

SKY Perfect JSAT Holdings Inc.

News Release



July 2, 2011

SKY Perfect JSAT Holdings Inc.

Notice regarding Postponement of the Launch of JCSAT-110R Communications Satellite

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Shinji Takada) announces that SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Shinji Takada), a 100% owned subsidiary of SKY Perfect JSAT Holdings Inc., released attached news release that the launch of the JCSAT-110R communications satellite was postponed.

July 2, 2011

SKY Perfect JSAT Corporation

Notice regarding Postponement of the Launch
of JCSAT-110R Communications Satellite

SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Shinji Takada) announces that the planned launch of its JCSAT-110R communications satellite from the Guiana Space Centre, French Guiana, South America at 6:43 a.m. on July 2, 2011 Japan Standard Time, using an Ariane5 launch vehicle of Arianespace, has been postponed.

The launch information will be updated later.