SKY Perfect JSAT Holdings Inc.

News Release



August 5, 2009

SKY Perfect JSAT Holdings Inc.

Notice of Organizational Changes and Personnel Reassignments

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; President and CEO: Masanori Akiyama) today announced organizational changes and personnel reassignments, effective August 5, 2009. Details are as follows.

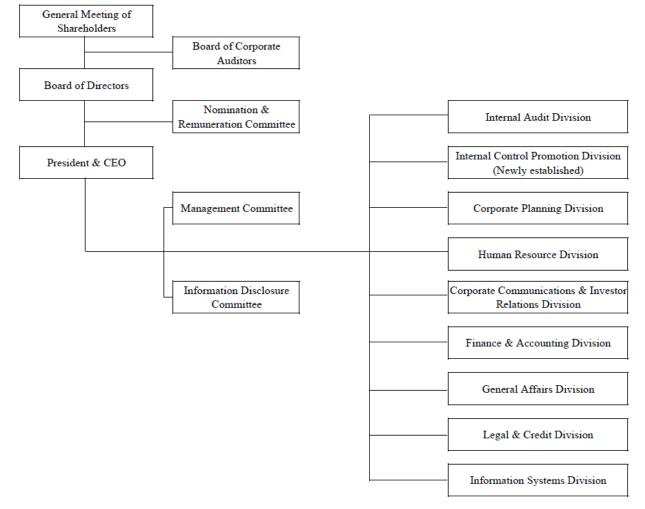
1. Organizational Changes

For the purpose of ensuring that the business activities of the SKY Perfect JSAT Group are in compliance with legislation such as the Company Law of Japan, the Ordinance for Enforcement of the Company Law, and the Financial Instruments and Exchange Act, the Company has created the Internal Control Promotion Division as an independent organizational unit responsible for promoting internal controls in order to strengthen and promote the efficiency of these functions, which will become increasingly important in future.

• The Internal Control Promotion Division has been established (See attachment: New Organizational Chart)

2. Personnel Reassignments

SKY Perfect	JSAT Holdings Inc.	(Effective August 5, 2009)
Name	New Post	Former Post
Katsunori	General Manager, Internal Control	
Suzuki	Promotion Division	



SKY Perfect JSAT Holdings Inc. Organizational Chart (As of August 5, 2009)