



May 8, 2014

SKY Perfect JSAT Holdings Inc.

Notice of Informal Executive Appointments and Organizational Changes

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director / President: Shinji Takada) has made personnel decisions regarding operating directors and corporate auditor who are scheduled to assume their new post on June 20, 2014 at the meeting of the board of directors held on May 8, 2014.

SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director / President & Chief Executive Officer: Shinji Takada), a 100% subsidiary of SKY Perfect JSAT Holdings Inc., has decided the following organizational changes which will take effect on July 1, 2014 and made personnel decisions regarding executive officers and directors who are scheduled to assume their new post on June 20, 2014 at the meeting of the board of directors held on May 8, 2014 as well.

The new directors and corporate auditor will be officially appointed following the approval at the general meeting of shareholders held on June 20, 2014.

I. SKY Perfect JSAT Holdings Inc. (To Be Appointed on June 20, 2014)

1) Candidates for Director

New Post	Name	Present Post	Reappointment or New appointment
Representative Director, Chairman	Shigeki Nishiyama	Representative Director, Chairman	Reappointment
Representative Director, President	Shinji Takada	Representative Director, President	Reappointment
Board Director	Masao Nito	Board Director	Reappointment
Board Director	Akira Tanaka	Board Director	Reappointment
Board Director	Koki Koyama	(*1)	New appointment
Board Director(Non-Standing)	Iwao Nakatani	Board Director(Non-Standing)	Reappointment
Board Director(Non-Standing)	Masakatsu Mori	Board Director(Non-Standing)	Reappointment
Board Director(Non-Standing)	Kazunobu Iijima	Board Director(Non-Standing)	Reappointment
Board Director(Non-Standing)	Masayuki Hirata	Board Director(Non-Standing)	Reappointment

*1: Managing Executive Officer, Group President, Space & Satellite Business Group, SKY Perfect JSAT Corporation

2) Board Directors Scheduled to Retire

Name	Present Post
Osamu Inoue	Board Director
Tadashi Saito	Board Director(Non-Standing)

3) Candidate for Corporate Auditor

Name	Reappointment or New appointment
Tetsuya Fujita	New appointment(*2)

*2: Managing Director, Tokyo Broadcasting System Holdings, Inc.

*Ryoji Hirabayashi, Noriaki Sakamoto and Toshiaki Katsushima, Corporate Auditors, are during the term of office.

4) Corporate Auditor Scheduled to Retire

Name	Present Post
Shinji Takeda	Corporate Auditor(Non-Standing)

II. Organizational changes of SKY Perfect JSAT Corporation (Effective Date: July 1, 2014)

Under Engineering & Operations Group, Broadcasting Engineering Group and Satellite Planning & Operations Group will be newly established due to clarification of their responsibilities.

Marketing Group under Multichannel Pay TV Business Group will be renamed as Customer Business Group.

III. SKY Perfect JSAT Corporation (To Be Appointed on June 20, 2014)

1) Candidates for Director

New Post	Name	Present Post	Reappointment or New appointment
Representative Director	Shigeki Nishiyama	Representative Director	Reappointment
Representative Director	Shinji Takada	Representative Director	Reappointment
Director of the Board	Masao Nito	Director of the Board	Reappointment
Director of the Board	Akira Tanaka	Director of the Board	Reappointment
Director of the Board	Koki Koyama	(*3)	New appointment

*3: Managing Executive Officer, Group President, Space & Satellite Business Group, SKY Perfect JSAT Corporation

2) Board Director Scheduled to Retire

Name	Present Post
Osamu Inoue	Director of the Board

3) Executive Officers (To Be Appointed on June 20, 2014 except that responsibilities underlined will be assumed on July 1, 2014)

