

# SKY Perfect JSAT Holdings Inc.

## News Release



April 16, 2009

SKY Perfect JSAT Holdings Inc.

### **Notice Regarding Conclusion of Satellite Procurement Contract for JCSAT-13 Communications Satellite**

*Paving the Way for Business Expansion in Asia and Oceania With SKY PerfecTV! Successor Satellite at 124°E Longitude*

SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; President and CEO: Masanori Akiyama), a wholly owned subsidiary of SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; President and CEO: Masanori Akiyama), today announced the conclusion of a procurement contract for the JCSAT-13 communications satellite, as detailed in the attached release.

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### **Notice Regarding Conclusion of Satellite Procurement Contract for JCSAT-13 Communications Satellite**

*Paving the Way for Business Expansion in Asia and Oceania With SKY PerfecTV! Successor Satellite at 124°E  
Longitude*

SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; President and Chief Executive Officer: Masanori Akiyama; “SKY Perfect JSAT”) has concluded a procurement contract with U.S.-based satellite manufacturer Lockheed Martin Corporation (Head Office: United States of America; Chairman, President and CEO: Robert J. Stevens; “LMC”) for the JCSAT-13 communications satellite. SKY Perfect JSAT has also concluded a launch contract for JCSAT-13 with Arianespace (Head Office: France; Chairman and CEO: Jean-Yves Le Gall). The goals are to provide a successor spacecraft for the JCSAT-4A communications satellite currently in orbit at 124 degrees east longitude and to drive global business expansion in Asia and Oceania.

SKY Perfect JSAT currently provides digital broadcasting services using the three communications satellites JCSAT-4A, JCSAT-3A and N-SAT-110, which are in orbit at 124, 128, and 110 degrees east longitude, respectively. With these satellites, SKY Perfect JSAT operates Japan’s largest multi-channel pay TV platforms, serving a total of approximately 3.7 million individual subscribers, including wired service subscribers. JCSAT-13 will be the successor to JCSAT-4A, which supports SKY PerfecTV! services.

JCSAT-13 will carry 44 Ku-band transponders and a Japan beam, Southeast Asia beam and two steerable beams to cover an extensive area ranging from the Middle East to Southwest Asia, Southeast Asia and Oceania. With this satellite, SKY Perfect JSAT aims to fulfill demand in Asia and Oceania, mainly for satellite broadcasting services, broadband backbone networks, emergency links and communications links for digital-divide regions.

Taking full advantage of JCSAT-13, SKY Perfect JSAT intends to continue tackling new challenges going forward.

**Reference**

1. Satellite Bus:	LMCSS/A2100AX
2. Satellite Specifications:	(1) Frequency band: Ku-band (2) Transponder (Number of Transponders): 44 (3) Beam/c Japan beam/all of Japan Southeast Asia beam/Indonesia, Malaysia, etc. Steerable beams/Middle East, Southwest Asia (India, Pakistan, etc.) Oceania (Australia, New Zealand, etc.) (4) Launch year: 2013 (planned) (5) Design lifetime: 15 years
3. Orbital Position:	124 degrees east longitude
4. Launch Vehicle:	Ariane 5 rocket Launch planned from the Guiana Space Center in Kourou, French Guiana

<SKY Perfect JSAT Corporation>

SKY Perfect JSAT Corporation is a leader in the converging fields of broadcasting and communications. It is Asia’s largest satellite operator with a fleet of 12 satellites, and Japan’s only provider of both multi-channel pay TV broadcasting and satellite communications services.

SKY Perfect JSAT delivers a broad range of entertainment through the SKY PerfecTV! SKY PerfecTV!e2 and SKY PerfecTV!HIKARI platforms, the most extensive in Japan with a total of 3.7 million subscribers. In addition, SKY Perfect JSAT’s satellite communications services, which cover Japan and the rest of Asia, as well as Oceania, Hawaii and North America, play a vital role in supporting safety, security and convenience for society as a whole.