## SKY Perfect JSAT Holdings Inc.

**News Release** 



SKY Perfect JSAT Holdings Inc.

## -To further increase the fellows to share-The debut of the Android version of the "Teleco!" application for providing TV program information Let's share the watching programs with the application "Teleco!"

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Shinji Takada) is pleased to announce that SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Shinji Takada), a 100% owned subsidiary of SKY Perfect JSAT Holdings Inc., today released attached news release regarding the "Teleco!" application for providing TV program information.

## SKY Perfect JSAT Corporation

News Release



March 29, 2012

SKY Perfect JSAT Corporation

## -To further increase the fellows to share-The debut of the Android version of the "Teleco!" application for providing TV program information Let's share the watching programs with the application "Teleco!"

SKY Perfect JSAT Corporation (Head office: Minato-ku, Tokyo; President & Chief Executive Officer: Shinji Takada) will start offering the Android version on March 29, following the iPhone version started on February 29, regarding the charge-free smartphone application of the TV program information service "Teleco!" (<u>http://teleco.tv</u>), which enables users to retrieve and receive the information on the programs across media including terrestrial broadcasting, BS, and CS.

The application "Teleco!" has the social "Watch-In" function linked to Facebook and Twitter. By watching in to the currently watching program from the broadcasting list of terrestrial digital broadcasting, BS, or CS, customers can post their messages in social media and share program information and comments with their friends through Facebook and Twitter while watching a program. Customers can share constantly-updated information on a real-time basis with not only the friends in social networks but also the users of the application, and so they can discover new programs they have never watched. With the launch of Android version, Android users also become able to use the "Teleco!" application, and this increases the opportunities to share TV program information via smartphones, for example, to share comments through social networks among iPhone and Android users.

Since "Teleco!" has an enormous amount of information across various media, the application enables customers to enjoy TV more. With the launch of Android version, we will improve the convenience of "Teleco!" so that many users share the programs with the application "Teleco!" and enjoy TV together.

We hope you will download and enjoy the application "Teleco." that can broaden your TV life in a social manner.

In order to use the application Teleco!, it is necessary to have an account of Facebook or Twitter.

[Outline of the service]

- Name: Teleco!
- Functions: (1) Program list

Display of the list of on-air programs (terrestrial digital, BS, and CS)

Users can select a program, to check the details and whether their friends in social networks have watched the program.

The program information is linked to the GPS function. If you use the application during your travel or business trip, you can check local program information.

(2) Linked to Facebook and Twitter

Users can post their comments about the programs they watched in Facebook and Twitter.

(3) Active page

Users can check whether their friends in social networks and other users have watched certain programs.

(4) My page

Users can check the history of the programs they watched and the ranks of programs for one month, six months, and one year.

- How to use: To download from Google Play
- Date of start of distribution: March 29, 2012
- Fee: free
- Compatibility: This application is compatible with the Android-installed devices with OS2.1 or later version (excluding some devices).

<Screen images>







Active page