

SKY Perfect JSAT Holdings Inc.

News Release



SKY Perfect JSAT
Holdings Inc.

December 18, 2012

SKY Perfect JSAT Holdings Inc.

Organizational Changes and a Personnel Transfer at a Subsidiary

SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Shinji Takada), a wholly owned subsidiary of SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Shinji Takada), today has announced that organizational changes and a personnel transfer will take effect from January 1, 2013.

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SKY Perfect JSAT Corporation

Organizational Changes and a Personnel Transfer

SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Shinji Takada) today has announced that organizational changes and a personnel transfer will take effect from January 1, 2013.

1) Organizational Changes

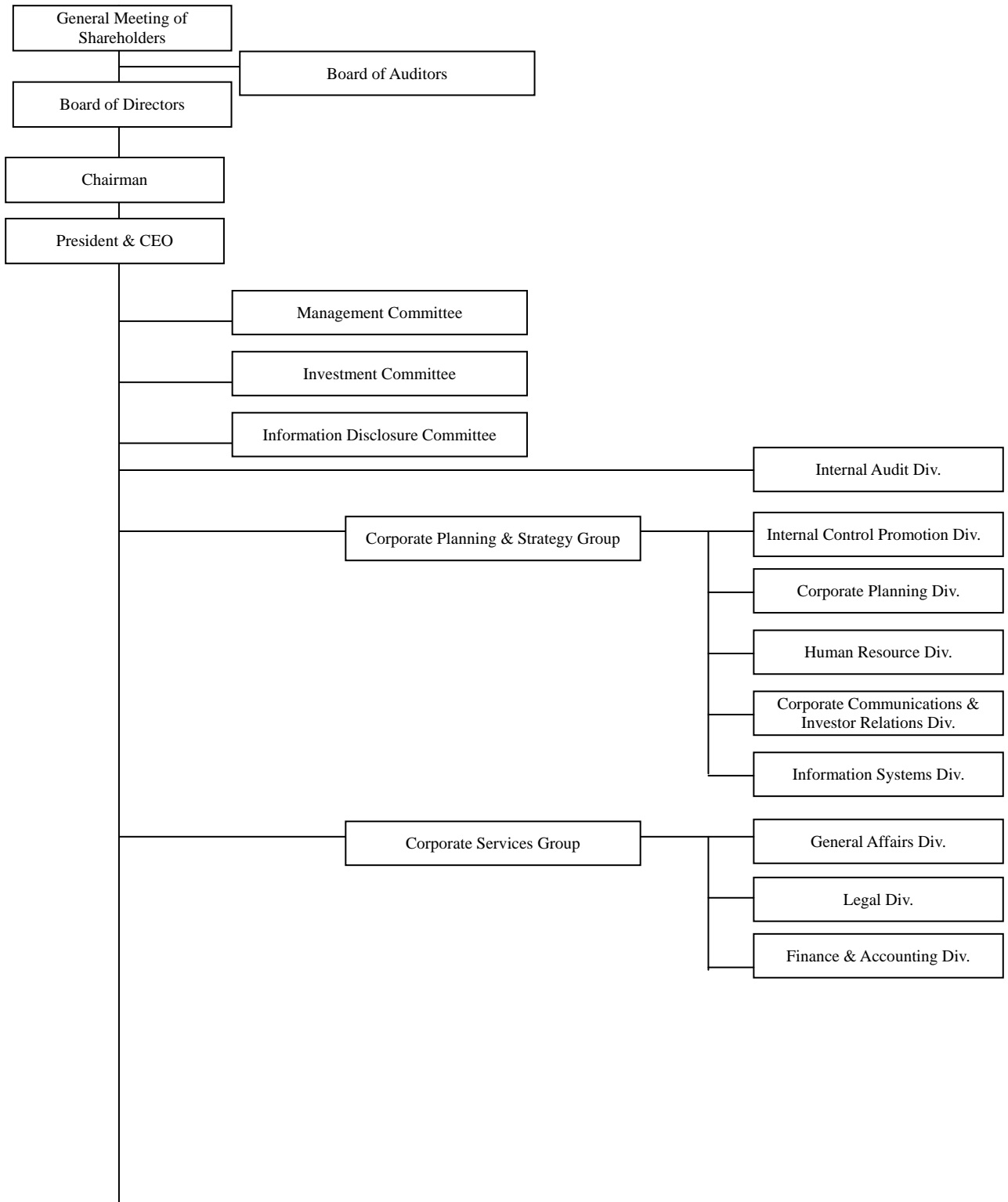
The Company established the Payout Business Division in the Multichannel Pay TV Business Group for the purpose of planning and executing services associated with a payout business.

