

June 14, 2013
SKY Perfect JSAT Holdings Inc.

Notice of Organizational Changes and Personnel Transfers

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Shinji Takada) has announced that the following organizational changes and personnel transfers will take effect from July 1, 2013. SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Shinji Takada) has announced that the following organizational changes and personnel transfers will take effect on the same day.

1. SKY Perfect JSAT Holdings Inc.

1) Organizational Changes

- Finance & Accounting Division will be discontinued, and Finance Division and Accounting Division will be newly established.

2) Transfers of Personnel

Name	New position	Previous position
Takayuki Hiragushi	General Manager Internal Audit Division	General Manager General Affairs Division
Takashi Horikoshi	General Manager Internal Control Promotion Division	-
Toru Yoshihara	General Manager General Affairs Division	-
Shiro Shinozaki	General Manager Finance Division	-
Koji Taniguchi	General Manager Accounting Division	General Manager Finance & Accounting Division

2. SKY Perfect JSAT Corporation

1) Organizational Changes

- Finance & Accounting Division will be discontinued, and Finance Division and Accounting Division will be newly established.
- As a specialized organization for promoting the strategy of Multichannel Pay TV Business Group as a whole, Business Strategy Department will be newly established directly under the Group. Business Strategy Division and Premium Service Promotion Division will come under the direction of the Department.
- As a specialized organization for promoting new business projects, Business Development Division will be newly established directly under Multichannel Pay TV Business Group.

- Planning & Coordination Division combined Planning & Coordination Divisions of Broadcasting Business Group and Marketing Group will be newly established directly under Multichannel Pay TV Business Group.
- Sales Division I & II will combine with to form Sales Division.
- Marketing Planning Division of Marketing Group of Multichannel Pay TV Business Group will be discontinued, and its function will be transferred to Business Strategy Division and Sales Division.
- Customer Service Division of Marketing Group of Multichannel Pay TV Business Group will be renamed as Customer Relations Division.
- Space & Defense Business Division combined the functions of Space Business Development Division and certain functions of Government Sectors Business Division of Space & Satellite Business Group will be newly established.

