SKY Perfect JSAT Holdings Inc.

News Release



September 3, 2008
SKY Perfect JSAT Holdings Inc.
Masanori Akiyama, President and Representative Director
(Securities code: 9412, First Section of Tokyo Stock Exchange)
Contact: Tomonari Niimoto
General Manager, Public Relations & Investor Relations Department
TEL: 03-5571-1515

Notification of Change of Organization and Personnel Relocation resulting from the Merger of Consolidated Subsidiaries

Three consolidated subsidiaries of SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; President and Representative Director: Masanori Akiyama; "SKY Perfect JSAT Holdings"), namely SKY Perfect Communications Inc. (Head Office: Minato-ku, Tokyo; President and Representative Director: Masao Nito), JSAT Corporation (Head Office: Minato-ku, Tokyo; President and CEO: Masanori Akiyama), and Space Communications Corporation (Head Office: Shinagawa-ku, Tokyo; President and CEO: Yutaka Nagai), will undergo merger on October 1, 2008, with SKY Perfect Communications Inc. as a surviving company, and company name change to SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; President and Representative Director: Masanori Akiyama; "SKY Perfect JSAT") with the aim of promoting operational efficiency and optimum allocation of human resources of these three companies for the further enhancement of the comprehensive strength of the SKY Perfect JSAT Group. Through this merger, we will change the organization and relocate personnel of SKY Perfect JSAT Holdings, a holding company, and SKY Perfect JSAT, a core operation company, as of October 1, 2008, as shown below.

In addition, we also announce the informal appointment of the President and Representative of other consolidated subsidiaries as of October 1, 2008.

Notice

1. Change of Organization

1) SKY Perfect JSAT Holdings

In order to streamline the organization and accelerate decision making by reviewing and reorganizing functions with SKY Perfect JSAT, an operation company of the group, we have decided to demolish Divisions and reduce Departments and Offices from nine to eight. We also have decided to deactivate the investment committee and merge its function into the investment committee of SKY Perfect JSAT.

2) SKY Perfect JSAT

In order to promote the continuity of current services and operations and strive to enhance the level and operation efficiency of each department of these three core operation companies, we have decided to reorganize a total of 17 Groups and 78 Department and Offices at the three core operation companies into 13 Groups and 63 Departments.

* See the New Organizational Chart in the attached document.

2. Personnel Relocation

1) SKY Perfect JSAT Holdings personnel relocation as of October 1, 2008

Name	Title	
Hideki Kawamura	General Manager, Internal Audit Dept	
Manabu Sasaki	General Manager ,Corporate Planning & Strategy Dept	
Hideto Usa	General manager ,Corporate Communications Dept	

Takehito Akiyama	General Manager ,General Affairs Dept	
Hiroshi Kajihara	General Manager ,Finance Dept	
Atsuhiko Oe	General Manager ,Accounting Dept	
Tomonari Niimoto	General Manager ,Investors Relation Dept	
Takashi Horikoshi	General Manager ,Legal Dept	

