



July 20, 2012

SKY Perfect JSAT Holdings Inc.

Commencement of the services for the new handheld satellite phone “IsatPhone Pro” in Japan

SKY Perfect JSAT Corporation of Minato-ku, Tokyo (President & Chief Executive Officer Mr. Shinji Takada), a wholly owned subsidiary of SKY Perfect JSAT Holdings Inc. of Minato-ku, Tokyo (Representative Director, President: Shinji Takada) and JSAT MOBILE Communications Inc. (“JSAT MOBILE”) of Minato-ku, Tokyo (President & Chief Executive Officer Mr. Eiichi Yoda), which is a subsidiary of SKY Perfect JSAT Corporation, today has released attached news release regarding commencement of the services for the satellite mobile phone “IsatPhone Pro” in Japan.

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Commencement of the services for the new handheld satellite phone “IsatPhone Pro” in Japan

JSAT MOBILE Communications Inc. (“JSAT MOBILE”) of Minato-ku, Tokyo (President & Chief Executive Officer Mr. Eiichi Yoda), a subsidiary of SKY Perfect JSAT Corporation of Minato-ku, Tokyo (President & Chief Executive Officer Mr. Shinji Takada), is pleased to announce that it has been granted a radio station license and commenced offering the “IsatPhone Pro” handheld satellite phone service in Japan on July 20, 2012.

The “IsatPhone Pro” is the latest compact, lightweight, and affordable entry into the handheld satellite mobile market. The world’s largest geostationary communication satellites, the “Inmarsat-4” series, are used to provide the service, with the 3 satellites, I4-F1, I4-F2, and I4-F3 offering global coverage. The “IsatPhone Pro” communicates directly with these geostationary satellites so users can employ the service anywhere, including in mountains, forested areas, deserts and at sea where normal communication via cellular phone is unavailable, as long as the geostationary satellite can be accessed. When landline or cellular phones become unavailable after natural disasters, for example, users may keep using “IsatPhone Pro” communication services which are unaffected by terrestrial conditions.

JSAT MOBILE look forward to contributing to the business continuity plans of customers by providing “IsatPhone Pro”, a mobile, easy to carry, handheld satellite phone offering reliable communications.

[Additional Information]



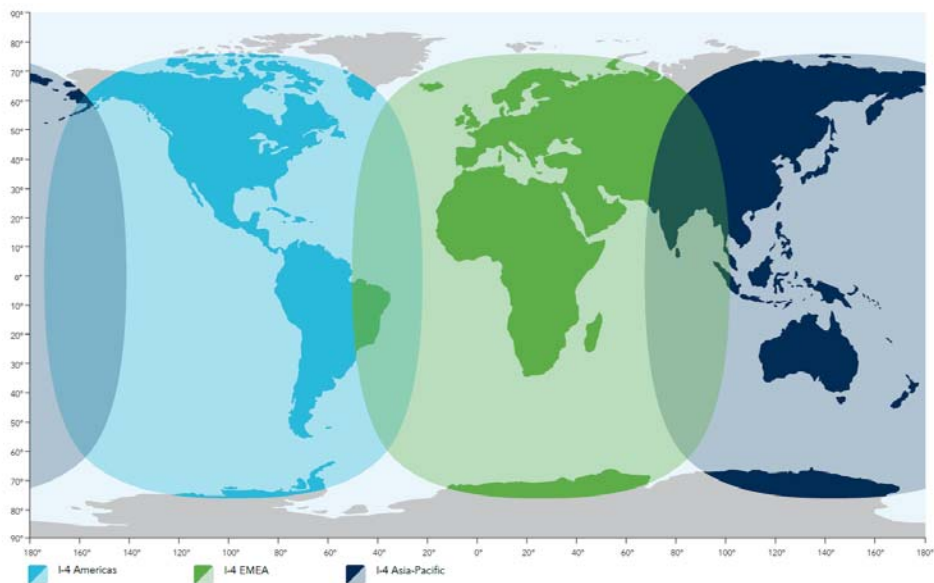
[Product Summary]

- Global Coverage, see [Coverage] below.
- Reliable communication through geostationary satellites
- International voice calls and international SMS are available
- Large-capacity battery up to 8 hours of talk time or 100 hours of standby
- Compact, lightweight, affordable handheld terminal
- Affordable communication fees

[IsatPhone Pro Specifications]

- Weight: 279 g
- Dimensions: 54 mm (W) x 170 mm (H) x 39 mm (D)
- Operating time: Talk time: 8 hours
Standby: 100 hours
- Functions: International voice calling
Voice mail
International SMS (compatible with email)
GPS functionality
Bluetooth (compatible with hands-free devices)
Colored liquid crystal display
Japanese menu (multi-language display)
Large keypads that can be used with gloves
- Protection code: IP54 (dust-proof and water-proof)
- Retail price: open price

[Coverage]



[Product and Service Inquiries]

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