SKY Perfect JSAT Holdings Inc.

News Release



March 22, 2011 SKY Perfect JSAT Holdings Inc.

Notice Regarding a Personnel Transfer at a Subsidiary

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; President and CEO: Masanori Akiyama) is pleased to announce that SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; President & CEO; Masanori Akiyama), a 100% owned subsidiary of SKY Perfect JSAT Holdings Inc., today released attached news release regarding "Notice Regarding a Personnel Transfer."

SKY Perfect JSAT Corporation

News Release



March 22, 2011 SKY Perfect JSAT Corporation

Notice Regarding a Personnel Transfer

SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; President & CEO: Masanori Akiyama) will establish a new position in Yokohama Satellite Control Center and SKY PerfecTV! Tokyo Media Center, which are operated by the above division, in order to streamline the operation of major facilities of Engineering & Operations Group, and conduct a personnel transfer as follows on April 1, 2011.

on April 1, 2011

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Name	New position	Previous position
Shigetaka Shinozuka	General manager Satellite Operations Division Yokohama Satellite Control Center Engineering & Operations Group	General manager Satellite Operations Division Engineering & Operations Group
Masami Sugai	General manager Facilities Management & Administration Division SKY PerfecTV ! Tokyo Media Center Engineering & Operations Group	General manager Facilities Management & Administration Division Engineering & Operations Group