

SKY Perfect JSAT Holdings Inc.

News Release



SKY Perfect JSAT
Holdings Inc.

August 12, 2009

SKY Perfect JSAT Holdings Inc.

Concessions in Relation to August Billing Amounts for Subscribers Affected by Typhoon No. 9 (Addendum)

SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; President and CEO: Masanori Akiyama), a wholly owned subsidiary of SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; President and CEO: Masanori Akiyama) has made an addition to its announcement along with the Japan Satellite Broadcasting Association (Head Office: Minato-ku, Tokyo; Chairman: Banjiro Uemura) regarding concessions in relation to August billing amounts for subscribers affected by Typhoon No. 9.

August 12, 2009

Japan Satellite Broadcasting Association
SKY Perfect JSAT Corporation

Concessions in Relation to August Billing Amounts for Subscribers Affected by Typhoon No. 9 (Addendum)

SKY Perfect JSAT Corporation would like to offer its deepest condolences to all those affected by Typhoon No. 9.

The Japan Satellite Broadcasting Association (Head Office: Minato-ku, Tokyo; Chairman: Banjiro Uemura), which comprises 94 CS satellite broadcast business related companies, and SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; President and CEO: Masanori Akiyama) have decided to offer concessions to SKY PerfecTV! and SKY PerfecTV! e2 subscribers in the areas where the Disaster Relief Act was applied on August 9 due to Typhoon No. 9. The companies have announced that subscribers who apply for the exemption and are deemed to have experienced viewing difficulties will be exempt from paying August billing amounts.

1. Applicable areas

Mimasaka-shi, Okayama Prefecture
Shiso-shi, Hyogo Prefecture

2. Breakdown of applicable fees

Monthly basic fee, the monthly subscription fee (for SKY PerfecTV! and SKY PerfecTV! e2, including the fee for PPV programs; amounts will vary according to the details of each subscription) and the monthly fee for the program guide.

3. Customer inquiries

Toll-free within Japan
TEL: 0120-085-550 (10:00-20:00, 365 days a year)