

SKY Perfect JSAT Holdings Inc.



News Release

SKY Perfect JSAT
Holdings Inc.

April 25, 2014

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SKY Perfect JSAT Procures Successor to Superbird-B2 Satellite

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Shinji Takada) announces that SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Shinji Takada), a 100% owned subsidiary of SKY Perfect JSAT Holdings Inc., today released attached regarding the procurement of Successor to Superbird-B2 Satellite.

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SKY Perfect JSAT Corporation

SKY Perfect JSAT Procures Successor to Superbird-B2 Satellite

Tokyo, April 25, 2014 -SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer: Shinji Takada) announced that it has concluded arrangements to procure a successor to its Superbird-B2 satellite.

The Superbird-B2 satellite, which operates in geostationary orbit at 162 degrees east longitude, entered service in April 2000 and will reach the end of its designed service life in FY2015. SKY Perfect JSAT Corporation has planned to procure the successor satellite (called “Superbird-8”) and launch it in the second half of FY2015 (scheduled). “Superbird-8” will carry high-performance Ku and Ka transponders and will provide satellite communications services mainly in the Japanese market.

SKY Perfect JSAT Corporation will continue to provide satellite communications services with higher quality to become a trusted company by meeting customers’ expectations.

(Reference)

1. Satellite bus	DS2000 bus, manufactured by Mitsubishi Electric Corporation (manufacturing management: NEC Corporation)
2. Specifications of the satellite	(1) Frequency band: Ku- and Ka-bands (2) Main coverage: Japan (Ku-/Ka-band Japan beam) Entire visible area (Ku-band steerable beam) (3) Launch date: Second half of FY2015 (scheduled) (4) Service life: 15 years or more
3. Orbital location	162 degrees east longitude

About SKY Perfect JSAT

SKY Perfect JSAT Corporation is a leader in the converging fields of broadcasting and communications. It is Asia’s largest satellite operator with a fleet of 16 satellites, and Japan’s only provider of both multi-channel pay TV broadcasting and satellite communications services. SKY Perfect JSAT delivers a broad range of entertainment through the SKY PerfecTV! platform, the most extensive in Japan with a total of 3.7 million subscribers. In addition, SKY Perfect JSAT’s satellite communications services, which cover Japan and the rest of Asia, as well as Oceania, Russia, Middle East, Hawaii and North America, play a vital role in supporting safety, security and convenience for society as a whole. For more information, please visit www.sptvjsat.com and www.jsat.net.