

September 26, 2013
SKY Perfect JSAT Holdings Inc.

**Notice of Organizational Change and Personnel Transfers
of a subsidiary**

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director / President: Shinji Takada) has announced the following organizational change and personnel transfers of SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director / President & Chief Executive Officer: Shinji Takada), a 100% subsidiary of SKY Perfect JSAT Holdings Inc., will take effect from October 1, 2013.

September 26, 2013
SKY Perfect JSAT Corporation

Notice of Organizational Change and Personnel Transfers

SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director / President & Chief Executive Officer: Shinji Takada) has announced that the following organizational change and personnel transfers will take effect from October 1, 2013.

1. Organizational Change

The Company will establish the ALICE Project Administration Division in the Marketing Group of the Multichannel Pay TV Business Group as a dedicated division to reconstruct Subscribers Management System.

2. Personnel Transfers

Name	New position	Previous position
Masafumi Kawanishi	Managing Executive Officer Group President, Marketing Group, Multichannel Pay TV Business Group and General Manger of IT Systems Div.	Managing Executive Officer Group President, Marketing Group, Multichannel Pay TV Business Group
Atsuhiko Oe	Executive Officer Deputy Group President, Marketing Group and General Manager of ALICE Project Administration Div.	Executive Officer Deputy Group President, Corporate Services Group

SKY Perfect JSAT Corporation Organizational Chart (as of Oct, 2013)