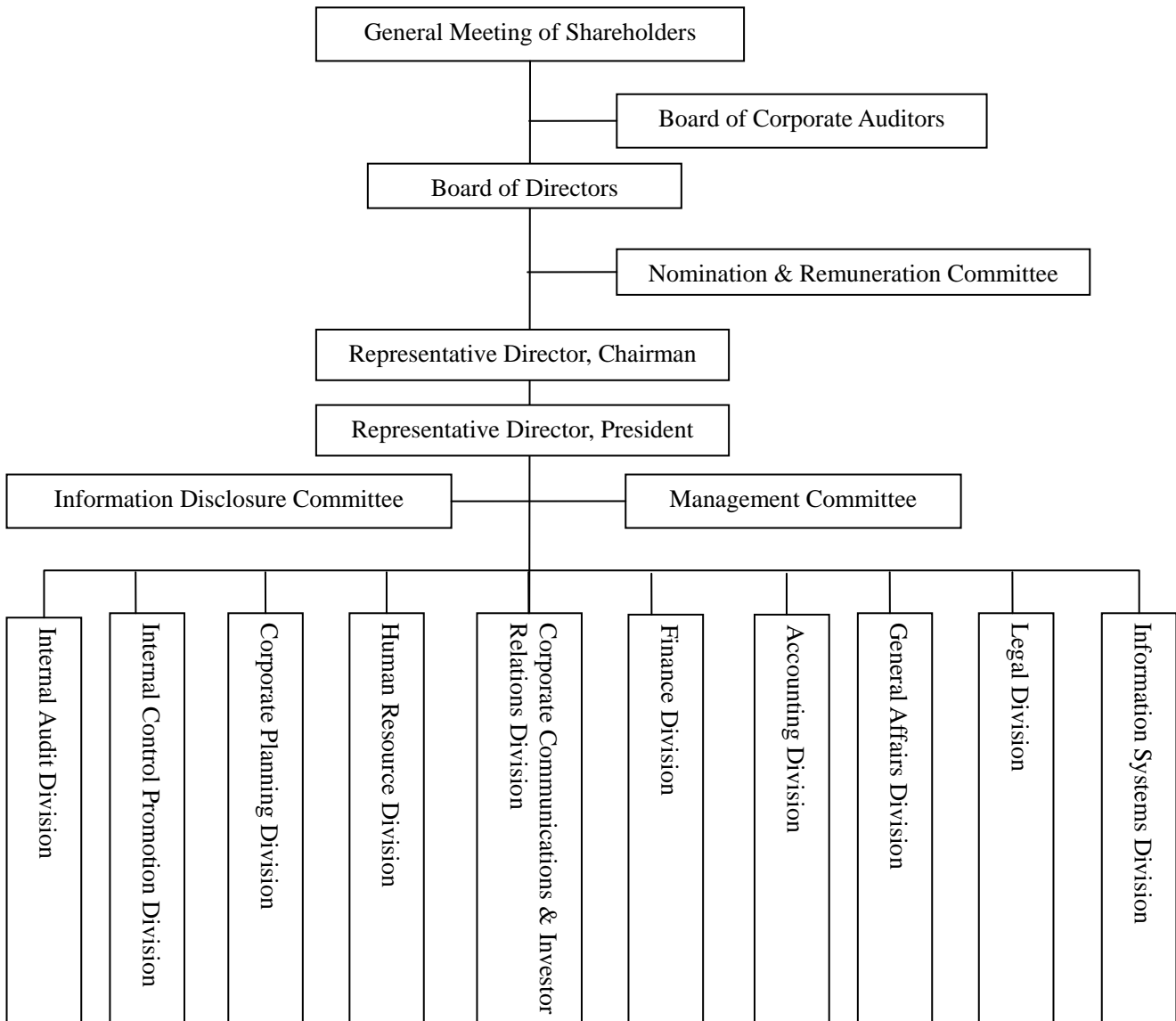
2) Transfers of Personnel

Name	New position	Previous position
Takayuki Hiragushi	General Manager Internal Audit Division	General Manager General Affairs Division Corporate Services Group
Takashi Horikoshi	General Manager Internal Control Promotion Division Corporate Planning & Strategy Group	Deputy Chief Specialist Internal Control Promotion Division Corporate Planning & Strategy Group
Toru Yoshihara	General Manager General Affairs Division Corporate Services Group	Acting General Manager General Affairs Division Corporate Services Group
Shiro Shinozaki	General Manager Finance Division Corporate Services Group	Acting General Manager Internal Audit Division
Koji Taniguchi	General Manager Accounting Division Corporate Services Group	General Manager Finance & Accounting Division Corporate Services Group
Kinya Furuya	General Manager Business Strategy Department Multichannel Pay TV Business Group	Deputy Group President and General Manager, Broadcasting Business Division Broadcasting Business Group Multichannel Pay TV Business Group
Mamoru Mitani	General Manager Business Strategy Division Business Strategy Department Multichannel Pay TV Business Group	General Manager Advertising & Promotion Division Marketing Group Multichannel Pay TV Business Group
Toru Ueda	General Manager Premium Service Promotion Division Business Strategy Department Multichannel Pay TV Business Group	General Manager Premium Service Promotion Division Multichannel Pay TV Business Group
Kazuo Kubota	General Manager Planning & Coordination Division Multichannel Pay TV Business Group	General Manager Planning & Coordination Div. and Payout Business Division Broadcasting Business Group Multichannel Pay TV Business Group
Minoru Yonezawa	Deputy Group President and General Manager, Business Development Division	Deputy Group President Broadcasting Business Group Multichannel Pay TV Business Group

