



May 13, 2015

SKY Perfect JSAT Holdings Inc.

### Notice of Executive Appointments and Organizational Change

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director / President: Shinji Takada) has made decisions regarding change of director's responsibility which will effect on June 1 and personnel changes of directors and corporate auditors who are scheduled to officially assume their new posts on June 26, 2015 at the meeting of the board of directors held on May 13, 2015.

SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director / President & Chief Executive Officer: Shinji Takada), a 100% subsidiary of SKY Perfect JSAT Holdings Inc., has decided the changes of Director's responsibility and executive officers' responsibilities which will effect on June 1, following organizational change which will take effect on July 1, 2015 and personnel decisions regarding directors, corporate auditors and executive officers who are scheduled to assume their new posts on June 26, 2015 at the meeting of the board of directors held on May 13, 2015 as well.

The new directors and corporate auditor will be officially appointed following the approval at the general meeting of shareholders held on June 26, 2015.

#### I. Personnel Changes of SKY Perfect JSAT Holdings Inc.

##### 1) Change of Director's responsibility (Effective June 1, 2015)

Post	Name	New Responsibility	Present Responsibility
Board Director	Masao Nito	In charge of Corporate Planning & Strategy In charge of Finance and Administration In charge of Engineering <u>In charge of Multichannel Pay TV Business</u> Chief Risk Management Officer Chief Information Management Officer Chief Group Compliance Officer	In charge of Corporate Planning & Strategy In charge of Finance and Administration In charge of Engineering Chief Risk Management Officer Chief Information Management Officer Chief Group Compliance Officer

##### 2) Board Director Scheduled to Retire (Effective May 31, 2015)

Name	Present Post
Akira Tanaka	Board Director

3) Candidates for Director (Effective June 26, 2015)

New Post	Name	Present Post	Reappointment or New appointment
Representative Director, Chairman	Shigeki Nishiyama	Representative Director, Chairman	Reappointment
Representative Director, President	Shinji Takada	Representative Director, President	Reappointment
Board Director	Masao Nito	Board Director	Reappointment
Board Director	Mitsunobu Komori	(*1)	New appointment
Board Director	Koki Koyama	Board Director	Reappointment
Board Director	Shinji Yokomizu	(*2)	New appointment
Board Director	Jiro Komaki	(*3)	New appointment
Board Director(Non-Standing)	Iwao Nakatani	Board Director(Non-Standing)	Reappointment
Board Director(Non-Standing)	Masakatsu Mori	Board Director(Non-Standing)	Reappointment
Board Director(Non-Standing)	Kazunobu Iijima	Board Director(Non-Standing)	Reappointment
Board Director(Non-Standing)	Masayuki Hirata	Board Director(Non-Standing)	Reappointment
Board Director(Non-Standing)	Michiaki Ogasawara	(*4)	New appointment

\*1: Senior Vice President, Group President, Engineering & Operations Group and Satellite Planning & Operations Group, SKY Perfect JSAT Corporation

\*2: Managing Executive Officer, Group President, Corporate Services Group, SKY Perfect JSAT Corporation

\*3: Managing Executive Officer, Group President, Broadcasting Business Group, Multichannel Pay TV Business Group, SKY Perfect JSAT Corporation

\*4: Advisor, Daiwa Institute of Research Ltd.

4) Candidates for Corporate Auditor (Effective June 26, 2015)

New Post	Name	Present Post	Reappointment or New appointment
Corporate Auditor	Akira Ogawa	(*5)	New appointment
Corporate Auditor(Non-Standing)	Toshiaki Katsushima	Corporate Auditor(Non-Standing)	Reappointment
Corporate Auditor(Non-Standing)	Tetsuya Fujita	Corporate Auditor(Non-Standing)	Reappointment

\*5: Senior Advisor, Nomura Securities Co., Ltd.

\*Noriaki Sakamoto, Corporate Auditor, is during the term of office.

5) Corporate Auditor Scheduled to Retire (Effective June 26, 2015)

Name	Present Post
Ryoji Hirabayashi	Corporate Auditor

## II. Organizational change of SKY Perfect JSAT Corporation (Effective July 1, 2015)

Corporate Planning & Administration Group will be newly established over Corporate Planning & Strategy Group and Corporate Services Group.

The purpose of this organizational change is to further pursue our growth strategy, strengthening cooperation between the two Groups, more proactively promoting M&A opportunities and enhancing Corporate Governance.

## III. Personnel Changes of SKY Perfect JSAT Corporation

### 1) Change of Director's responsibility (Effective June 1, 2015)

Post	Name	New Responsibility	Present Responsibility
Board Director	Masao Nito	Group president, Corporate Planning & Strategy In charge of Finance and Administration In charge of Engineering <u>In charge of Multichannel Pay TV Business</u> Chief Risk Management Officer Chief Information Management Officer Chief Group Compliance Officer	Group president, Corporate Planning & Strategy In charge of Finance and Administration In charge of Engineering Chief Risk Management Officer Chief Information Management Officer Chief Group Compliance Officer

### 2) Board Director Scheduled to Retire (Effective May 31, 2015)

Name	Present Post
Akira Tanaka	Board Director

### 3) Changes of Executive Officers' responsibilities (Effective June 1, 2015)

New Responsibility	Name	Present Responsibility
Managing Executive Officer, Group President, Multichannel Pay TV Business Group and Broadcasting Business Group	Jiro Komaki	Managing Executive Officer, Group President Broadcasting Business Group Multichannel Pay TV Business Group
Executive Officer, Group President Customer Business Group Multichannel Pay TV Business Group	Kinya Furuya	Executive Officer, Deputy Group President Multichannel Pay TV Business Group

\* Masafumi Kawanishi, Managing Executive Officer, Group President, Customer Business Group, Multichannel Pay TV Business Group assumed the President & CEO, WAKUWAKU JAPAN Co., Ltd. on May 1, 2015.

