

# SKY Perfect JSAT Holdings Inc.

## *News Release*



January 19, 2009

SKY Perfect JSAT Holdings, Inc.

### **Expansion of Service Area for SKY PerfecTV! HIKARI to the Narita and Inzai Regions and Start of Subscription Application Acceptance for FLET'S TEREBI and Other Services**

SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; President & Chief Executive Officer: Masanori Akiyama, "SKY Perfect JSAT"), a wholly owned subsidiary of SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; President & Chief Executive Officer: Masanori Akiyama), today announced that it will expand the service area for SKY PerfecTV! HIKARI to the Narita and Inzai regions and begin accepting applications for subscriptions to FLET'S TEREBI and other services, as detailed in the attached release.

January 19, 2009

OptiCast Inc.

Chiba Branch, Nippon Telegraph and Telephone East Corporation

SKY Perfect JSAT Corporation

## **Expansion of Service Area for SKY PerfecTV! HIKARI to the Narita and Inzai Regions and Start of Subscription Application Acceptance for FLET'S TEREBI and Other Services**

OptiCast Inc. (Head Office: Minato-ku, Tokyo; President and CEO: Tatsuro Saitoh; "OptiCast"), a subsidiary of SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; President & Chief Executive Officer: Masanori Akiyama, "SKY Perfect") plans to expand the service area for SKY PerfecTV! HIKARI to Chiba Prefecture's Narita City, Inzai City and Imba Son, Imba Gun by mid-February 2009.

In line with these plans, Nippon Telegraph and Telephone East Corporation ("NTT EAST") will expand its service area for FLET'S TEREBI Transmission Service, a video transmission service that transmits broadcasting services provided by broadcasters via FLET'S Hikari<sup>\*1</sup> service.

Applications for various FLET'S TEREBI<sup>\*2</sup> and SKY PerfecTV! HIKARI package options will be accepted starting Tuesday, January 20, 2009 from the new service area detailed in the separate attachment to this release. (Services are already offered in Ichikawa City, Urayasu City and certain other regions in Chiba Prefecture since August 2008). Both FLET'S TEREBI and SKY PerfecTV! HIKARI allow subscribers to view terrestrial digital broadcasting and other broadcasting services by combining NTT EAST's telecommunications services FLET'S Hikari and FLET'S TEREBI Transmission Service with OptiCast's SKY PerfecTV! HIKARI.

\*1: Collectively refers to B FLET'S and FLET'S Hikari Next offered by NTT EAST

\*2: FLET'S TEREBI combines NTT East's FLET'S TEREBI Transmission Service, a telecommunications service provided via NTT EAST's FLET'S Hikari Next and B FLET'S services, with the equipment use fee for OptiCast's SKY PerfecTV! HIKARI service, which is needed to view OptiCast's SKY PerfecTV! HIKARI Home Type Wide CS digital broadcasting service and various other package options.

For further details, please visit the following websites:

FLET'S TEREBI: FLET'S website (<http://flets.com/ftv/index.html>)

SKY PerfecTV! HIKARI: SKY PerfecTV! HIKARI website (<http://www.opticast.jp>)

**1. Expansion of service area and start of acceptance of subscription applications in January 2009**

Acceptance of applications for subscriptions and services are scheduled to begin for SKY PerfecTV! HIKARI Home Type Wide, including FLET'S TEREBI, in the following service areas:

Service area	Applications accepted from	Scheduled start of service
Narita City Inzai City Imba Son, Imba Gun	9:00 AM on Tuesday, January 20, 2009	Mid-February 2009

\*Start of service may be delayed or in some cases services may not be available in the above service area.

\*Please see the separate attachment for details on the above service area.

**2. For customer inquiries and application for subscription**

(1) For inquiries and application for subscription via the Internet

- SKY PerfecTV! HIKARI website: <http://www.opticast.jp>
- FLET'S official website: <http://flets.com>

(2) For telephone inquiries and application for subscription

▪NTT EAST

Phone: 0120-116116 (Accepts calls from mobile & PHS phones)

Telephones open from 9:00 AM to 9:00 PM. Open on Saturdays, Sundays and holidays (except from December 29 to January 3)

▪OptiCast

SKY PerfecTV! HIKARI Customer Center (Comprehensive)

TEL : 045-279-7777 or 0570-013-999

Telephones open from 10:00 AM to 8:00 PM (year-round)

<Attachment>

**Expansion of service area and start of acceptance of subscription applications**

Acceptance of applications for subscriptions and services are scheduled to begin for SKY PerfecTV!  
HIKARI Home Type Wide, including FLET'S TEREBI, in the following administrative regions.

Applications accepted from	Schedule start of services	Expanded service area
Tuesday, January 20, 2009	Mid-February 2009	Narita City Akaogi, Azuma Cho, Iida Cho, Iinaka, Igodai, Igodai 1-3, Obukuro, Oshihata, Kami Cho, Kume, Gobu, Saiwai Cho, Shimo-kanayama, Shimo-fukuda, Shin-izumi, Shimmachi, Sekido, Takarada, Tamachi, Tsuchiya, Teradai, Towada, Toyomi, Nakamachi, Namiki Cho, Narita, Nampeidai, Nishi-izumi, Nittsuma, Nogedaira, Hanazaki Cho, Baba, Higashi-izumi, Higashi-kanayama, Fudogaoka, Honcho, Mabashi, Manzaki, Yamaguchi, Yamanosaku, Yoshikura, Wada, Misatodai 1-3, Goshonouchi, Wing-tsuchiya, Akasaka 1-3, Azuma 1-3, Ebesu, Odake, Kamifukuda, Karabe1-6, Kitasuka, Shitakata, Sogo 1-4, Tamatsukuri 1-7, Daikata, Nakadai 1-6, Hashikadai 1-3, Funakata, Yatsushiro, Yoneno, Kozuno-mori 1-6
		Inzai City Izumi, Izumi,, Urahata-shinden, Omori, Ogura, Ketsuenji, Sofuke, Tatarada, Tokami, Funao, Matsuzaki, Muzai, Uchino 1-3, Kikari 1-7, Makino-kido 1, Takabana 1-6, Harayama 1-3, Otsuka 1-3, Oguradai 1-4, Muzai-gakuendai 1-3, Nishinohara 1-5, Hara 1-4, Chuo-kita 1-3, Chuo-minami 1-2, Tokamidai 1-2, Higashinohara 1-3, Matsuzakidai 1-2
		Imba Son, Imba Gun Hiraka-gakuendai 1-3, Maihime 1-3, Mise 1-2, Wakahagi 1-4

\*Service areas, scheduling, and other factors may be added, modified or changed.

\*The start of services may be delayed or in some cases services may not be available in the administrative regions listed in the above table.