

SKY Perfect JSAT Holdings Inc.

News Release



SKY Perfect JSAT
Holdings Inc.

April 17, 2014
SKY Perfect JSAT Holdings Inc.

SKY Perfect JSAT Procures JCSAT-15 and JCSAT-16 Satellites

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Shinji Takada) announces that SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Shinji Takada), a 100% owned subsidiary of SKY Perfect JSAT Holdings Inc., today released attached regarding the procurements of JCSAT-15 and JCSAT-16 Satellites.



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SKY Perfect JSAT Corporation

SKY Perfect JSAT Procures JCSAT-15 and JCSAT-16 Satellites

Tokyo, April 17, 2014 -SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer: Shinji Takada) announced that it has entered into an agreement with Space Systems/Loral (Head Office: Palo Alto, California, US; President: John Celli) for procurement of its new JCSAT-15 and 16 satellites.

In addition to JCSAT-14, for which an agreement was concluded last June, both JCSAT-15 and JCSAT-16 satellites will be constructed by Space Systems/Loral.

JCSAT-15 will succeed and replace N-SAT-110, being used at 110 degrees east longitude for broadcasting of the multichannel pay TV service SKY PerfecTV!.

JCSAT-16 will function as an in-orbit back-up satellite to the existing services in the Ku- and Ka-band for the Japanese market, enabling the provision of more stable satellite services and further strengthening the foundations of SKY Perfect JSAT Corporation's business.

SKY Perfect JSAT Corporation will continue to make investments in a timely manner in order to further enhance and increase the reliability of its communications and broadcasting services.

(Reference)

	JCSAT-15	JCSAT-16
Satellite bus	SSL1300 manufactured by Space Systems/Loral	SSL1300 manufactured by Space Systems/Loral
Specifications of the Satellites	(1) Frequency band: Ku-band (2) Main coverage: Japan, Oceania, Indian Ocean (3) Launch date: First half of FY2016 (scheduled) (4) Service life: 15 years or more	(1) Frequency bands: Ku- and Ka-band (2) Main coverage: Japan (3) Launch date: First half of FY2016 (scheduled) (4) Service life: 15 years or more

About SSL

SSL has a long history of delivering reliable satellites and spacecraft systems for commercial and government customers around the world. As the world's leading provider of commercial satellites, the company works closely with satellite operators to provide spacecraft for a broad range of services including television and radio distribution, digital audio radio, broadband Internet, mobile communications, and Earth observation. Billions of people around the world depend on SSL satellites every day. For more information, visit www.sslmda.com.

About SKY Perfect JSAT

SKY Perfect JSAT Corporation is a leader in the converging fields of broadcasting and communications. It is Asia's largest satellite operator with a fleet of 16 satellites, and Japan's only provider of both multi-channel pay TV broadcasting and satellite communications services. SKY Perfect JSAT delivers a broad range of entertainment through the SKY PerfecTV! platform, the most extensive in Japan with a total of 3.7 million subscribers. In addition, SKY Perfect JSAT's satellite communications services, which cover Japan and the rest of Asia, as well as Oceania, Russia, Middle East, Hawaii and North America, play a vital role in supporting safety, security and convenience for society as a whole. For more information, please visit www.sptvjsat.com and www.jsat.net.