SKY Perfect JSAT Holdings Inc.

News Release



June 30, 2010

SKY Perfect JSAT Holdings Inc.

Notice of Personnel Reassignments

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; President and CEO: Masanori Akiyama) is pleased to announce that SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; President & CEO; Masanori Akiyama), a 100% owned subsidiary of SKY Perfect JSAT Holdings Inc., today released attached news release regarding "Notice of Personnel Reassignments."

SKY Perfect JSAT Corporation

News Release



SKY Perfect JSAT Corporation

Notice of Personnel Reassignments

SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; President and CEO: Masanori Akiyama) today announced the following personnel reassignments, effective July 1, 2010.

| Name | New Post | Former Post |
|-------------------|---|---|
| Hiroshi Kajihara | General Manager, Planning & Coordination Division, Corporate Services Group; Deputy General Manager, Space Business Development Division, Space & Satellite Business Group, Space & Satellite Business Group | Deputy General Manager, Planning & Coordination Division, Corporate Services Group; Deputy General Manager, Space Business Development Division, Space & Satellite Business Group |
| Shinichi Nakazato | General Manager, Service Operations Division, Engineering & Operations Group | Acting General Manager, Service Operations Division, Engineering & Operations Group |
| Hiromi Komatsu | General Manager, Spectrum Management Division, Engineering & Operations Group | Acting General Manager, Spectrum Management Division, and Acting General Manager, Communications Engineering Division, Engineering & Operations Group |