



May 11, 2011
SKY Perfect JSAT Holdings Inc.

Notice of Informal Executive Appointments

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director / President: Shinji Takada) has announced that Boards of Directors today made the following informal executive appointments.

The appointments of SKY Perfect JSAT Holdings directors will be officially decided by shareholders at the 4th ordinary shareholders' meeting set for June 24, 2011. Thereafter, the directors listed below will either be appointed or retire. Representative Directors will be officially decided by the Board of Directors the same day.

1. SKY Perfect JSAT Holdings (To Be Appointed on June 24, 2011)

1) Candidates for Director

New Post	Name	Present Post	Reappointment or new appointment
Representative Director, Chairman	Shigeki Nishiyama	Chairman, SKY Perfect JSAT Holdings Inc. and Representative Director, Chairman, SKY Perfect JSAT Corporation	new appointment
Representative Director, President	Shinji Takada	Representative Director, President, SKY Perfect JSAT Holdings Inc. and Representative Director, President & Chief Executive Officer, SKY Perfect JSAT Corporation	Reappointment
Director	Masao Nito	Director, SKY Perfect JSAT Holdings and Director of the Board, Senior Executive Vice President, SKY Perfect JSAT Corporation	Reappointment
Director	Osamu Inoue	Senior Executive Vice President, SKY Perfect JSAT Corporation	new appointment
Director	Hiroo Sumitomo	Managing Executive Officer, SKY Perfect JSAT Corporation	new appointment
Director	Toshikuni Shimizu	Managing Executive Officer, SKY Perfect JSAT Corporation	new appointment
Non-Executive Director	Iwao Nakatani	Non-Executive Director, SKY Perfect JSAT Holdings Inc.	Reappointment
Non-Executive Director	Masakatsu Mori	Non-Executive Director, SKY Perfect JSAT Holdings Inc.	Reappointment
Non-Executive Director	Hiromasa Otsuka	Non-Executive Director, SKY Perfect JSAT Holdings Inc.	Reappointment
Non-Executive Director	Kazunobu Iijima	Non-Executive Director, SKY Perfect JSAT Holdings Inc.	Reappointment
Non-Executive Director	Kohei Manabe	Non-Executive Director, SKY Perfect JSAT Holdings Inc.	Reappointment
Non-Executive Director	Kanji Koide	Non-Executive Director, SKY Perfect JSAT Holdings Inc.	Reappointment
Non-Executive Director	Taichi Murata	General Manager, Broadcasting & Cinema Business Dept., Sumitomo Corporation	new appointment

2) Candidates for Corporate Auditor

New Post	Name	Present Post	Reappointment or new appointment
Corporate Auditor	Ryoji Hirabayashi	Corporate Auditor, SKY Perfect JSAT Corporation	new appointment
Corporate Auditor (Non-Standing)	Toshiaki Katsushima	Corporate Auditor (Non-Standing), SKY Perfect JSAT Holdings Inc.	Reappointment
Corporate Auditor (Non-Standing)	Shinji Takeda	Corporate Auditor (Non-Standing), SKY Perfect JSAT Holdings Inc.	Reappointment

3) Board Director Scheduled to Retire

Name	Present Post
Masanori Akiyama	Representative Director, SKY Perfect JSAT Holdings Inc.
Yutaka Nagai	Director, SKY Perfect JSAT Holdings Inc.
Keiichiro Demizu	Director , SKY Perfect JSAT Holdings Inc.
Osamu Kato	Director ,SKY Perfect JSAT Holdings Inc.
Tetsuro Takeoka	Non-Executive Director, SKY Perfect JSAT Holdings Inc.

4) Corporate Auditor Scheduled to Retire

Name	Present Post
Ryosuke Tsuruma	Corporate Auditor, SKY Perfect JSAT Holdings Inc.