

# SKY Perfect JSAT Holdings Inc.

## News Release



SKY Perfect JSAT  
Holdings Inc.

August 29, 2008

SKY Perfect JSAT Holdings Inc.

### **Expansion of SKY PerfectTV! Hikari Service in the Saitama Area and Launch of SKY PerfectTV! HIKARI Home Type Wide Services in the Koriyama Area**

SKY Perfect Communications Inc. (Head office: Minato-ku, Tokyo; President and Representative Director: Masao Nito), a wholly owned subsidiary of SKY Perfect JSAT Holdings Inc. (Head office: Minato-ku, Tokyo; President and Representative Director: Masanori Akiyama), today announced the expansion of the service area for the SKY PerfectTV! HIKARI service in the Saitama area and the launch of SKY PerfectTV! HIKARI Home Type Wide services in the Koriyama area. Both services are provided by SKY Perfect Communications subsidiary OptiCast Inc. (Head office: Minato-ku, Tokyo; President and CEO: Tatsuro Saitoh).

**Expansion of SKY PerfecTV! Hikari Service in the Saitama Area and  
Launch of SKY PerfecTV! HIKARI Home Type Wide Services in the  
Koriyama Area**

OptiCast Inc. (Head office: Minato-ku, Tokyo; President and CEO Tatsuro Saitoh), a subsidiary of SKY Perfect Communications Inc. (Head office: Minato-ku, Tokyo; President and Representative Director: Masao Nito) has announced that starting September 1, 2008 it will expand the service area for the SKY PerfecTV! HIKARI multichannel radio frequency (RF) broadcasting service in areas serviced by the NTT EAST. At the same time, OptiCast will launch SKY PerfecTV! HIKARI Home Type Wide services in the Koriyama area. The changes follow the completion of registration with the Ministry of Internal Affairs and Communications for the alteration of its cable service broadcasting business in accordance with the Law Concerning Broadcast on Telecommunications Services.

- SKY PerfecTV! HIKARI (Home Type Wide and Mansion Type) Expansion Areas

Certain areas of Misato-Shi, Saitama-ken

Future Service Areas in Saitama-ken

All areas of Urawa-ku, Omiya-ku, Kita-ku, Sakura-ku, Chuo-ku, Nishi-ku, Minami-ku, and Minuma-ku in Saitama-shi

All areas of Asaka-shi, Kawaguchi-shi, Koshigaya-shi, Shiki-Shi, Soka-Shi, Toda-Shi, Niiza-Shi, Hatogaya-Shi, Yashio-Shi, Wako-Shi, and Warabi-Shi

Certain areas of Midori-ku Saitama-Shi, Ageo-Shi, Kitaadachi-gun Ina-cho, Okegawa-Shi, Kasukabe-Shi, Fujimi-Shi, and Misato-Shi

- SKY PerfecTV! HIKARI (Home Type Wide) New Service Areas

Certain areas of Miharu-cho, Tamura-gun, and Koriyama-Shi in Fukushima-ken

\*SKY PerfecTV! HIKARI service offers approximately 300 TV channels, including terrestrial digital broadcasting, BS digital broadcasting, and SKY PerfecTV! over optical fiber networks.

\* Subscription to various plans under SKY PerfecTV! HIKARI Home Type Wide requires subscription to FLET'S TEREBI (a service set combining the SKY PerfecTV! HIKARI equipment use fee and the NTT EAST FLET'S TEREBI broadcasting service) and either NTT EAST's B FLETS Hyper Family Type or FLET'S Hikari Next Family Type.