



**Notice of the acceleration Time-to-Market
for Communications Satellite JCSAT-13**

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Shinji Takada) is pleased to announce that SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Shinji Takada), a 100% owned subsidiary of SKY Perfect JSAT Holdings Inc., today released attached news release regarding the acceleration Time-to-Market for Communications Satellite JCSAT-13.



SKY Perfect JSAT Accelerates Time-to-Market for Communications Satellite JCSAT-13

Tokyo, June 17, 2011 - SKY Perfect JSAT Corporation (Head office: Minato-ku, Tokyo; President & Chief Executive Officer: Shinji Takada) announced the acceleration of the JCSAT-13 satellite project. The satellite, currently under construction, is now slated for lift-off by Ariane 5 rocket in the fourth quarter of 2011, substantially ahead of its originally scheduled launch in 2013.

JCSAT-13, which is equipped with 44 high-power Ku-band transponders, will replace JCSAT-4A at the orbital slot of 124 degrees East longitude. In addition to continuing service to Japan's premier DTH platform with its Japan beam, SKY Perfect JSAT will further strengthen its services by deploying a Southeast Asia beam with an emphasis over Indonesia & Malaysia and two steerable beams on board the satellite, which will fulfill growing demand for satellite broadcasting services and data communication networks for Asia, the Middle East and Oceania regions.

Osamu Inoue, Senior Executive Vice President of SKY Perfect JSAT, said, "We are very pleased to have a launch slot earlier than the original, which allows us to quickly respond to a variety of customer requirements such as DTH services, high-speed broadband services and enterprise VSAT networks, in which time-to-market is a crucial factor for success. We view JCSAT-13 as an important platform for our future growth. Leveraging on its Southeast Asia beam and the two steerable beams, this satellite will significantly expand our international Ku-band businesses to new areas."

About SKY Perfect JSAT Corporation

SKY Perfect JSAT Corporation is a leader in the converging fields of broadcasting and communications. It is Asia's largest satellite operator with a fleet of 14 satellites, and Japan's only provider of both multi-channel pay TV broadcasting and satellite communications services. SKY Perfect JSAT delivers a broad range of entertainment through the SKY PerfecTV!, SKY PerfecTV! e2 and SKY PerfecTV! HIKARI platforms, the most extensive in Japan with a total of 3.7 million subscribers. In addition, SKY Perfect JSAT's satellite communications services, which cover Japan and the rest of Asia, as well as Oceania, Hawaii and North America, play a vital role in supporting safety, security and convenience for society as a whole. For more information, please visit www.sptvjsat.com