



June 25, 2010

SKY Perfect JSAT Holdings Inc.

Notice regarding the change (addition) in a representative director

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; President and CEO: Masanori Akiyama; hereinafter referred to as “SKY Perfect JSAT Holdings”) has decided to change in representative director as follows, at the meeting of the board of directors held on June 25, 2010.

1. Reason for the change

In order to fortify the management of our group, we have decided to adopt the representative system headed by two representative directors.

2. Name and position of the new representative director

(Newly-appointed)

Name: Shinji Takada

Position: Representative Director, Senior Executive Vice President

3. Date of appointment

June 25, 2010