

June 1, 2015
SKY Perfect JSAT Holdings Inc.

Notice of Organizational Changes and Personnel Transfers

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Shinji Takada) has announced that the following personnel transfer will take effect on July 1, 2015. SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Shinji Takada) has announced that the following organizational changes and personnel transfers will take effect on the same day.

1. SKY Perfect JSAT Holdings Inc.

- 1) Transfer of Personnel (Effective Date: July 1, 2015)

Name	New position	Previous position
Takahito Okunaga	General Manager Corporate Planning Division	Acting General Manager Corporate Planning Division

2. SKY Perfect JSAT Corporation

- 1) Organizational Changes (Effective Date: July 1, 2015)

<Corporate Planning & Administration Unit>

*Corporate Planning & Administration Unit will be established over Corporate Planning & Strategy Group and Corporate Services Group as announced on May 13, 2015.

<Multichannel Pay TV Business Unit>

- IT Strategy Division will be newly established under Business Strategy Department in order to build IT management of all the Unit and a function of IT System Division will be transferred (IT System Division will be discontinued).
- Overseas Business Division will be discontinued because of making WAKUWAKU JAPAN business to a business company by the absorption-type company slip.
- Function of Platform Programming Division of Broadcasting Business Group, along with a part of functions of Business Strategy Division and Digital Media & Communication Division, will be transferred to newly established Platform Advertising Division and Platform Public Relations Division. (Platform Programming Division will be discontinued)
- DTH Sales Division of Customer Business Group will be renamed as DTH Sales Promotions Division.
- FTTH Sales Division of Customer Business Group will be renamed as FTTH Sales Promotions Division.
- Direct Sales Promotion Division will be newly established to enhance direct sales promotion in Customer Business Group and functions of Customer Relations Division and a part of Digital Media & Communication Division will be transferred.
- IP Business Division will be newly established in Customer Business Group and a function of IP Platform Business Division of Broadcasting Business Group and a part of Digital Media & Communication Division of Customer Business Group will be transferred (IP Platform Business Division and Digital Media & Communication Division will be discontinued).

<Engineering & Operations Unit>

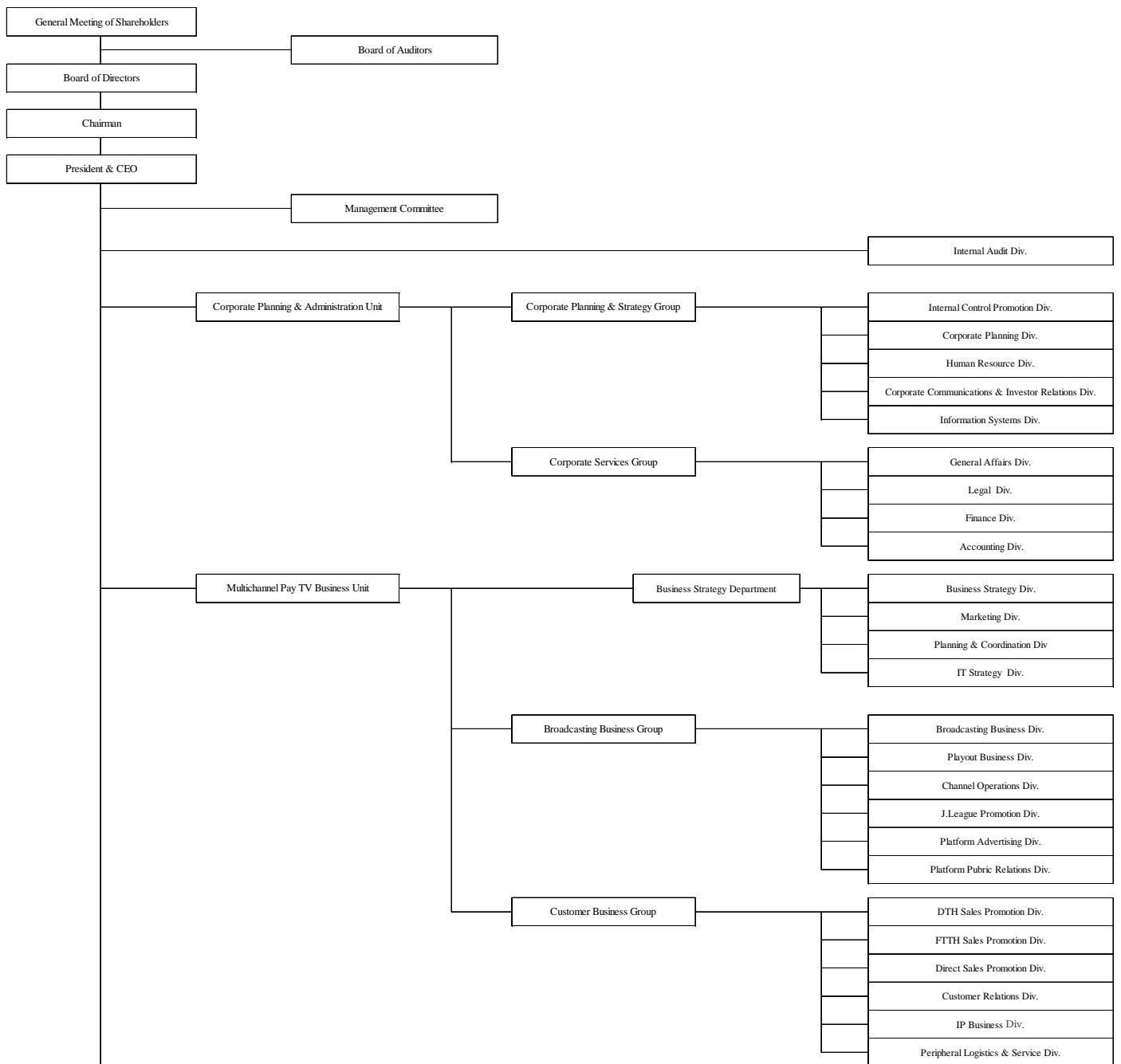
- Platform System Division and Broadcasting & Production Engineering Division of Broadcasting Engineering Group will be reorganized and Broadcasting System Division and Broadcasting Operation Division will be newly established.

