



October 4, 2011

SKY Perfect JSAT Holdings Inc.

“What you want to watch can be found without fail.”

**Start of the TV program information service “Teleco!” that suggests
the most appropriate TV contents lifestyle in the multi-channel age**

<http://teleco.tv>

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Shinji Takada) is pleased to announce that SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Shinji Takada), a 100% owned subsidiary of SKY Perfect JSAT Holdings Inc., today released attached news release regarding the TV program information service “Teleco!”.



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SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Shinji Takada) decided to officially release the TV program information service “Teleco!” for retrieving and distributing the TV program information across terrestrial, BS, and CS.

With “Teleco!,” it is possible to easily retrieve your favorite program from large amounts of information across various media with genre, personal name, and keyword, etc. In addition, we offer a variety of services so that viewers can enjoy programs more, such as the feature articles, interviews, and program synopses, etc. produced by the editors of Teleco!. There are also many interactive contents, and users can transmit their own ways of enjoying TV programs, to share new findings and information. With such services, we aim to produce a website that can be used for enjoying TV more.

As there emerge an increasing number of TV options, such as the full shift to the terrestrial digital broadcasting and the start of the new BS digital broadcasting, “Teleco!” will assist users in finding their favorite programs from various contents and suggest the new way of enjoying TV programs by introducing the basic information on TV programs and the ways for enjoying TV programs in the website.

“Teleco!” will offer plentiful information on programs as the program information platform and aim to maximize the value of TV, so that users can enjoy and enrich their TV life more.

[Outline of the service]

- Name: Teleco!
- Contents: TV program information service for retrieving the TV program information across terrestrial, BS, and CS and offering a variety of information on programs.
- Date of start of transmission: October 4, 2011
- Category: website service
- Fee: free of charge
- URL: <http://teleco.tv>
- Logo: The logo for TVJ!, featuring the letters 'TVJ!' in a stylized, bold, orange and yellow font.