



June 24, 2011  
SKY Perfect JSAT Holdings Inc.

### Notice of Appointment of Corporate Officers

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Shinji Takada) today announced the official appointment of directors of the board and corporate auditors at the 4<sup>th</sup> General Meeting of Shareholders. At the Board of Directors meeting held after the General Meeting of Shareholders, the representative directors were appointed and the organization was changed partly.

SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Shinji Takada), a 100% owned subsidiary of SKY Perfect JSAT Holdings Inc., has announced appointment of corporate officers.

#### 1. SKY Perfect JSAT Holdings Inc.

<Directors and Corporate Auditors>

(Effective June 24, 2011)

Title	Name	Responsibilities	Reappointment or new appointment
Representative Director, Chairman	Shigeki Nishiyama	Management In charge of Internal Control	new appointment
Representative Director, President	Shinji Takada	Management	Reappointment
Board Director	Masao Nito	In charge of Corporate Planning & Strategy Chief Risk Management Officer Chief Information Management Officer	Reappointment
Board Director	Osamu Inoue	In charge of Space & Satellite Business	new appointment
Board Director	Hiroo Sumitomo	In charge of Multichannel Pay TV Business	new appointment
Board Director	Toshikuni Shimizu	In charge of Finance and Administration Chief Group Compliance Officer	new appointment
Board (Non-Standing) Director	Iwao Nakatani		Reappointment
Board (Non-Standing) Director	Masakatsu Mori		Reappointment
Board (Non-Standing) Director	Hiromasa Otsuka		Reappointment
Board (Non-Standing) Director	Kazunobu Iijima		Reappointment
Board (Non-Standing) Director	Kohei Manabe		Reappointment
Board (Non-Standing) Director	Kanji Koide		Reappointment
Board (Non-Standing) Director	Taichi Murata		new appointment
Corporate Auditor	Ryoji Hirabayashi		new appointment
Corporate (Non-Standing) Auditor	Toshiaki Katsushima		Reappointment
Corporate Auditor (Non-Standing)	Shinji Takeda		Reappointment

\* Bunji Shinoda, Corporate Auditor, is during the term of office.

< Retiring Board Directors >

(Effective June 24, 2011)

Name	Former Post
Masanori Akiyama	Representative Director, SKY Perfect JSAT Holdings Inc.
Yutaka Nagai	Board Director, SKY Perfect JSAT Holdings Inc.
Keiichiro Demizu	Board Director, SKY Perfect JSAT Holdings Inc.
Osamu Kato	Board Director, SKY Perfect JSAT Holdings Inc.
Tetsuro Takeoka	Board Director (Non-Standing), SKY Perfect JSAT Holdings Inc.

