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SKY Perfect JSAT Holdings Inc.

Lippo Group selected JCSAT-13 for its satellite broadcast service

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Shinji Takada) is pleased to announce that SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Shinji Takada), a 100% owned subsidiary of SKY Perfect JSAT Holdings Inc., today released attached news release regarding an agreement with LIPPO Group on JCSAT-13 communications satellite.

Lippo Group selected JCSAT-13 for its satellite broadcast service

Tokyo, 16 May 2012 – Following the successful launch of JCSAT-13 telecommunication satellite today, SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer: Shinji Takada) announced that it has entered into an agreement with PT Tecnoves International, a member of the Indonesian conglomerate the LIPPO Group of companies, to provide multiple-transponder capacity on the satellite.

JCSAT-13 is a Ku-band satellite designed to succeed JCSAT-4A satellite as the vehicle for the delivery of SKY Perfect JSAT Corporation's direct-to-home pay TV service "SKY PerfecTV!". The satellite is also equipped with a Southeast Asia beam and two steerable beams to provide coverage over extensive geographical regions including the Middle East, South Asia, Southeast Asia and Oceania.

Utilizing the transponders provided under the agreement, LIPPO Group plans to launch a direct-to-home satellite TV broadcast service across Indonesia.

With 16 satellites in its fleet, SKY Perfect JSAT Corporation will continue to expand its global business, actively responding to growing demands in the overseas markets.

<About LIPPO Group>

LIPPO Group, one of the Indonesian major conglomerates, develops its business in broad range of industries including financial service, real estate, property and urban development, retail and information technology. PT First Media Tbk, one of the major member companies of the group, provides pay-TV service to approximately 530 thousand households (as of August, 2011) in Jakarta and surrounding areas, as the largest cable TV operator in Indonesia.

<Reference : About SKY Perfect JSAT Corporation>

SKY Perfect JSAT Corporation is a leader in the converging fields of broadcasting and communications.

It is Asia's largest satellite operator with a fleet of 16 satellites, and Japan's only provider of both multi-channel pay TV broadcasting and satellite communications services.

SKY Perfect JSAT delivers a broad range of entertainment through the SKY PerfecTV! SKY PerfecTV! e2 and SKY PerfecTV! HIKARI platforms, the most extensive in Japan with a total of 3.8 million subscribers.

In addition, SKY Perfect JSAT's satellite communications services, which cover Japan and the rest of Asia, as well as Oceania, Hawaii and North America, play a vital role in supporting safety, security and convenience for society as a whole.