

# SKY Perfect JSAT Holdings Inc.

News Release



SKY Perfect JSAT  
Holdings Inc.

January 17, 2012

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## **Start of Providing “SKY PerfectTV! On-Demand,” which is the broadcast-linked video-on-demand service for TV**

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Shinji Takada) is pleased to announce that SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Shinji Takada), a 100% owned subsidiary of SKY Perfect JSAT Holdings Inc., today released attached news release regarding the providing “SKY PerfectTV! On-Demand,” which is the broadcast-linked video-on-demand service for TV.



January 17, 2012

SKY Perfect JSAT Corporation

### **Start of Providing “SKY PerfectTV! On-Demand,” which is the broadcast-linked video-on-demand service for TV**

SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President& Chief Executive Officer: Shinji Takada) will start of providing “SKY PerfectTV! On-Demand,” (hereinafter called “this service”) which is the broadcast-linked video-on-demand service for TV on February 1, 2012.

This service is video-on-demand service for a multimedia device which enables customers to enjoy the contents of SKY PerfectTV! anywhere anytime with various terminals, such as TV, PCs, tablet devices, and smartphones, under the concept “Buy Once Watch Anywhere.” SKY Perfect JSAT has expanded its service step by step since it started this service in October of last year.

Once the distribution for TV is started users will become able to receive the video-on-demand (VOD) service with a SKY PerfectTV! HD-compatible tuner and digital TV in addition to PCs, smartphones, and tablet devices.

We also plan to expand its contents and distribute a total of 27 channels, including the currently available 13 channels, as of February 1, and over 30 channels by March of this year.

SKY Perfect JSAT will keep offering a variety of high-quality movie contents, develop the viewing environment for allowing customers to enjoy SKY PerfectTV! easily, and further improve the attractive features of SKY PerfectTV!

#### 【Service Image】



**【Service Outline】**

■ **Service Name:** SKY PerfecTV! On-Demand

■ **Date of start of paid service:** February 1, 2012

\*On October 25, 2011, we started distributing contents for PCs, smartphones, and tablet devices.

■ **Service lineup: (As of the start of the service in February):**

① Packages provided by each channel of SKY PerfecTV!

**【Channels】**

■ **General works**

EX ENTERTAINMENT, IGO CHANNEL, Entermeitele-Doga,  
Theater Television, SHOGI CHANNEL, Discovery Channel, tvN,  
TBS On-Demand, Railway Channel, Tsuru Vision,  
Animal Planet, FIGHTING TV SAMURAI,  
ASIA Dramatic TV, Pachislo SITE SEVEN TV  
Perfect Choice idle, PigooHD, V Paradise On-Demand  
BUSINESS BREAKTHROUGH On-Demand

■ **Adult**

Dynamite On-Demand, Cherry Bomb, Power Plats, Paradise TV HD,  
MANZOX ch. On-Demand, MidnightBlue On-Demand,  
RAINBOW CHANNEL On-Demand

② SKY PerfecTV! Original Contents (overseas soccer games, and eye-catching programs of Sukachan, etc.)

**【Channels】**

SKY PerfecTV! Enta, SKY PerfecTV! overseas soccer games

■ **Selling method:** Monthly charge plan /Packaged (series) sale/sale of each episode

Discount in combination with SKY PerfecTV! services

\* For the details of contents, please see this website <http://vod.skyperfectv.co.jp/>

■ **Membership registration:** Necessary (charge-free registration) \*Non-subscribers to SKY PerfecTV! can be registered.

■ **Distribution format:** Streaming

■ **Terminals to watch:**

**【TV】**

- SKY PerfecTV! HD-compatible tuner (TZ-WR320P, TZ-HR400P: produced by Panasonic)

\* It is necessary to update the software version for “SKY PerfecTV! On-Demand” by downloading contents via the satellite.

(It will become possible to download software on Tuesday, January 24, 2012.)

Detailed information is available at the following websites:

- Regarding “SKY PerfecTV! On-Demand”  
<http://vod.skyperfectv.co.jp/stb/>
- Regarding TZ-WR320P and TZ-HR400P  
<http://sptvhd.jp/kiki/>

- Terminals with which users can watch digital contents of SKY PerfecTV! On-Demand

■ **SHARP**

(AQUOS)

B5, F3, X5, F5, L5, R5, FE1, Z5, V5, LB3, AN-IP100, DR3, DZ3, LV3, LX3, XF3, DX3, DV7, AE7, DE7, SE1, SC1, LX1, DX2, DS6, XS1, RX5

■ **TOSHIBA**

(REGZA • REGZA blu-ray)

X3, Z2, ZG2, ZP2, Z3, ZP3, ZT3  
DBR-M190, DBR-M180

■ **Sony**

(BRAVIA)

HX920, HX820, HX720, NX720, EX720, EX72S, EX420, CX400  
LX900, HX900, HX800, NX800, HX700, EX710, EX700/500/300, W5, F5

■ **HITACHI**

(Wooo)

V09, GP08, XP08, S08, XP07, HP07, H07, HP06, ZP05, XP05, HP05, H05, XP03, HP03, WP03,  
UT-XP800, UT-WP770, UT-XP770 (each service name)

■ **Buffalo**

DTV-X900

(as of January 2012)

\*The digital terminals for SKY PerfecTV! On-Demand can access “SKY PerfecTV! On-Demand” from T’s TV operated by Broadmedia Corporation. For further information about viewing methods, please see <http://vod.skyperfectv.co.jp/stb/>

**【PC, Tablet and smartphones】**

PC(Windows, Mac) Tablet terminals (iOS, Android) and smartphones (iOS, Android)