SKY Perfect JSAT Holdings Inc.

News Release



November 2, 2011

SKY Perfect JSAT Holdings Inc.

SKY Perfect JSAT Expands Satellite Business to Russia

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Shinji Takada) is pleased to announce that SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Shinji Takada), a 100% owned subsidiary of SKY Perfect JSAT Holdings Inc., today released attached news release regarding the orbital relocation of the Horizons-2 satellite.

SKY Perfect JSAT Corporation

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SKY Perfect JSAT Corporation (Head office: Minato-ku, Tokyo; President & Chief Executive Officer: Shinji Takada) announced the orbital relocation of the Horizons-2 satellite from 74 degrees West to 85 degrees East scheduled for the first quarter of 2012. The Horizons-2 satellite, launched in December 2007, is jointly owned by Intelsat and JSAT's U.S. subsidiary, JSAT International Inc. (JII). Horizons 2 will primarily serve DTH customers in Russia who will be utilizing its wide coverage beam and high-power Ku-band transponders, by ensuring consistent signal reception from Moscow to Siberia.

Since the inception of the Horizons Project in 2001, JSAT has expanded its satellite coverage with its partner Intelsat through services on the Horizons-1 and Horizons-2 satellites offering coverage of North America. Now, with this latest dynamic move to the Russian region, JSAT will be able to build on its partnership with Intelsat and provide additional coverage opportunities for its customers.

"We are very pleased to start Horizons-2 service in Russian region. The Horizons-2 beam is well suited to offer the maximum coverage of the Russian region allowing DTH and Enterprise customers to access the coverage area they require." said Osamu Inoue, CEO of JII and Senior Executive Vice President of Sky Perfect JSAT. "We regard the new orbital location for Horizons-2 as an excellent opportunity to help meet the current and future demands in the region."

This press release in English is originally prepared in Japanese.
If there should be any discrepancies, the Japanese version shall prevail.