



February 16, 2012

SKY Perfect JSAT Holdings Inc.

**Regarding the rating of “DBJ Disaster Resilience Rating” Loan Program  
- The first rated broadcasting and communication company in Japan -**

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Shinji Takada) is pleased to announce that SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Shinji Takada), a 100% owned subsidiary of SKY Perfect JSAT Holdings Inc., today released attached news release regarding the rating of “DBJ Disaster Resilience Rating” Loan Program.

February 16, 2012

SKY Perfect JSAT Corporation

## Regarding the rating of “DBJ Disaster Resilience Rating” Loan Program - The first rated broadcasting and communication company in Japan -

SKY Perfect JSAT Corporation (Head office: Minato-ku, Tokyo; President & Chief Executive Officer: Shinji Takada; hereinafter referred to as “SKY Perfect JSAT”) has been rated in “DBJ Disaster Resilience Rating” Loan Program of Development Bank of Japan Inc. Our company is the first broadcasting and communication company accepted by “DBJ Disaster Resilience Rating” Loan Program in Japan.

“DBJ Disaster Resilience Rating” Loan Program is a loan system that adopted the “preparedness and mitigation rating” method for the first time in the world. It evaluate and select the companies that have excellent anti-disaster and business continuity measures based on the original evaluation system of Development Bank of Japan and the loan conditions are specified based on the evaluation.

“Risk Management Committee” of SKY Perfect JSAT has conducted risk assessment on regular basis, and has actively evaluated and revised anti-disaster measures and its business continuity plan (BCP). The satellite communication service of SKY Perfect JSAT is used broadly in the BCPs of firms and municipalities, etc.

In this rating, the following points were highly evaluated: (1) the hardware for continuing business is resilient because of the aseismic designs of the head office and major offices, the regional distribution of important facilities, etc., (2) in order to maintain important business activities, under the supervision of executives, cross-sectoral business continuity systems have been developed, continuous training have been conducted, and the BCP have been revised constantly, and (3) the “services that should be continued” as a satellite communication company have been selected in the company and necessary measures for business continuity have been organized in chronological order; considering that SKY Perfect JSAT has the important social mission of supporting the continuity of services of firms and municipalities nationwide as an important infrastructure by utilizing the characteristics of communication satellite that is useful in disaster.

SKY Perfect JSAT will keep improving our anti-disaster measures and BCP and offering satellite communication services for supporting the safety and security of citizens, as a company offering highly public services of broadcasting and communication.

### ■ Logo of “DBJ Disaster Resilience Rating”



Our company received the disaster resilience rating loan from Development Bank of Japan (DBJ) in February 2012.