SKY Perfect JSAT Holdings Inc.

News Release



February 18, 2015 SKY Perfect JSAT Holdings Inc.

4K broadcasting service available on "FLET'S TV" and "SKY PerfecTV! Premium Service Hikari" -from 10:00 AM on April 4 (Sat.)-

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Shinji Takada) announces that SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Shinji Takada), a 100% owned subsidiary of SKY Perfect JSAT Holdings Inc., yesterday released attached regarding "4K broadcasting service available on "FLET'S TV" and "SKY PerfecTV! Premium Service HIKARI".

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SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer: Shinji Takada; hereinafter, "SKY Perfect JSAT") has previously engaged in discussions with NIPPON TELEGRAPH AND TELEPHONE EAST CORPORATION (Head Office: Shinjuku-ku, Tokyo; President: Masayuki Yamamura; hereinafter, "NTT EAST"), and NIPPON TELEGRAPH AND TELEPHONE WEST CORPORATION (Head Office: Chuo-ku, Osaka; President: Kazutoshi Murao; hereinafter, "NTT WEST") to offer 4K broadcasting service on "FLET'S TV"*1 and on "SKY PerfecTV! Premium Service HIKARI"*2, and now announces that the 4K broadcasting service will be starting from April 4 (Sat.) at 10:00 A.M. on "SKY PerfecTV! Premium Service HIKARI" operated by SKY Perfect JSAT. Three 4K channels will be made available to viewers: "SKY PerfecTV! 4K CINEMA" and "SKY PerfecTV! 4K GENERAL" operated by SKY Perfect JSAT, and the test broadcast "Channel 4K"*3 operated by the Next Generation Television & Broadcasting Promotion Forum (hereinafter, "NexTV-F").

To enjoy those new 4K channels, viewers will need a 4K television and a SKY PerfecTV! Premium Service 4K Tuner which supports both satellite and HIKARI broadcast. The 4K tuner will be available starting April 1 (Wed.).

- *1 "FLET'S TV" is a service that allows subscribers to the "FLET'S TV Transmission Service" offered by NTT East and NTT West and the "SKY Perfect JSAT Facility Use Service" broadcasting service offered by SKY Perfect JSAT to receive digital broadcasts including terrestrial digital and BS (satellite) digital broadcasts. Use of "FLET'S TV" requires separate fees and a contract with FLET'S HIKARI, etc. Viewing the subscription-only broadcasting services SKY PerfecTV! Premium Service HIKARI, BS, and CS requires a separate contract with SKY Perfect JSAT and corresponding devices.
- *2 For information on the success of "FLET'S TV" and "SKY PerfecTV! Premium Service HIKARI" 4K video transmission using commercial networks:
 - SKY Perfect JSAT (http://www.sptvjsat.com/load_pdf.php?pTb=t_news_&pRi=39&pJe=1)
- *3 "Channel 4K" is a 4K test broadcast operated by the Next Generation Television & Broadcasting Promotion Forum (NexTV-F). A subscription to "SKY PerfecTV! Premium Service HIKARI" is not needed to view Channel 4K. For more information, please visit the official Channel 4K website. (http://channel4K.jp)