

SKY Perfect JSAT Holdings Inc.

News Release



March 16, 2009
SKY Perfect JSAT Holdings, Inc.

SKY Perfect JSAT to Exhibit for First Time at SATELLITE 2009, The World's Largest Satellite Conference and Exhibition

SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; President & CEO: Masanori Akiyama, "SKY Perfect JSAT"), a wholly owned subsidiary of SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; President & CEO: Masanori Akiyama) today announced that it will exhibit at SATELLITE 2009, one of the world's largest satellite conferences and exhibitions. Details follow in the attached release.

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SKY Perfect JSAT to Exhibit at SATELLITE 2009, One of the World's Largest Satellite Conferences and Exhibitions

SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; President & CEO: Masanori Akiyama, "SKY Perfect JSAT"), today announced that it will exhibit at SATELLITE 2009, one of the world's largest satellite conferences and exhibitions. This four-day event will be held from Tuesday, March 24 to Friday, March 27 in Washington, D.C., U.S.A. JSAT International Inc. (Head Office: Washington, D.C., U.S.A.; Chairman & CEO: Toru Mizoguchi), a wholly owned subsidiary of SKY Perfect JSAT, is promoting SKY Perfect JSAT's North American satellite business from Washington, D.C.

SATELLITE 2009 brings together satellite operators and manufacturers, rocket companies and satellite communications device manufacturers and other entities from around the world for an exhibition and conference. Over 280 corporate exhibitors from 65 countries, including Japan, the United States, the United Kingdom, France, Israel and the United Arab Emirates, will display their advanced satellite technologies.

By exhibiting at SATELLITE 2009, SKY Perfect JSAT will introduce a wide audience to its satellite fleet and satellite service initiatives spanning the Asia Pacific and North American regions. The Company will also showcase its initiatives in the high-definition multi-channel pay TV business, the engine of future growth. Overall, the aim of the exhibit is to enhance the Company's presence in the global market.

In addition, SKY Perfect JSAT aims to further stabilize satellite operations with the launch of backup satellite JCSAT-12 scheduled for summer 2009 and joint ownership of transponders on the Intelsat 15 satellite planned for launch over the Indian Ocean in the latter half of 2009 by Intelsat, the world's largest satellite provider. With these and other initiatives, SKY Perfect JSAT will continue to push forward to create new demand for satellite communications services from the Middle East to North America.

Reference

Overview of SATELLITE 2009

- ◆ Dates : Tuesday, March 24-Friday, March 27, 2009 (Conference)
Wednesday, March 25-Friday, March 27, 2009 (Exhibition)
- ◆ Venue : Walter E. Washington Convention Center, Washington, D.C.
- ◆ Booth No. : #591 (Halls D & E)
- ◆ Official website :
<http://www.satellitetoday.com/satellite2009/>

