



Notice of Appointment of Corporate Officers

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; President and CEO: Masanori Akiyama; hereafter “SKY Perfect JSAT Holdings”) today announced the official appointment of directors of the board and corporate auditors at the 3rd General Meeting of Shareholders. At the Board of Directors meeting held after the General Meeting of Shareholders, the representative directors were appointed.

<Directors and Corporate Auditors (* new appointments)>

(Effective June 25, 2010)

Title	Name	Responsibilities
Representative Director, President and Chief Executive Officer	Masanori Akiyama	
Representative Director, Senior Executive Vice President*	Shinji Takada	In charge of Multichannel Pay TV Business
Executive Director	Masao Nito	In charge of Corporate Planning & Strategy
Executive Director	Yutaka Nagai	In charge of Engineering & Operations
Executive Director	Keiichiro Demizu	In charge of Multichannel Pay TV Business (<u>marketing strategy</u>)
Executive Director	Osamu Kato	In charge of Finance and Administration
Non-Executive Director	Iwao Nakatani	
Non-Executive Director	Masakatsu Mori	
Non-Executive Director	Hiromasa Otsuka	
Non-Executive Director	Kazunobu Iijima	
Non-Executive Director	Kohei Manabe	

Non-Executive Director	Tetsuro Takeoka	
Non-Executive Director *	Kanji Koide	
Corporate Auditor	Bunji Shinoda	
Corporate Auditor	Ryosuke Tsuruma	
Corporate Auditor (Non-Standing)	Toshiaki Katsushima	
Corporate Auditor (Non-Standing)	Shinji Takeda	

<Retiring Board Directors>

(Effective June 25, 2010)

Name	Former Post
Jun Murai	Non-Executive Director, SKY Perfect JSAT Holdings
Shigeru Ikeda	Non-Executive Director, SKY Perfect JSAT Holdings