

SKY Perfect JSAT Holdings Inc.

News Release



SKY Perfect JSAT
Holdings Inc.

December 15, 2011

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Space-saving design increases the degree of freedom of placing!
Start of Providing a palm-sized SKY PerfecTV! HD-compatible tuner
- which is possible to record contents in USB hard disks -

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Shinji Takada) is pleased to announce that SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Shinji Takada), a 100% owned subsidiary of SKY Perfect JSAT Holdings Inc., today released attached news release regarding the Start of Providing a palm-sized SKY PerfecTV! HD-compatible tuner.



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SKY Perfect JSAT Corporation

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- which is possible to record contents in USB hard disks -

SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer: Shinji Takada; hereinafter referred to as "SKY Perfect JSAT") will release the SKY PerfectTV! HD-compatible tuner "TZ-HR400P (produced by Panasonic)" and also start accepting its rental service on December 16, 2011.



SKY PerfectTV! HD is a high definition (HD) multi-channel broadcasting service started in October 2008, and airs a variety of high-quality channels with the video compression technology of MPEG-4 AVC/H.264. As of now, SKY PerfectTV! HD broadcasts 85 HD channels, and is scheduled to air about 120 channels by October 2012. For HD recording of SKY PerfectTV! HD, we have suggested "SKY PerfectTV! HD recording," in which a SKY PerfectTV! HD-compatible tuner is connected via LAN to an external recorder, or built-in hard disk recording with TZ-WR320P released last year, which equips with a double tuner and a built-in hard disk. In this manner, we have made efforts to improve the recording environment.

This time, in order to allow customers to enjoy the channels of SKY PerfectTV! HD more easily and comfortably, we suggest the HD recording with TZ-HR400P and a commercially available USB hard disk (recommended product), in addition to the conventional methods.

TZ-HR400P is about one fourth the weight of a conventional tuner for SKY PerfectTV! and about half the width of a conventional one. Thanks to this space-saving design, it is possible to place it in the standing position by using the attached stand; that is not possible in conventional products. As for functions, it takes over the popular "Retrieve and book every time" function from TZ-WR320P, and newly has "Check programs together," "Voice guide," and "Easy guide," etc.

SKY Perfect JSAT will keep distributing attractive programs via SKY PerfectTV! HD and promoting the development of a more convenient viewing environment.

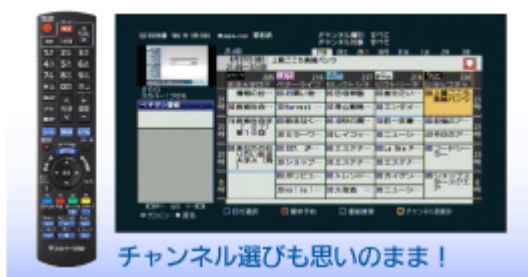
【Regarding the SKY PerfecTV! HD-compatible tuner “TZ-HR400P”】

[Appearances of the body and the remote controller]



[Main functions]

- Space-saving design
Compared with a conventional SKY PerfecTV! HD-compatible tuner, weight is about one fourth and width is half. It is possible to place it in the standing position with the attached stand.
- Recordable with a commercially available USB hard disk (recommended product)
Easy setting and easy recording
With a hard disk capacity of 2TB (terabyte), it is possible to record about 480 hours of hi-vision programs.
- A variety of program display and customization functions
 - It is possible to display a program schedule for one week for each channel.
 - It is possible to display program schedules of your favorite channels only.



- Enriched recording functions
Automatic recording function utilizing the “Retrieve and book every time” function (series booking).
It is possible to automatically search and book upcoming programs from the program information. It is possible to set the search range as “every day” and “specific weekday,” etc., and so users can book “Program Name” on every specific weekday easily.
- Compatible with “SKY PerfecTV! HD recording” and “SKY PerfecTV! dubbing”
By connecting TZ-HR400P via LAN to a recorder that enables “SKY PerfecTV! HD recording” and “SKY PerfecTV! dubbing,” users can record programs of SKY PerfecTV! HD without degrading image quality (SKY PerfecTV! HD recording) and copy the programs recorded in a (recommended) USB hard disk (SKY PerfecTV! dubbing). By using a blu-ray recorder, it is possible to record the programs of SKY PerfecTV! HD in blu-ray disks.

- New functions
It has new functions for more comfortable, easy operation
“Check programs together”: It displays the programs, etc. recorded with “Retrieve and book every time” together.
“Voice guide”: It narrates the names and contents, etc. of the programs in program schedules and recorded content list.
“Easy guide”: It allows user to check operation procedures, etc. on the screen.

[Others]

- For further information on the SKY PerfectTV! HD-compatible tuner, please see <http://sptvhd.jp/kiki/>
- Order for the SKY PerfectTV! HD-compatible tuner
SKY PerfectTV! Direct (<http://sptvhd.jp/direct/>) will start receiving orders on December 16.
- Price and rental fee of the SKY PerfectTV! HD-compatible tuner
 - Sales price: 17,800 yen (tax included)
 - Rental fee: 630 yen/month (tax included)