



June 12, 2013
SKY Perfect JSAT Holdings Inc.

SKY Perfect JSAT Procures JCSAT-14 Satellite from Space Systems/Loral to Boost Capacity over Asia Pacific

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Shinji Takada) announces that SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Shinji Takada), a 100% owned subsidiary of SKY Perfect JSAT Holdings Inc., today released attached regarding SKY Perfect JSAT Procures JCSAT-14 Satellite from Space Systems/Loral to Boost Capacity over Asia Pacific.

SKY Perfect JSAT Procures JCSAT-14 Satellite from Space Systems/Loral to Boost Capacity over Asia Pacific

Tokyo, June 12, 2013 - SKY Perfect JSAT Corporation announced that it has entered into an agreement with satellite manufacturer Space Systems/Loral (SSL) for the construction of its new satellite JCSAT-14. This new communications satellite is scheduled to be launched during the second half of 2015.

JCSAT-14 will succeed and replace JCSAT-2A in the orbital position of 154 degree East Longitude. Based on the SSL 1300 platform, the new satellite will feature larger, re-designed C-band and Ku-band payloads, boosting the available regional capacity by multiple folds.

The new satellite is designed to fulfill the growing demand for telecommunication infrastructure in Asia Pacific. It offers extensive coverage over Asia, Russia, Oceania and the Pacific Islands. Broadcast and data networks can be established and upgraded with ease via the optimized C-band beams. New regional Ku-band beams are also added to extend the satellite's geographical footprint and to address the fast-growing mobility markets, enabling high-speed connectivity for vessels, aircrafts, and the resources exploration industries such as mining, oil and gas companies, where the requirement for flexible, reliable service is greater than ever.

Shinji Takada, Representative Director, President & CEO of SKY Perfect JSAT, said, "Asia Pacific is our home and we are confident about its future potential. SKY Perfect JSAT is committed to expanding our international business by creating the best service and most desirable coverage in the Asia Pacific region, while striving to expand our service portfolio in Japan. The decision to build JCSAT-14 represents another important step towards achieving that goal. We look forward to working with SSL on building this satellite, which will help elevate our service to a new level".

About SSL

SSL has a long history of delivering reliable satellites and spacecraft systems for commercial and government customers around the world. As the world's leading provider of commercial satellites, the company works closely with satellite operators to provide spacecraft for a broad range of services including television and radio distribution, digital audio radio, broadband Internet, and mobile communications. Billions of people around the world depend on SSL satellites every day. For more information, please visit www.ssloral.com.

About SKY Perfect JSAT Corporation

SKY Perfect JSAT Corporation is a leader in the converging fields of broadcasting and communications. It is Asia's largest satellite operator with a fleet of 16 satellites, and Japan's only provider of both multi-channel pay TV broadcasting and satellite communications services. SKY Perfect JSAT delivers a broad range of entertainment through the SKY PerfecTV! platform, the most extensive in Japan with a total of 3.8 million subscribers. In addition, SKY Perfect JSAT's satellite communications services, which cover Japan and the rest of Asia, as well as Oceania, Russia, Middle East, Hawaii and North America, play a vital role in supporting safety, security and convenience for society as a whole. For more information, please visit www.sptvjsat.com and www.jsat.net.

JCSAT-14 at a Glance

Target Launch Date:	H2 2015
Orbital Location:	154° East Longitude
Manufacturer:	Space Systems/Loral
Spacecraft Type:	SSL 1300
Frequency Bands:	C- and Ku-band
Transponders:	26 C-band and 18 Ku-band
Coverage Area:	Japan, Asia, Russia, Oceania, Pacific Islands, Hawaii
Service Life:	15 Years or more