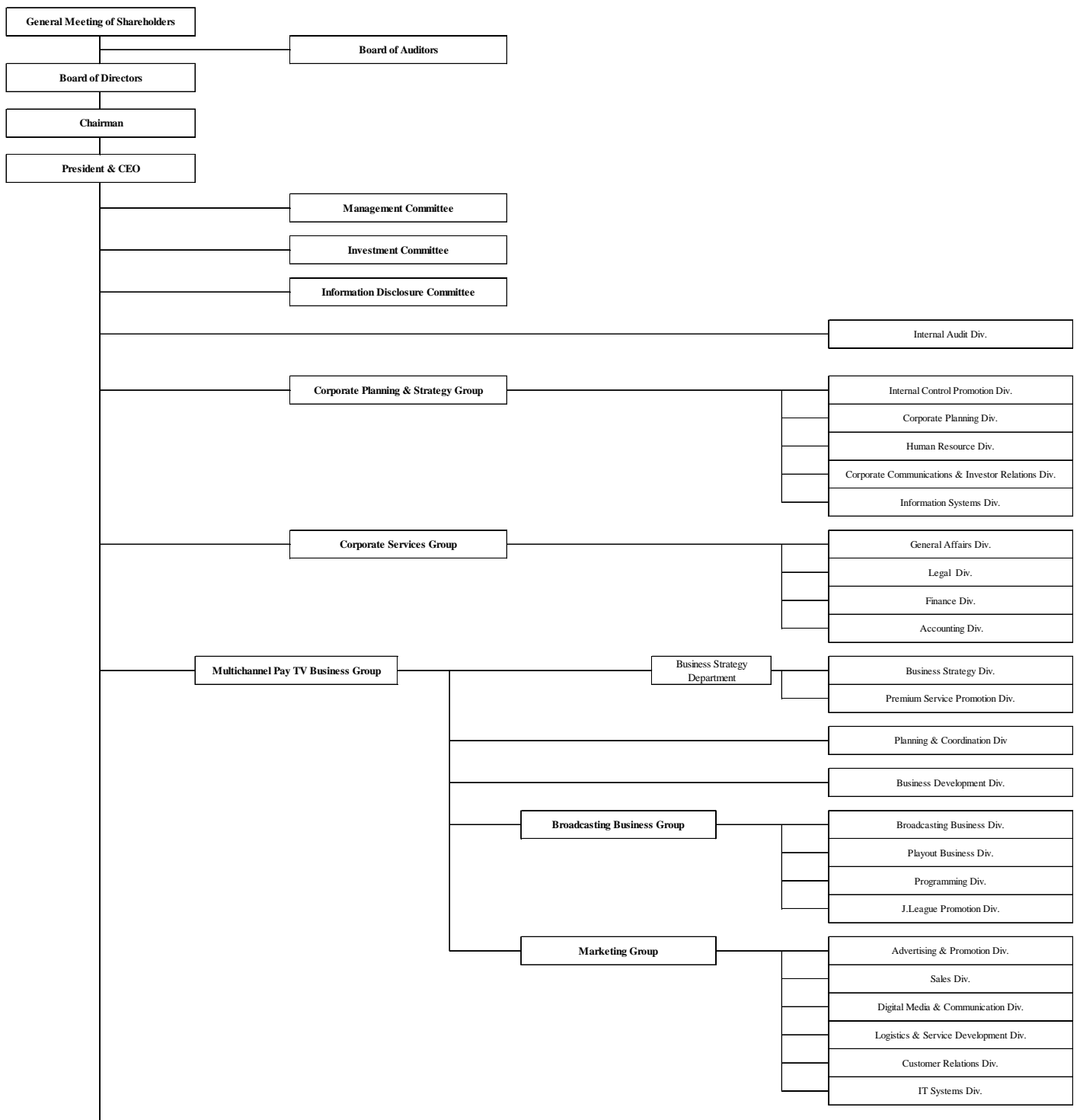
	Multichannel Pay TV Business Group	
Mamoru Takai	General Manager Broadcasting Business Division Broadcasting Business Group Multichannel Pay TV Business Group	Acting General Manager Broadcasting Business Division Broadcasting Business Group Multichannel Pay TV Business Group
Akiyoshi Hosokawa	General Manager Playout Business Division Broadcasting Business Group Multichannel Pay TV Business Group	Deputy Group President Marketing Group Multichannel Pay TV Business Group
Yasuhiko Aramaki	Deputy Group President and General Manager Advertising & Promotion Division Marketing Group Multichannel Pay TV Business Group	General Manager Business Strategy Division Multichannel Pay TV Business Group
Hisayasu Karakisawa	General Manager Sales Division Marketing Group Multichannel Pay TV Business Group	General Manager Sales Division I and II Marketing Group Multichannel Pay TV Business Group
Tetsuya Okuuchi	General Manager Customer Relations Division Marketing Group Multichannel Pay TV Business Group	Temporary assignment to SKY Perfect Customer-relations Corporation
Yutaka Moriai	General Manager Business Strategy Division Space & Satellite Business Group Space & Satellite Business Group	General Manager Government Sectors Business Division Space & Satellite Business Group Space & Satellite Business Group
Kazuhiko Aoki	General Manager Space & Defense Business Division Space & Satellite Business Group Space & Satellite Business Group	General Manager Business Strategy Division Space & Satellite Business Group Space & Satellite Business Group
Toshihide Nagatsuka	General Manager Enterprise Business Division Space & Satellite Business Group Space & Satellite Business Group	Acting General Manager Enterprise Business Division Space & Satellite Business Group Space & Satellite Business Group
Takayoshi Matsumoto	General Manager Government Sectors Business Division Space & Satellite Business Group Space & Satellite Business Group	General Manager Enterprise Business Division Space & Satellite Business Group Space & Satellite Business Group
Ryuji Sasaki	General Manager Global Business Division Space & Satellite Business Group Space & Satellite Business Group	General Manager, Hong Kong Branch Space & Satellite Business Group Space & Satellite Business Group
Katsuaki Koike	General Manager Hong Kong Branch Space & Satellite Business Group Space & Satellite Business Group	Manager Mobile Business Division Space & Satellite Business Group Space & Satellite Business Group
Masami Sugai	General Manager Planning & Coordination Division Engineering & Operations Group	General Manager Mediacenter Management & Administration Division Engineering & Operations Group

