

SKY Perfect JSAT Holdings Inc.

News Release



October 17, 2008
SKY Perfect JSAT Holdings Inc.

Start of Operation of Superbird-C2 Communications Satellite

SKY Perfect JSAT Holdings Inc. (Head office: Minato-ku, Tokyo; President and Chief Executive Officer: Masanori Akiyama) has announced that SKY Perfect JSAT Corporation (Head office: Minato-ku, Tokyo; President and Chief Executive Officer: Masanori Akiyama), a wholly owned subsidiary, today started operating the Superbird-C2 communications satellite, as detailed in the attached release.

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Start of Operation of Superbird-C2 Communications Satellite

SKY Perfect JSAT Corporation (Head office: Minato-ku, Tokyo; President and Chief Executive Officer: Masanori Akiyama) has started operating the Superbird-C2 communications satellite.

Superbird-C2 was launched as Superbird-7 atop an Arianespace Ariane 5 rocket from The Guiana Space Center in French Guiana at 5:44 a.m. (JST) on Friday, August 15, 2008. SKY Perfect JSAT today began operating the spacecraft as Superbird-C2, after verifying normal functioning of all satellite systems following post-launch performance confirmation testing in geostationary orbit. Plans call for successively transferring Superbird-C customers to Superbird-C2 from late October 2008.

Going forward, SKY Perfect JSAT will strive to maintain Superbird-C2's high reliability in order to ensure the provision of stable satellite links to customers.

Reference

1. Launch date	August 15, 2008 (Fri.) 5:44 a.m. (JST)
2. Launch site	The Guiana Space Center, French Guiana
3. Launch vehicle	Ariane 5 rocket (Arianespace)
4. Satellite bus	DS2000 (Mitsubishi Electric Corporation)
5. Satellite specifications	(1) Frequency band: Ku-band (2) Transponders (Bandwidth x Number of Transponders): 27 MHz x 20 ch., 36 MHz x 8 ch. (3) Coverage: Japan/NE Asia/SE Asia/Pacific Ocean (4) Design lifetime: 15 years
6. Orbital position	144 degrees east longitude