

March 25, 2014
SKY Perfect JSAT Holdings Inc.

**Notice of Organizational Change and Personnel Transfer
of a subsidiary**

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director / President: Shinji Takada) has announced the following organizational change and personnel transfer of SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director / President & Chief Executive Officer: Shinji Takada), a 100% subsidiary of SKY Perfect JSAT Holdings Inc., will take effect from April 1, 2014.

March 25, 2014
SKY Perfect JSAT Corporation

Notice of Organizational Change and Personnel Transfer

SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director / President & Chief Executive Officer: Shinji Takada) has announced that the following organizational change and personnel transfer will take effect from April 1, 2014. These are associated with a merger of OptiCast Inc., a 100% subsidiary of SKY Perfect JSAT Corporation.

(Reference) http://www.skyperfectjsat.co.jp/wp-content/uploads/140205_hd_opticast_en.pdf

1. Organizational Change

The Company will establish the OptiCast Business Division in the Marketing Group of the Multichannel Pay TV Business Group as a dedicated division for SKY PerfectTV! Premium Service HIKARI.

2. Personnel Transfer

Name	New position	Previous position
Toshiyuki Ishikawa	Executive Officer Deputy Group President, Marketing Group and General Manager of OptiCast Business Div.	OptiCast Inc. President & Chief Executive Officer

SKY Perfect JSAT Corporation Organizational Chart (as of Apr, 2014)