		SKY PerfecTV ! Tokyo Media Center
Shigetaka Shinozuka	General Manager Satellite Procurement Division Engineering & Operations Group	General Manager Satellite Operations Div. Engineering & Operations Group Yokohama Satellite Control Center
Hiroshi Komatsu	General Manager Satellite Planning & Engineering Division Engineering & Operations Group	General Manager Spectrum Management Division Engineering & Operations Group
Noriko Masuda	General Manager Satellite Operations Division Engineering & Operations Group	General Manager Satellite Planning & Engineering Division Engineering & Operations Group
Jun Suzuki	General Manager Spectrum Management Division Engineering & Operations Group	Acting General Manager Spectrum Management Division Engineering & Operations Group
Takashi Takada	General Manager Mediacenter Management & Administration Division Engineering & Operations Group SKY PerfecTV ! Tokyo Media Center	Temporary assignment to OptiCast Inc. and Senior Manager Platform Systems Division Engineering & Operations Group
Tetsuya Segawa	General Manager Satellite Facilities Management & Administration Division Engineering & Operations Group Yokohama Satellite Control Center	General Manager Satellite Facilities Management & Administration Division Engineering & Operations Group

< SKY Perfect JSAT Holdings Inc. Organization Chart (Effective July 1, 2013)>



<SKY Perfect JSAT Corporation Organization Chart (Effective July 1, 2013)>



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