

June 18, 2009  
SKY Perfect JSAT Holdings Inc.

### **Notice of Changes in Representative Directors, Directors and Auditors at Subsidiaries**

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; President and CEO: Masanori Akiyama) today announced the following changes in representative directors, directors and auditors at subsidiaries Multi Channel Entertainment, Inc. (Head Office: Minato-ku, Tokyo) and eTEN, Inc. (Head Office: Minato-ku, Tokyo).

In addition, SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; President and CEO: Masanori Akiyama), a wholly owned subsidiary of SKY Perfect JSAT Holdings, Inc. has announced the following personnel changes at subsidiaries OptiCast, Inc. (Head Office: Minato-ku, Tokyo) and Cable Television Adachi Corp. (Head Office: Adachi-ku, Tokyo).

#### **1. Changes at subsidiaries of SKY Perfect JSAT Holdings**

##### 1) Multi Channel Entertainment Inc. (Effective June 26, 2009 (Note 1))

| Name             | New Post          | Former post       |
|------------------|-------------------|-------------------|
| Yasuhiko Aramaki | Director          | President and CEO |
| Hideaki Kido     | President and CEO | -                 |
| Tetsuro Hori     | Retired           | Director          |
| Daisuke Mashima  | Director          | -                 |

(Note 1: To be appointed by the new executives at the Board of Directors Meeting following the Multi Channel Entertainment Inc. General Meeting of Shareholders on June 26, 2009)

2) eTEN Inc. (Effective June 26, 2009 (Note 2))

| Name             | New Post          | Former post       |
|------------------|-------------------|-------------------|
| Naoki Yamazaki   | Retired           | Director          |
| Shuhei Yamaura   | Retired           | Director          |
| Eisuke Ito       | Director          | -                 |
| Kazuo Kubota     | Director          | -                 |
| Suguru Takeuchi  | Retired           | Corporate Auditor |
| Hiroko Shinketsu | Corporate Auditor | -                 |

(Note 2: To be appointed by the new executives at the Board of Directors Meeting following the eTEN Inc. General Meeting of Shareholders on June 26, 2009)

**2. Changes at subsidiaries of SKY Perfect JSAT Corporation**

1) OptiCast Inc. (Effective June 18, 2009 (Note 3))

| Name       | New Post | Former post |
|------------|----------|-------------|
| Yoichi Ohe | Retired  | Director    |

(Note 3: Appointed by the new executives at the Board of Directors Meeting following the OptiCast Inc. General Meeting of Shareholders on June 18, 2009)

2) Cable Television Adachi Corp. (Effective June 29, 2009 (Note 4))

| Name             | New Post | Former post |
|------------------|----------|-------------|
| Shuhei Yamaura   | Retired  | Director    |
| Tetsuro Hori     | Retired  | Director    |
| Hitoshi Moriyama | Director | -           |
| Kazuo Kubota     | Director | -           |

(Note 4: Appointed by the new executives at the Board of Directors Meeting following the Cable Television Adachi Corp. General Meeting of Shareholders on June 29, 2009)