

SKY Perfect JSAT Holdings Inc.

News Release



SKY Perfect JSAT
Holdings Inc.

February 22, 2012

SKY Perfect JSAT Holdings Inc.

**Start of offering SKY PerfectTV! HIKARI HD-compatible DVR (recording tuner)
with double tuner and built-In hard disk**

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Shinji Takada) is pleased to announce that SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Shinji Takada), a 100% owned subsidiary of SKY Perfect JSAT Holdings Inc., today released attached news release regarding the start of offering SKY PerfectTV! HIKARI HD-compatible DVR (recording tuner) with double tuner and built-In hard disk

SKY Perfect JSAT Corporation OptiCast Inc.

News Release



February 22, 2012

SKY Perfect JSAT Corporation
OptiCast Inc.

Start of offering SKY PerfectTV! HIKARI HD-compatible DVR (recording tuner) with double tuner and built-In hard disk

OptiCast Inc. (Head Office: Minato-ku, Tokyo; President and CEO; Toshiyuki Ishikawa, hereafter “OptiCast”), a 100% owned subsidiary of SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; President and CEO: Shinji Takada; hereafter “SKY Perfect JSAT”), today released attached news release regarding will begin offering sales and rentals of a SKY PerfectTV! HIKARI HD-compatible DVR (TZ-WR325P manufactured by Panasonic Corporation) from February 22, 2012.

DVR for SKY PerfectTV! HIKARI HD is mounted with the double-tuner function for recording two programs at the same time and a hard disk for high-definition recording, so that subscribers can enjoy the multi-channel broadcasting of SKY PerfectTV! HIKARI more comfortably. Furthermore, The SKY PerfectTV! HIKARI HD-compatible DVR includes functions that allow viewers to turn the 3D mode of a 3D-enabled television on and off via the DVR device when viewing “Sukachan 3D”, Japan’s first channel dedicated to 3D programming; display the OSD*¹ on a 3D TV, and perform other operations that make it easier than ever to enjoy SKY PerfectTV! HIKARI HD’s diverse programming lineup.

SKY PerfectTV! HIKARI, which was started in 2004, is the broadcasting service based on the optical fiber-based transmission service of NTT East and West. This covers mainly Tokyo Metropolitan Area, Kansai, Chukyo, and Hokkaido. As of the end of January 2012, the number of households that subscribed to this service (including single-family houses and housing complexes) was about 1.24 million, and the number of subscribers to the multi-channel CS service was 114,928. As high-definition thin-screen TV has been distributed, the number of subscribers to SKY PerfectTV! HIKARI HD was 55,404. With SKY PerfectTV! HIKARI, you can enjoy the multi-channel CS broadcasting, which has 79 channels (the largest number in Japan), in a high-definition format via the optical fiber network.

Opticast will keep distributing attractive programs via SKY PerfectTV! HIKARI HD and promoting the development of a more convenient viewing environment.

*1 OSD: On-screen display (displays menus, etc. on-screen)

【About the TZ-WR325P SKY PerfecTV! HIKARI HD-Compatible DVR】

[View of the main device and remote control]



[Key Features]

- Built-in hard disk
320 GB capacity hard disk. The single device enables viewers to record approximately 73 hours of high-definition programming.
- Double tuner (**first for SKY PerfecTV! HIKARI**)
Only by connecting a coaxial cable of SKY PerfecTV! HIKARI, it is possible to use a double tuner. Even if two program schedules overlap, viewers can record both at once. Viewers can also start watching recorded programs mid-broadcast, while still recording until the end.
- 3D mode on/off function / 3D OSD display
 - The 3D mode can be turned on and off with the remote control.
 - Viewers using the SKY PerfecTV! HIKARI HD-compatible DVR to watch 3D television programming on a 3D TV can view the normal 2D menus that pop up when the remote control is used, the channel name banner, and the OSD*2 programming guide without switching out of 3D mode. (Information is not displayed in 3D.)
 - A function to automatically switch to 3D mode when viewing 3D broadcasts will be available at a later date.
- * OSD: On-screen display (displays menus, etc. on-screen)
- Multi-channel program display and customizable function
 - View an entire week of program schedules for a channel on a single screen
 - Choose only your favorite channels to appear in the program schedule display
- Enhanced recording functions
Enables convenient recording using recurring recording functions (to record whole series) and/or selective automatic recording (for example, by keyword*)



- Advanced search functions
Search for programs not only by title, but also by detailed information for all programs.
Easily search for performers or personalities.
- Compatible with SKY PerfecTV! HD Recording
By connecting a SKY PerfecTV! HD Recording-compatible recording device to the SKY PerfecTV! HIKARI HD-compatible DVR via a LAN, viewers can use the SKY PerfecTV! HD Recording function to record onto a compatible Blu-Ray recorder or LAN hard disk even when little hard disk memory is left on the SKY PerfecTV! HIKARI HD-compatible DVR. Viewers can also specify save locations for each individual program, either on the built-in hard disk or a SKY PerfecTV! HD Recording-compatible device.



- “SKY PerfecTV! Dubbing” Function
The program recorded in the built-in hard disk can be moved or copied into a recorder with the “SKY PerfecTV! Dubbing” function. If the recorder is a blu-ray one, the program can be stored in a blu-ray disk.

[Other]

- For more information on the SKY PerfecTV! HIKARI HD-compatible DVR
The details are described in the homepage about SKY PerfecTV! products.
<http://www.sptvhd.jp/wr325p>
- Applications for the SKY PerfecTV! HIKARI HD-compatible DVR
 - For new subscribers
SKY PerfecTV! Customer Center
Our rental service will begin on February 22, 2012.
Tel: 0570-087-235 (Service hours: 10:00-20:00, 365 days a year)
 - For the customers who want to change tuners
SKY PerfecTV! Customer Center (the SKY PerfecTV! HIKARI)
Our rental service will begin on March 1, 2012.
Tel: 0570-077-153 (Service hours: 10:00-20:00, 365 days a year)
- Fees for the SKY PerfecTV! HIKARI HD-compatible DVR
 - Rental price: ¥945/month (including tax)