2) SKY Perfect JSAT personnel relocation as of October 1, 2008

Name	Ocation as of October 1, 2008 Title		
M: C	General Manager, Broadcast Engineering Division,		
Masami Sugai	Engineering& Operations Group & Facility Management Dept		
Satoshi Ishiyama	Deputy General Manager, Corporate Planning & Strategy		
	Division, Corporate Planning & Strategy Group		
Kakurou Eguchi	Deputy General Manager, Corporate Planning & Strategy		
	Division, Corporate Planning & Strategy Group		
	General Manager, Corporate Management Dept		
Akiyoshi Hosokawa	Depty General Manager, Corporate Planning & Strategy		
	Division, Corporate Planning & Strategy Group		
	Deputy General Manager, Broadcasting Business Division,		
Yasuhiko Aramaki	SKY PerfecTV! Group		
	General Manager, Broadcasting Business Planning Dept		
Norio Sato	Depty General Manager, Content Business Division,		
	SKY PerfecTV! Group		
	General Manager, Content Administrative Dept		
	Deputy General Manager, Content Business Division,		
Masahito Atsumi	SKY PerfecTV! Group		
	General Manager, Entertainment Business Dept		
	Deputy General Manager, Marketing Division,		
Hiroshi Kataoka	SKY PerfecTV! Group		
	General Manager, Advertising & Promotion Dept		
	Deputy General Manager, Marketing Division,		
Kinya Furuya	SKY PerfecTV! Group		
	General Manager, Sales Planning Dept		
T 17.1.	Depty General Manager, Sales Division I, Satellite Business		
Jun Ueki	Group		
	General Manager, Government Sectors Business Dept		
Hitoshi Moriyama	Deputy General Manager, Sales Division II, Satellite Business		
	Group		
Eiji Sato	Deputy General Manager, Satellite Operations Division		
	, Engineering & Operations Group		
Chigataka Chinaguka	Deputy General Manager, Satellite Operations Division, Engineering & Operations Group		
Shigetaka Shinozuka	General Manager, Satellite Operations Dept		
Susumu Ueno	Chief Engineer, Communication Engineering Division, Engineering & Operations Group		
	Chief Engineer, Communication Engineering Division,		
Kiyotake Ando	Engineering & Operations Group		
	Deputy General Manager, Broadcast Engineering Division,		
Kenichiro Kawasaki	Engineering & Operations Group		
Hideki Kawamura	General Manager, Internal Audit Dept		
Yukihisa Maekawa			
Tuniiiisa Maekawa	General Manager, Privacy Compliance Dept		

W 1 0 11	General Manager ,Corporate Planning & Strategy Dept ,Corporate
Manabu Sasaki	Planning & Strategy Division , Corporate Planning & Strategy Group
	General manager ,Corporate Communications Dept, Corporate
Hideto Usa	Planning & Strategy Division, Corporate Planning & Strategy
	Group
	General manager ,Human Resource Dept, Human Resource &
Masato Ogawa	Purchase Administration Division, Corporate Planning &
	Strategy Group
Eiichi Hosokawa	General manager, Human Resource Administration & Support Dept,
	Human Resource & Purchase Administration Division, Corporate
	Planning & Strategy Group
V 1: II 1	General manager, Purchase Administration Dept, Human Resource
Yuichi Hayasaka	& Purchase Administration Division, Corporate Planning &
	Strategy Group
Hiroshi kajihara	General manager, Group Planning & Coordination Dept, Corporate Coordination Group
	General manager, General Affairs Dept, Finance, Credit &
Takehito Akiyama	General Affairs Division, Corporate Coordination Group
	General manager, Finance Dept, Finance, Credit & General
Masanori Fukunaga	Affairs Division, Corporate Coordination Group
	General manager, Credit Dept, Finance, Credit & General
Takayuki Hiragushi	Affairs Division, Corporate Coordination Group
	General manager, Accounting Dept. for Broadcasting Business,
C 70.1 1.1	Accounting, Legal & Information Systems Division, Corporate
Suguru Tekeuchi	Coordination Group
	General manager, Accounting Dept. for Satellite Communication
Hiroko Shinketsu	Business, Accounting , Legal & Information Systems
	Division , Corporate Coordination Group
Masanori Uchikawa	General manager, Legal Dept, Accounting, Legal &Information
masanori commana	Systems Division , Corporate Coordination Group
Ryuichi Inada	General manager, Information Systems Dept, Accounting Legal &
	Information Systems Division , Corporate Coordination Group
Tetsuo Hori	General manager, Group Planning & Coordination Dept,
	SKY PerfecTV! Group
Keiko Tanaka	General manager, Broadcasting Business Administration Dept,
	Broadcasting Business Division, SKY PerfecTV! Group
Masaharu Yoshizawa	General manager, Broadcasting Business Dept, Broadcasting Business Division, SKY PerfecTV! Group
	General manager, Media Marketing Dept, Broadcasting Business
Tatsuhiko Naito	Division, SKY PerfecTV! Group
	General manager, Osaka Branch Office, Broadcasting Business
Hideshi Yoshizaki	Division, SKY PerfecTV! Group
	General manager, Programming Dept, Content Business Division,
Shinya Kunitake	SKY PerfecTV! Group
	General manager, J. League Promotion Dept, Content Business
Tore Ueda	Division, SKY PerfecTV! Group
Tadashi Saito	General manager , Sports Business Dept, Content Business

