SKY Perfect JSAT Holdings Inc.

News Release



March 16, 2011

SKY Perfect JSAT Holdings Inc. SKY Perfect JSAT Corporation

Regarding the aid based on satellite communication services for the disaster area of the earthquake in the Pacific Ocean off the Tohoku region

We would like to express our condolence to the victims of the earthquake in the Pacific Ocean off the Tohoku region.

We will report on the situation of the communication satellite-based services of SKY Perfect JSAT.

Although an earthquake occurred in the Pacific Ocean off the Tohoku region on March 11, 2011, the "satellite communication services" based on the communication satellite owned by SKY Perfect JSAT are in operation as normal.

As a measure for supporting post-disaster recovery, we are allocating necessary transponders capacity to anti-disaster organs, etc. and preparing for aid measures one by one. At present, the number of applications for subscription is increasing steeply. We are dealing with it as follows:

For recovery assistance, we will immediately conduct what we can do with our communication satellite. We hope that the devastated area will be restored soon.

- 1. About the use of satellite communication services
- (1) We will first distribute transponders to the institutions for post-disaster recovery, such as National Police Agency, the Ministry of Defense, related ministries, Telecommunication carriers, and the U.S. military.
- (2) As for the use of bands by electric power companies, including Tohoku Electric Power, we will assist them proactively and give priority to them to allocate the vacant bands of Superbird-B2 owned by SKY Perfect JSAT.
- (3) As for the steep increase in the use by media organizations, we will deal with it thoroughly, and as for new subscriptions, we will allocate the band of JCSAT-5A, which has some room.

2. About post-disaster recovery assistance

As for the VSAT service* of SKY Perfect JSAT, we will lease very small aperture terminal (8 units) when requested. This service will enable the people in the disaster area to communicate with others by not only telephone but also the Internet and video, etc. and contribute to early recovery from the disaster.

*VSAT service: Satellite communication network using very small aperture terminal, such as EsBird and ExBird