



May 12, 2010

SKY Perfect JSAT Holdings Inc.

Notice of Informal Executive Appointments

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; President and CEO: Masanori Akiyama) and wholly owned subsidiary SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; President and CEO: Masanori Akiyama) have announced that their Boards of Directors today made the following informal executive appointments.

The appointments of SKY Perfect JSAT Holdings directors will be officially decided by shareholders at the 3rd ordinary shareholders' meeting set for June 25. Thereafter, the directors listed below will either be appointed or retire. Representative directors will be officially decided by the Board of Directors the same day.

Additionally, the appointment of SKY Perfect JSAT Corporation directors will be officially decided by shareholders at the 16th ordinary shareholders' meeting, to become effective June 25. Thereafter, directors listed below will either be appointed or retire. Representative directors will be officially decided by the Board of Directors on the same day.

1. SKY Perfect JSAT Holdings

1) Candidates for Director

| Name | Reappointment or new appointment as director | New Post | Present Post |
|------------------|--|---------------------------------------|--|
| Masanori Akiyama | Reappointment | President and Chief Executive Officer | Representative Director, SKY Perfect JSAT Holdings and Representative Director, SKY Perfect JSAT Corporation |
| Masao Nito | Reappointment | Director | Director, SKY Perfect JSAT Holdings and Director, SKY Perfect JSAT Corporation |
| Yutaka Nagai | Reappointment | Director | Director, SKY Perfect JSAT Holdings and Director, SKY Perfect JSAT Corporation |
| Keiichiro Demizu | Reappointment | Director | Director, SKY Perfect JSAT Holdings and Director, SKY Perfect JSAT Corporation |
| Osamu Kato | Reappointment | Director | Director, SKY Perfect JSAT Holdings and Director, SKY Perfect JSAT Corporation |
| Iwao Nakatani | Reappointment | Director | Non-Executive Director, SKY Perfect JSAT Holdings |
| Masakatsu Mori | Reappointment | Director | Non-Executive Director, SKY Perfect JSAT Holdings |

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| Hiromasa Otsuka | Reappointment | Director | Non-Executive Director, SKY Perfect JSAT Holdings |
| Kazunobu Iijima | Reappointment | Director | Non-Executive Director, SKY Perfect JSAT Holdings |
| Kohei Manabe | Reappointment | Director | Non-Executive Director, SKY Perfect JSAT Holdings |
| Tetsuro Takeoka | Reappointment | Director | Non-Executive Director, SKY Perfect JSAT Holdings |
| Shinji Takada | New Appointment | Director | Operating Officer, Director General, Sales, Nippon Television Network Corporation |
| Kanji Koide | New Appointment | Director | Member of the Board and Chief Executive Counselor, NTT FINANCE CORPORATION |

2) Board Directors Scheduled to Retire

| Name | Present Post |
|---------------|---|
| Jun Murai | Non-Executive Director, SKY Perfect JSAT Holdings |
| Shigeru Ikeda | Non-Executive Director, SKY Perfect JSAT Holdings |

SKY Perfect JSAT Corporation

1) Candidates for Director

| Name | Reappointment or new appointment as director | New Post | Present Post |
|------------------|--|-------------------------|--|
| Masanori Akiyama | Reappointment | Representative Director | Representative Director, SKY Perfect JSAT Holdings and Representative Director, SKY Perfect JSAT Corporation |
| Masao Nito | Reappointment | Director | Director, SKY Perfect JSAT Holdings and Director, SKY Perfect JSAT Corporation |
| Yutaka Nagai | Reappointment | Director | Director, SKY Perfect JSAT Holdings and Director, SKY Perfect JSAT Corporation |
| Keiichiro Demizu | Reappointment | Director | Director, SKY Perfect JSAT Holdings and Director, SKY Perfect JSAT Corporation |
| Osamu Kato | Reappointment | Director | Director, SKY Perfect JSAT Holdings and Director, SKY Perfect JSAT Corporation |

2) Executive Officers (To Be Appointed on June 25)

| Name | Promotion as executive officer | New Post | Present Post |
|------------------|--------------------------------|---------------------------------------|--|
| Masanori Akiyama | — | President and Chief Executive Officer | Representative Director, SKY Perfect JSAT Holdings and Representative Director, SKY Perfect JSAT Corporation |
| Masao Nito | — | Senior Executive Vice President | Director, SKY Perfect JSAT Holdings and Director, SKY Perfect JSAT Corporation |
| Yutaka Nagai | — | Senior Executive Vice President | Director, SKY Perfect JSAT Holdings and Director, SKY Perfect JSAT Corporation |
| Osamu Inoue | — | Senior Executive Vice President | Senior Executive Vice President |
| Hideaki Kido | — | Senior Managing Executive Officer | Senior Managing Executive Officer |
| Keiichiro Demizu | — | Senior Managing Executive Officer | Director, SKY Perfect JSAT Holdings and Director, SKY Perfect JSAT Corporation |

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| Osamu Kato | — | Senior Managing Executive Officer | Director, SKY Perfect JSAT Holdings and Director, SKY Perfect JSAT Corporation |
| Akira Tanaka | — | Senior Managing Executive Officer | Senior Managing Executive Officer |
| Hiroo Sumitomo | — | Managing Executive Officer | Managing Executive Officer |
| Toshikuni Shimizu | — | Managing Executive Officer | Managing Executive Officer |
| Yasuo Okuyama | — | Managing Executive Officer | Managing Executive Officer |
| Shuhei Yamaura | — | Executive Officer | Executive Officer |
| Koki Koyama | — | Executive Officer | Executive Officer |
| Satoshi Ishiyama | — | Executive Officer | Executive Officer |
| Kakuro Eguchi | — | Executive Officer | Executive Officer |
| Yuichi Hayasaka | — | Executive Officer | Executive Officer |

2) Executive Officer Scheduled to Retire

| Name | Present Post |
|-----------------|---|
| Yuichiro Nishio | Executive Officer, SKY Perfect JSAT Corporation |