Hiroki Mori	General manager, Marketing Administrative Dept, Marketing Division, SKY PerfecTV! Group		
Toshiki Iwakura	General manager, Market Research Dept, Marketing Division, SKY PerfecTV! Group		
Takuya Kawaguchi	General manager , Sales Dept. I , Marketing Division, SKY PerfecTV! Group		
Yasushi Izumi	General manager, Sales Dept. II, Marketing Division, SKY PerfecTV! Group		
Takahito Okunaga	General manager, Logistics Service Dept, Marketing Division, SKY PerfecTV! Group		
Yoichi Soumiya	General manager ,Customer Service Dept, Customer Service & communications Division, SKY PerfecTV! Group		
Naoki Yamazaki	General manager, New Service Development Dept, Customer Service & communications Division, SKY PerfecTV! Group		
Mamoru Takai	General manager , Internet & mobile communications Dept & Program Information Service Dept, Customer Service & communications Division, SKY PerfecTV! Group		
Kuniaki Matsuoka	General manager, IT Systems Dept, Customer Service & communications Division, SKY PerfecTV! Group		
Koichi Matsutani	General manager, Group Planning & Coordination Dept, Satellite Business Group		
Kazuhiko Aoki	General manager, Enterprise Business Dept. I, Sales Division I, Satellite Business Group		
Takayoshi Matsumoto	General manager, Enterprise Business Dept. II, Sales Division I, Satellite Business Group		
Setsuji Ariki	General manager, Business Development Dept, Sales Division I, Satellite Business Group		
Hisayasu Karakisawa	General manager , Media Business Dept, Sales Division II , Satellite Business Group		
Yukio Shiota	General manager ,Defense Network Dept, Sales Division II , Satellite Business Group		
Itaru Kotegawa	General manager ,Global Business Dept, Sales Division II , Satellite Business Group		
Mitsutoshi Akao	General manager ,Mobile Network Dept, Sales Division II , Satellite Business Group		
Yoshihiko Matsumoto	General manager, Hong Kong Branch Office, Sales Division II, Satellite Business Group		
Yoshitaka Shibamoto	General manager, Group Planning & Coordination Dept, Engineering & Operations Group		
Shinichi Nakazato	General manager , Network Operations Dept, Satellite Operations Division, Engineering & Operations Group		
Naomi Hiraoka	General manager , Service Operations Dept, Satellite Operations Division, Engineering & Operations Group		
Takuo Miwa	General manager, Ground Systems Dept, Satellite Operations Division, Engineering & Operations Group		
Msatoshi Okamoto	General manager, Administration Dept, Satellite Operations Division, Engineering & Operations Group		
Mitsuru Sasanuma	General manager, Communications Systems Engineering Dept, Communications Engineering Division, Engineering & Operations Group		

Hiromi Komatsu	General manager , Services Systems Engineering Dept,
	Communications Engineering Division, Engineering &
	Operations Group
Kenji Inamura	General manager , Spectrum Management Dept, Communications
	Engineering Division, Engineering & Operations Group
Noriko Masuda	General manager , Satellite Planning & Engineering Dept,
	Communications Engineering Division, Engineering &
	Operations Group
Keiichi Tajima	General manager, Research & Development Dept, Communications
	Engineering Division, Engineering & Operations Group
Takafumi Hayajiri	General manager, Broadcasting & Production Engineering Dept,
	Broadcast Engineering Division, Engineering & Operations
	Group
Shuichi Iida	General manager, Platform Systems Dept, Broadcast Engineering
	Division, Engineering & Operations Group
Masahiko Aoki	General manager , Information Technology Dept , Broadcast
	Engineering Division, Engineering & Operations Group
Toshiaki Baba	General manager , Platform Engineering Dept , Broadcast
	Engineering Division, Engineering & Operations Group

 $[\]ast$ Excludes the personnel relocation for the positions of General Manager and higher that were announced on August 6, 2008.

