

SKY Perfect JSAT Holdings Inc.

News Release



August 11, 2009

SKY Perfect JSAT Holdings Inc.

Notice Regarding Launch Schedule for the JCSAT-12 Communications Satellite

SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; President and CEO: Masanori Akiyama), a wholly owned subsidiary of SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; President and CEO: Masanori Akiyama) today announced the launch schedule for the JCSAT-12 communications satellite. Details are as follows.

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SKY Perfect JSAT Corporation

Notice Regarding Launch Schedule for the JCSAT-12 Communications Satellite

SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; President and CEO: Masanori Akiyama) has determined the launch schedule for its JCSAT-12 communications satellite. Details are as follows.

The JCSAT-12 communications satellite will be launched as the successor craft (JCSAT-RA^{*1}) to JCSAT-R, which is currently in geostationary orbit as a backup satellite. Through JCSAT-12, SKY Perfect JSAT will ensure the stability of its satellite fleet and provide highly reliable satellite communications services.

^{*1} Once JCSAT-12 becomes operational, it will be referred to as JCSAT-RA.

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| 1. Planned launch date and time: | Saturday, August 22, 2009 7:09 am (Japan Standard Time) ^{*2} |
| 2. Launch site: | Guiana Space Centre, French Guiana |
| 3. Launch vehicle: | Ariane5 (Arianespace) |
| 4. Satellite bus: | A2100AX (Lockheed Martin Corporation) |
| 5. Satellite specifications: | |
| (1)Frequencies | K _u band and C band |
| (2)Transponders | 30 K _u -band transponders and 12 C-band transponders |
| (3)Coverage area: | Japan, Oceania, Asia-Pacific region, Hawaii |
| (4)Design Lifetime: | 15 years |
| 6. Planned orbital slot: | In-orbit backup satellite |

^{*2} Launch schedule is subject to change due to weather or other factors.

SKY Perfect JSAT plans to offer live streaming video coverage of the launch via a special page on its website (<http://www.sptvjsat.com>).

Artist's depiction of JCSAT-12

