



September 9, 2014
SKY Perfect JSAT Holdings Inc.

**SKY Perfect JSAT signed Launch Service Contract for JCSAT-15 satellite
with Arianespace**

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Shinji Takada) announces that SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Shinji Takada), a 100% owned subsidiary of SKY Perfect JSAT Holdings Inc., today released attached regarding Launch Service Contract for JCSAT-15 satellite with Arianespace.

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SKY Perfect JSAT Corporation

SKY Perfect JSAT signed Launch Service Contract for JCSAT-15 satellite with Arianespace

SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer: Shinji Takada) has concluded a contract for a launch service for its JCSAT-15 communications satellite with Arianespace (Head Office: France; Chairman and CEO: Stephane Israel). JCSAT-15 is scheduled to launch from Guiana Space Centre in Guiana, an overseas territory of France located in South America, on an Ariane-5 rocket in 2016. The satellite will serve as a successor to the N-SAT-110 satellite, which is located at a longitude of 110 degrees East and is used for broadcasting of the multichannel pay TV service SKY PerfecTV!.

With this launch, SKY Perfect JSAT will strive to continue stable broadcasts and to enhance and improve its services in the future.

(Reference)

Satellite bus	SSL1300 manufactured by Space Systems/Loral
Specifications of the Satellites	(1) Frequency bands: Ku-band (2) Main coverage: Japan, Oceania, Indian Ocean (3) Launch date: First half of FY2016 (scheduled) (4) Service life: 15 years or more

About Arianespace

Arianespace is the world's leading satellite launch company, providing innovation to its customers since 1980. Backed by 21 shareholders and the European Space Agency, the company offers an international workforce renowned for a culture of commitment and excellence.

As of 8 September, 2014, 218 Ariane launches, 35 Soyuz launches (9 at the Guiana Space Centre and 26 at Baikonur with Starsem) and three Vega launches have been performed. The company's headquarters is in Evry, near Paris, and has local offices in Washington DC (United States), Tokyo (Japan) and Singapore.

About SKY Perfect JSAT

SKY Perfect JSAT Corporation is a leader in the converging fields of broadcasting and communications. It is Asia's largest satellite operator with a fleet of 16 satellites, and Japan's only provider of both multi-channel pay TV broadcasting and satellite communications services. SKY Perfect JSAT delivers a broad range of entertainment through the SKY PerfecTV! platform, the most extensive in Japan with a total of 3.5 million subscribers. In addition, SKY Perfect JSAT's satellite communications services, which cover Japan and the rest of Asia, as well as Oceania, Russia, Middle East, Hawaii and North America, play a vital role in supporting safety, security and convenience for society as a whole. For more information, please visit www.sptvjsat.com and www.jsat.net.