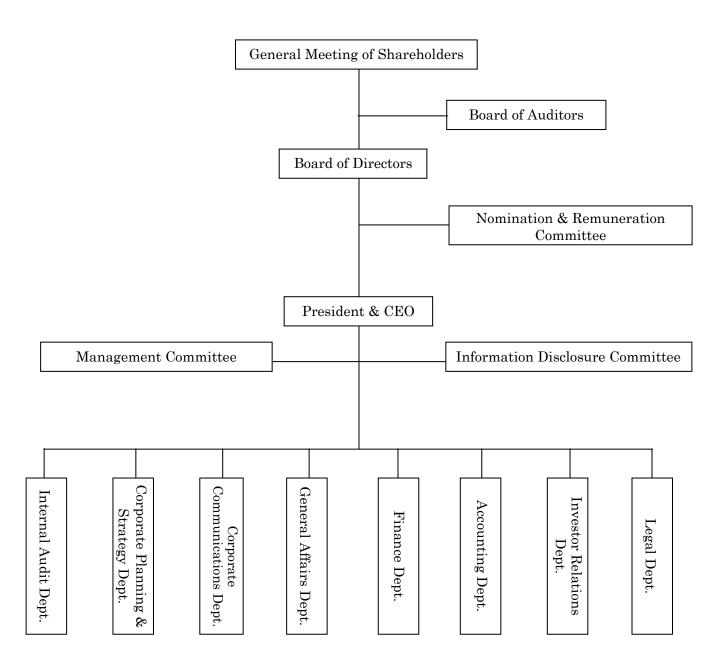
3. Relocation of Presidents, Representatives and CEOs of Other Consolidated Subsidiaries

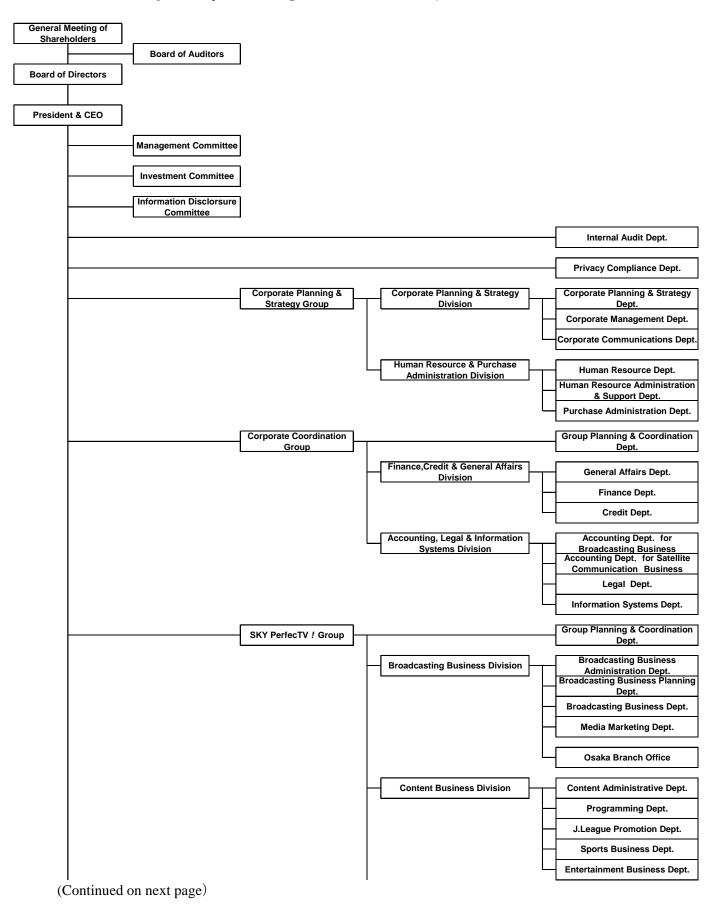
Personnel relocation as of October 1, 2008

Name	Shareholding ratio of the company (Indirect holding)	Title
Masanao Tanase	92.0%	President & Representative Director Satellite Network, Inc
Kei Shibuya	66. 7%	President & CEO JSAT MOBILE CommunicationsInc.

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