei City, Tama City, Higashi Kurume City, Higashi Murayama City, Higashi Yamato City, Hino City, Fuchu City
- ◇ Chiba Prefecture
- Ichikawa City, Urayasu City, Shiroy City, Kamagaya City,
- Chiba City: Inage-ku, Chuo-ku, Hanamgawa-ku, Mihama-ku,

Nagareyama City, Narashino City, Matsudo City

[Partially available in the following areas]

◇ Tokyo

Akishima City, Kunitachi City, Kokubunji City, Kodaira City, Komae City, Tachikawa City, Chofu City, Mizuho-machi (Nishi-Tama County), Nishi-Tokyo City, Hachioji City, Hamura City, Fussa City, Machida City, Mitaka City, Musashino City, Musashi-Murayama City

◇ Chiba Prefecture

Abiko City, Ichihara City, Kashiwa City

Chiba City: Midori-ku, Wakaba-ku

Funabashi City, Yachiyo City, Yotsukaido City

■ Scheduled to start service after September

[Partially corresponding]

◇ Fukushima Prefecture

Koriyama City, Miharu-machi (Tamura County)