New Post	Name	Present Post	Reappointment or New appointment
Chairman	Shigeki Nishiyama	Chairman	Reappointment
President & Chief Executive Officer	Shinji Takada	President & Chief Executive Officer	Reappointment
Senior Executive Vice President Group President Corporate Planning & Strategy Group	Masao Nito	Senior Executive Vice President Group President Corporate Planning & Strategy Group	Reappointment
Senior Executive Vice President, Group President <u>Engineering & Operations Group</u> <u>And Satellite Planning & Operations</u> <u>Group</u>	Mitsunobu Komori	(*4)	New appointment
Senior Managing Executive Officer Group President Multichannel Pay TV Business Group	Akira Tanaka	Senior Managing Executive Officer Group President Multichannel Pay TV Business Group	Reappointment
Senior Managing Executive Officer Group President Space & Satellite Business Group	Koki Koyama	Managing Executive Officer Group President Space & Satellite Business Group	Promotion
Managing Executive Officer Group President <u>Customer Business Group</u> <u>Multichannel Pay TV Business Group</u>	Masafumi Kawanishi	Managing Executive Officer Group President, Marketing Group Multichannel Pay TV Business Group	Reappointment
Managing Executive Officer Group President Corporate Services Group	Shinji Yokomizu	Managing Executive Officer Group President Corporate Services Group	Reappointment
Managing Executive Officer Group President <u>Broadcasting Engineering Group</u>	Shuhei Yamaura	Managing Executive Officer Group President Engineering & Operations Group	Reappointment
Managing Executive Officer Group President Broadcasting Business Group Multichannel Pay TV Business Group	Jiro Komaki	Managing Executive Officer Group President Broadcasting Business Group Multichannel Pay TV Business Group	Reappointment
Executive Officer Deputy Group President Corporate Planning & Strategy Group	Satoshi Ishiyama	Executive Officer Deputy Group President Corporate Planning & Strategy Group	Reappointment
Executive Officer <u>Deputy Group President</u> <u>Corporate Services Group</u>	Kakuro Eguchi	Executive Officer Deputy Group President Corporate Planning & Strategy Group	Reappointment
Executive Officer <u>Deputy Group President</u> <u>Satellite Planning & Operations</u> <u>Group</u>	Yuichi Hayasaka	Executive Officer Deputy Group President Engineering & Operations Group	Reappointment
Executive Officer <u>Deputy Group President</u> <u>Customer Business Group</u> <u>Multichannel Pay TV Business Group</u>	Atsuhiko Ohe	Executive Officer Deputy Group President Marketing Group Multichannel Pay TV Business Group	Reappointment
Executive Officer <u>Deputy Group President</u> <u>Satellite Planning & Operations</u> <u>Group</u>	Yoshitaka Shibamoto	Executive Officer Deputy Group President Engineering & Operations Group	Reappointment

Executive Officer Deputy Group President Multichannel Pay TV Business Group	Minoru Yonezawa	Executive Officer Deputy Group President Multichannel Pay TV Business Group	Reappointment
Executive Officer Deputy Group President Space & Satellite Business Group	Mitsutoshi Akao	Executive Officer Deputy Group President Space & Satellite Business Group	Reappointment
Executive Officer Deputy Group President Multichannel Pay TV Business Group	Kinya Furuya	General Manager Business Strategy Department Multichannel Pay TV Business Group	Promotion
Executive Officer Deputy Group President Corporate Planning & Strategy Group	Masato Ogawa	General Manager Corporate Planning Division	Promotion

*4: President &CEO, DOCOMO Mobile Inc.

4) Executive officers Scheduled to Retire

Name	Present Post
Osamu Inoue	Senior Executive Vice President Group President Space & Satellite Group
Toshiyuki Ishikawa	Executive Officer Deputy Group President Marketing Group, Multichannel Pay TV Business Group

IV. Group Company (To Be Appointed on June 20, 2014)

1) SKY Perfect Broadcasting Corporation

New Post	Name	Reappointment or New appointment
President	Minoru Yonezawa	New appointment

*Takashi Yamazaki, President will be scheduled to retire.