2) Transfer of Personnel

New Assignment	New position	Previous position
Kazuo Kubota	General Manager Planning & Coordination Division Payout Business Division Broadcasting Business Group Multichannel Pay TV Business Group	General Manager Planning & Coordination Division Broadcasting Business Group Multichannel Pay TV Business Group

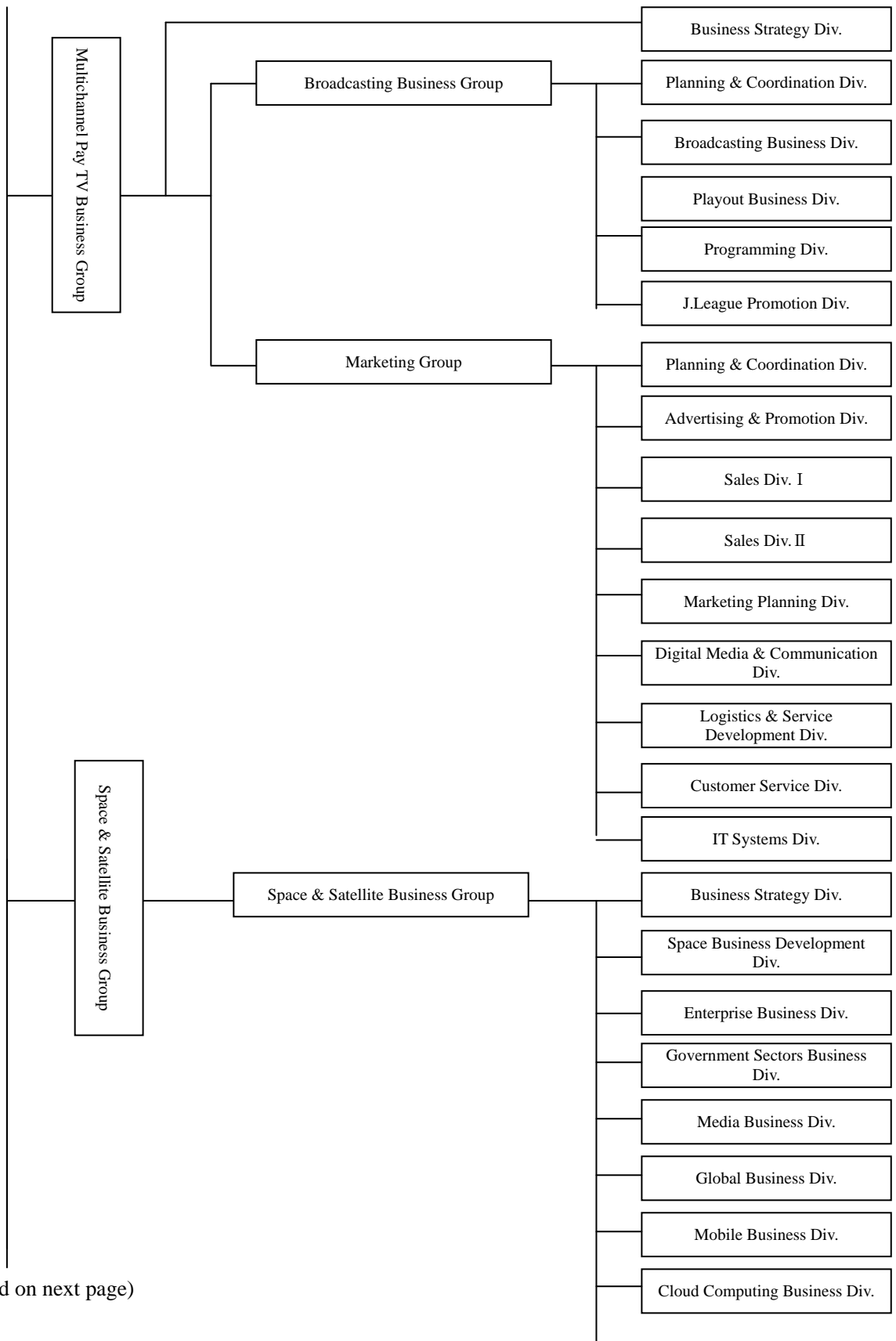
(Attachment: Reference)

<SKY Perfect JSAT Corporation Organization Chart (Effective January 1, 2013)>



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