

SKY Perfect JSAT Holdings Inc.

News Release



SKY Perfect JSAT
Holdings Inc.

September 16, 2009

SKY Perfect JSAT Holdings Inc.

Notice of Personnel Appointment

SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; President and CEO: Masanori Akiyama), a wholly owned subsidiary of SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; President and CEO: Masanori Akiyama) today announced the personnel appointment detailed in the following attachment.



September 16, 2009

SKY Perfect JSAT Corporation

Notice of Personnel Appointment

SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; President and CEO: Masanori Akiyama) today announced the following personnel appointment, effective October 1, 2009.

(Effective October 1, 2009)

| Name | New Post | Former Post |
|--------------|---|----------------------|
| Takayuki Doi | Vice Group President, Broadcasting Business Group | Sumitomo Corporation |