

September 19, 2012

SKY Perfect JSAT Holdings Inc.

SKY PerfectTV! Premium Service gives you more channels

~ At Last, 121 HD Channels ~

SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President& Chief Executive Officer; Shinji Takada), a wholly owned subsidiary of SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Shinji Takada), today has announced that SKY PerfectTV! Premium Service gives you more channels.



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SKY Perfect JSAT Corporation (Head office: Minato-ku, Tokyo; President & Chief Executive Officer: Shinji Takada; hereinafter referred to as “SKY Perfect JSAT”) will launch 76 new channels from September 29 and October 1, 2012 in “SKY PerfectTV! Premium Service” that will be renamed from SKY PerfectTV! HD on September 29.

With this channel expansion, SKY PerfectTV! Premium Service (formerly SKY PerfectTV! HD) that started with 15 HD channels in October 2008, will grow to 166 TV channels^{*1} (of which, 121 are HD channels), and 100 radio channels. As a result, our service now offers the largest number of HD channels in Japan as a multichannel pay TV service platform. Please see the attached sheet for details on the new channels that will begin broadcasting.

Viewers could enjoy every channel in widescreen (16:9 aspect ratio) with this service using the SKY PerfectTV! Premium Service Tuner (formerly SKY PerfectTV! HD Tuner).^{*2}

SKY Perfect JSAT will continue to deliver both national and international, high-quality and plentiful genres of contents through the multichannel satellite broadcast, SKY PerfectTV!

*1 ... Excludes simultaneous broadcast channels.

*2 ... Depending on the program, there are times when black portions may appear on the left and right sides of the screen.

【Appendix】

[Channels scheduled to begin broadcasting on September 29, 2012]

Ch. No.	Channel title		Ch. No	Channel title	
Foreign Language Broadcasting			Sports		
518	PHOENIX TV		600	FIGHTING TV SAMURAI	HD
Education			Movie		
520	InstrucTV		635	V☆PARADISE HD	HD
Shopping			Music		
524	JAPANET CHANNEL DELUXE High-Definition	HD	638	MUSIC AIR	HD
527	Gem Shopping TV		645	MUSIC GRAFFITI TV	
Leisure			Overseas drama, variety, Korean		
536	Japan Amusement Broadcasting	HD	646	FashionTV	HD
537	Pachi・Sulo SITESEVEN TV	HD	653	DATV	HD
545	FoodiesTV	HD	Animation		
547	Theater Television		671	Disney XD HD	HD
News/Business/Economy			Documentary		
560	e-tenki.net		677	Animal Planet	HD
565	BBC World News	HD	Races		
566	CNNj	HD	678	NANKAN-KEIBA	
568	CCTV DAIFU		690	SPEED CHANNEL	HD
570	NIKKEI CNBC	HD	691	SPEED CHANNEL	
571	NTVNEWS24		692	SPEED CHANNEL	
612	ASAHI NEWSTAR HD	HD	693	SPEED CHANNEL	HD
Entertainment			694	SPEED CHANNEL	
589	Sukachan 9	HD	695	SPEED plus one 695	
590	Sukachan 10	HD	Adult		
591	Sukachan 11	HD	959	ent!959	HD
592	Sukachan 12	HD	970	Vtheater	
593	Sukachan 13	HD	PPV		
594	Sukachan 14	HD	971	Perfect Choice EX 1	HD
619	Nittelleplus	HD			

[Channels scheduled to begin broadcasting on October 1, 2012]

Ch. No.	Channel title		Ch. No	Channel title	
Education			Foreign Language Broadcasting		
521	IGO & SHOGI CHANNEL HD	HD	514	TVGLOBO INTERNATIONAL	
Shopping			News/Business/Economy		
523	SHOP CHANNEL	HD	557	Business Breakthrough	
525	QVC	HD	Sports		
526	MALL OF TV		609	EX SPORTS	
Leisure			Movie		
541	VICTORY CHANNEL		624	FOXMOVIES PREMIUM HD	HD
542	YOSE CHANNEL		636	EXCITING GRANDPRIX	
546	TETSUDO CHANNEL	HD	MUSIC		
Races			637	Classica Japan HD	HD
680	JLC680HD	HD	Adult		
681	JLC681		957	VENUS	HD
682	JLC682		958	MANZOX +	HD
683	JLC683 GIRL'S CHANNEL		960	Zaptv	
684	JLC684 HD	HD	961	Pink Cherry	
685	JLC685 plus		962	Yellow Cherry	
686	JLC686 plus		963	DYNAMITE TV	
PPV			964	AV KING	
500	Perfect Choice Premiere 1	HD	965	CHANNEL RUBY	
972	Perfect Choice EX 2	HD	966	Splash	
973	Perfect Choice EX 3		967	Flamingo	
974	Perfect Choice EX 4		968	POWER PLAT'S	
975	Perfect Choice EX 5				