### 4) Executive Officer Scheduled to Retire (Effective May 31, 2015)

Name	Present Post
Akira Tanaka	Senior Managing Executive Officer, Group President Multichannel Pay TV Business

### 5) Candidates for Director (Effective June 26, 2015)

New Post	Name	Present Post	Reappointment or New appointment
Representative Director	Shigeki Nishiyama	Representative Director	Reappointment
Representative Director	Shinji Takada	Representative Director	Reappointment
Director of the Board	Masao Nito	Director of the Board	Reappointment

Director of the Board	Mitsunobu Komori	(*6)	New appointment
Director of the Board	Koki Koyama	Director of the Board	Reappointment
Director of the Board	Shinji Yokomizu	(*7)	New appointment
Director of the Board	Jiro Komaki	(*8)	New appointment

\*6: Senior Vice President, Group President, Engineering & Operations Group and Satellite Planning & Operations Group, SKY Perfect JSAT Corporation

\*7: Managing Executive Officer, Group President, Corporate Services Group, SKY Perfect JSAT Corporation

\*8: Managing Executive Officer, Group President, Broadcasting Business Group, Multichannel Pay TV Business Group, SKY Perfect JSAT Corporation

6) Candidate for Corporate Auditor (Effective June 26, 2015)

New Post	Name	Present Post	Reappointment or New appointment
Corporate Auditor	Akira Ogawa	(*9)	New appointment

\*9: Senior Advisor, Nomura Securities Co.,Ltd.

\*Noriaki Sakamoto, Corporate Auditor, is during the term of office.

7) Corporate Auditor Scheduled to Retire (Effective June 26, 2015)

Name	Present Post
Ryoji Hirabayashi	Corporate Auditor

8) Executive Officers (Effective June 26, 2015)

New Post	Name	Present Post (As of May 13, 2015)	Reappointment or New appointment
Chairman	Shigeki Nishiyama	Chairman	Reappointment
President & Chief Executive Officer	Shinji Takada	President & Chief Executive Officer	Reappointment
Senior Executive Vice President Group President*10 Corporate Planning & Administration Group	Masao Nito	Senior Executive Vice President Group President Corporate Planning & Strategy Group	Reappointment
Senior Executive Vice President, Group President Engineering & Operations Group And Satellite Planning & Operations Group	Mitsunobu Komori	Senior Executive Vice President, Group President Engineering & Operations Group And Satellite Planning & Operations Group	Reappointment
Senior Managing Executive Officer Group President Space & Satellite Business Group	Koki Koyama	Senior Managing Executive Officer Group President Space & Satellite Business Group	Reappointment
Senior Managing Executive Officer Deputy Group President*10 Corporate Planning & Administration Group	Shinji Yokomizu	Managing Executive Officer Group President Corporate Services Group	Promotion

Senior Managing Executive Officer Group President*11 Multichannel Pay TV Business Group And Broadcasting Business Group	Jiro Komaki	Managing Executive Officer Group President Broadcasting Business Group Multichannel Pay TV Business Group	Promotion
Managing Executive Officer Group President Broadcasting Engineering Group	Shuhei Yamaura	Managing Executive Officer Group President Broadcasting Engineering Group	Reappointment
Executive Officer Group President*10 Corporate Services Group Corporate Planning & Administration Group	Kakuro Eguchi	Executive Officer Deputy Group President Corporate Services Group	Reappointment
Executive Officer Group President Customer Business Group*11 Multichannel Pay TV Business Group	Kinya Furuya	Executive Officer Deputy Group President Multichannel Pay TV Business Group	Reappointment
Executive Officer Group President*10 Corporate Planning & Strategy Group Corporate Planning & Administration Group	Masato Ogawa	Executive Officer Deputy Group President Corporate Planning & Strategy Group	Reappointment
Executive Officer Deputy Group President*10 Corporate Planning & Strategy Group Corporate Planning & Administration Group	Satoshi Ishiyama	Executive Officer Deputy Group President Corporate Planning & Strategy Group	Reappointment
Executive Officer Deputy Group President Satellite Planning & Operations Group	Yuichi Hayasaka	Executive Officer Deputy Group President Satellite Planning & Operations Group	Reappointment
Executive Officer Deputy Group President Satellite Planning & Operations Group	Yoshitaka Shibamoto	Executive Officer Deputy Group President Satellite Planning & Operations Group	Reappointment
Executive Officer Deputy Group President Multichannel Pay TV Business Group	Minoru Yonezawa	Executive Officer Deputy Group President Multichannel Pay TV Business Group	Reappointment
Executive Officer Deputy Group President Space & Satellite Business Group	Mitsutoshi Akao	Executive Officer Deputy Group President Space & Satellite Business Group	Reappointment

\*10: To be Assumed on July 1, 2015

\*11: To be Assumed on June 1, 2015

\*Atsuhiko Ohe, Executive Officer, Deputy Group President, Customer Business Group Multichannel Pay TV Business Group will be scheduled to assume the Senior Managing Director, SKY Perfect Customer Relations Corporation on June 26, 2015.

#### IV. Group Company

SKY Perfect Entertainment Corporation (Effective June 1, 2015)

New Post	Name	Reappointment or New appointment
President	Jiro Komaki	New appointment

\*Akira Tanaka, President will be scheduled to retire.