SKY Perfect JSAT Holdings Inc.

News Release

December 1, 2009

SKY Perfect JSAT Holdings Inc.

Notice Regarding Successful Launch of the Intelsat 15 Satellite

SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; President & CEO: Masanori Akiyama), a wholly owned subsidiary of SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; President and CEO: Masanori Akiyama), today announced the successful launch of the Intelsat 15 satellite, as detailed in the attached release.

SKY Perfect JSAT Corporation

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Notice Regarding Successful Launch of the Intelsat 15 Satellite

SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; President & CEO: Masanori Akiyama; "SKY Perfect JSAT") hereby announces the successful launch of the Intelsat 15 satellite of Intelsat Ltd., the world's largest satellite operator.

Intelsat 15 satellite was launched atop a Zenit-3SLB launch vehicle of the Sea Launch Company, LLC at the Baikonur Cosmodrome, Republic of Kazakhstan at 6:00 a.m. on December 1, 2009 Japan Standard Time. The satellite separated from its launch vehicle and normal telemetry was received from the satellite at 12:28 p.m.

Following testing to verify performance in geostationary orbit, the satellite is scheduled to commence operations at 85 degrees east longitude. Once the satellite commences in-orbit operations, SKY Perfect JSAT will market its capacity on the Intelsat 15 satellite as JCSAT-85.

1. Launch date and time	Tuesday, December 1, 2009 6:00 a.m. (JST)	
2. Launch site	Baikonur Cosmodrome, Republic of Kazakhstan	
3. Launch vehicle	Zenit-3SLB （Sea Launch Company, LLC）	
4. Satellite bus	STAR-2 (Orbital Sciences Corporation)	
5. Satellite specifications	(1) Frequencies	Ku band
	(2) Transponders	5 (out of 22)
	(3) Coverage area	Asia, Indian Ocean, Middle East (to Red Sea region), Russia
	(4) Design lifetime	15 years
6. Planned orbital slot	85 degrees east longitude	