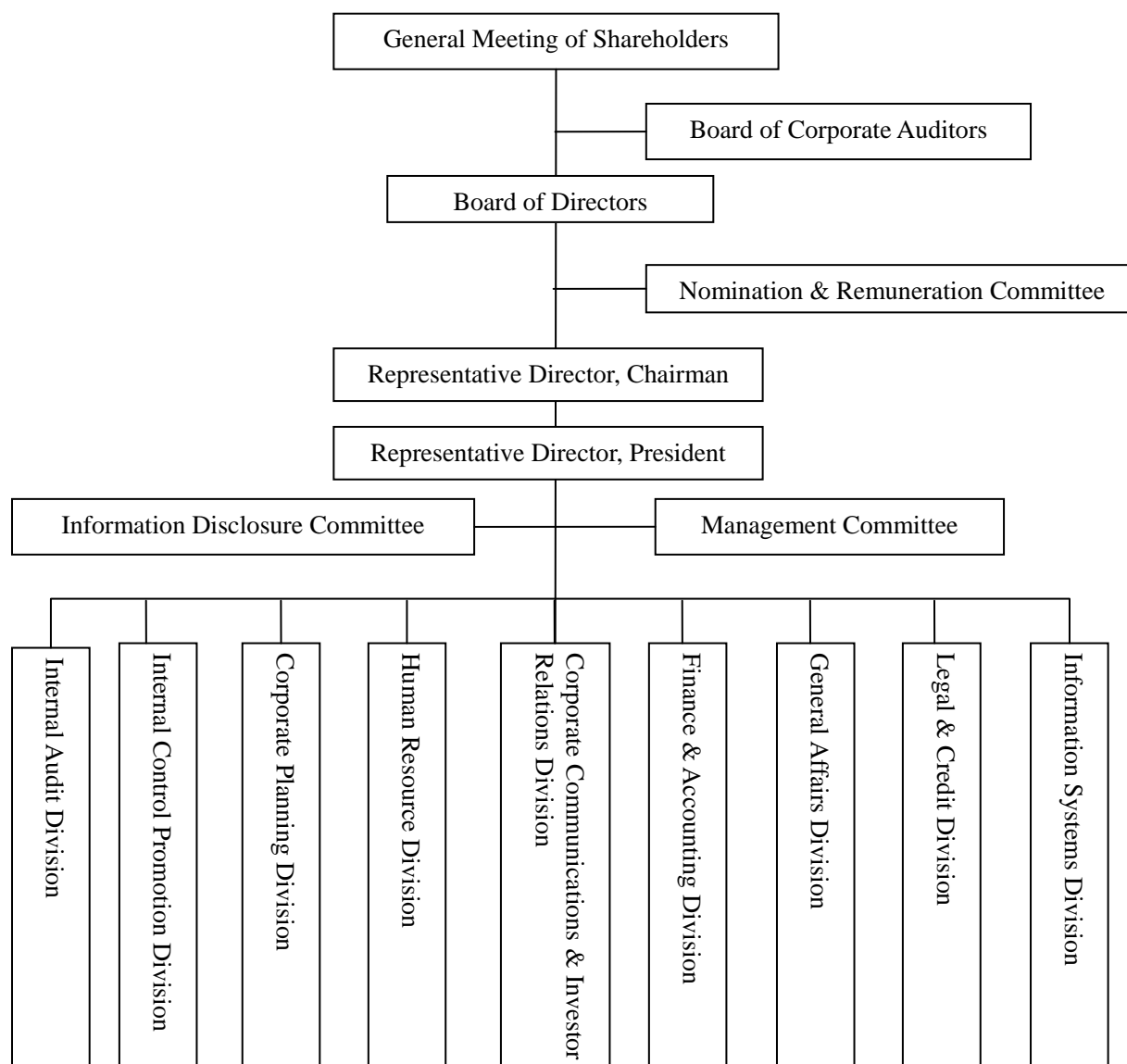
< Retiring Corporate Auditor >

(Effective June 24, 2011)

Name	Former Post
Ryosuke Tsuruma	Corporate Auditor, SKY Perfect JSAT Holdings Inc.

2) Organizational Changes

"Chairman of the Board representative" is set up in organizational chart.



2. SKY Perfect JSAT Corporation

1) Officers personnel affairs

<Directors>

(Effective June 24, 2011)

Title	Name	Responsibilities	Reappointment or new appointment
Representative Director	Shigeki Nishiyama		Reappointment
Representative Director	Shinji Takada		Reappointment
Director	Masao Nito	Group President, Corporate Planning & Strategy Group	Reappointment
Director	Osamu Inoue	Group President Space & Satellite Business Group	new appointment
Director	Hiroo Sumitomo	Group President, Multichannel Pay TV Business Group	new appointment
Director	Toshikuni Shimizu	Group President, Corporate Services Group	new appointment

\* Bunji Shinoda and Ryoji Hirabayashi, Corporate Auditor, are during the term of office.

2) Executive officers personnel affairs

(Effective June 24, 2011)

Title	Name	Responsibilities	Reappointment, promotion or new appointment
Chairman	Shigeki Nishiyama		Reappointment
President & Chief Executive Officer	Shinji Takada		Reappointment
Senior Executive Vice President	Masao Nito	Group President, Corporate Planning & Strategy Group	Reappointment
Senior Executive Vice President	Yutaka Nagai	Group President, Engineering & Operations Group	Reappointment
Senior Executive Vice President	Osamu Inoue	Group President, Space & Satellite Business Group	Reappointment
Senior Managing Executive Officer	Hiroo Sumitomo	Group President, Multichannel Pay TV Business Group	promotion
Senior Managing Executive Officer	Akira Tanaka	Group President, Broadcasting Business Group Multichannel Pay TV Business Group	Reappointment
Senior Managing Executive Officer	Toshikuni Shimizu	Group President, Corporate Services Group	promotion
Managing Executive Officer	Masafumi Kawanishi	Group President, Marketing Group, Multichannel Pay TV Business Group	Reappointment
Managing Executive Officer	Kouki Koyama	Group President, Space & Satellite Business Group, Space & Satellite Business Group	promotion
Executive Officer	Shuhei Yamaura	Deputy Group President Engineering & Operations Group	Reappointment
Executive Officer	Kakuro Eguchi	Deputy Group President and General Manager, Human Resource Division, Corporate Planning & Strategy Group	Reappointment
Executive Officer	Yuichi Hayasaka	Deputy Group President and General Manager, Satellite Procurement Division, Engineering & Operations Group	Reappointment

Executive Officer	Shinji Yokomizu	Deputy Group President and General Manager, Finance & Accounting Division Corporate Services Group	new appointment
Executive Officer	Jun Ueki	Deputy Group President and General Manager, Government Sectors Business Division, Space & Satellite Business Group	new appointment
Executive Officer	Atsuhiko Oe	Deputy Group President Corporate Services Group	new appointment

< Retiring Executive Officers >

(Effective June 24, 2011)

Name	Former Post
Keiichiro Demizu	Senior Managing Executive Officer, SKY Perfect JSAT Corporation
Osamu Kato	Senior Managing Executive Officer, SKY Perfect JSAT Corporation
Hideaki Kido	Senior Managing Executive Officer, SKY Perfect JSAT Corporation
Yasuo Okuyama	Managing Executive Officer, SKY Perfect JSAT Corporation
Satoshi Ishiyama	Executive Officer, SKY Perfect JSAT Corporation

< Retiring Corporate Auditor >

(Effective June 24, 2011)

Name	Former Post
Ryosuke Tsuruma	Corporate Auditor, SKY Perfect JSAT Corporation