2) Transfers of Personnel (Effective Date: July 1, 2015)

Name	New position	Previous position
Takahito Okunaga	General Manager Corporate Planning Division Corporate Planning & Strategy Group Corporate Planning & Administration Unit	Acting General Manager Corporate Planning Division Corporate Planning & Strategy Group
Mamoru Takai	General Manager Business Strategy Department And Business Strategy Division Multichannel Pay TV Business Unit	General Manager Broadcasting Business Division Broadcasting Business Group Multichannel Pay TV Business Unit
Hiroki Mori	General Manager Planning & Coordination Division Business Strategy Department Multichannel Pay TV Business Unit	-
Koichi Matsutani	General Manager IT Strategy Division Business Strategy Department Multichannel Pay TV Business Unit	-
Mamoru Mitani	General Manager Broadcasting Business Division Broadcasting Business Group Multichannel Pay TV Business Unit	General Manager Business Strategy Division Business Strategy Department Multichannel Pay TV Business Unit
Takenori Mikami	General Manager Platform Advertising Division Broadcasting Business Group Multichannel Pay TV Business Unit	-
Kazunobu Yamamoto	General Manager Platform Public Relations Division Broadcasting Business Group Multichannel Pay TV Business Unit	General Manager Platform Programming Division Broadcasting Business Group Multichannel Pay TV Business Unit
Daisuke Nakagawa	General Manager Direct Sales Promotion Division Customer Business Group Multichannel Pay TV Business Unit	Acting General Manager Customer Relations Division Customer Business Group Multichannel Pay TV Business Unit
Shinya Kunitake	General Manager IP Business Division Customer Business Group Multichannel Pay TV Business Unit	General Manager IP Platform Business Division Broadcasting Business Group Multichannel Pay TV Business Unit
Hisayasu Karakisawa	General Manager Government Sectors Business Division Space & Satellite Business Group Space & Satellite Business Unit	General Manager Digital Media & Communication Division Customer Business Group Multichannel Pay TV Business Unit

Koichiro Matsufuji	General Manager Global Business Division Space & Satellite Business Group Space & Satellite Business Unit	-
Takashi Sensawa	General Manager Broadcasting Systems Division Broadcasting Engineering Group Engineering & Operations Unit	General Manager Platform Systems Division Broadcasting Engineering Group Engineering & Operations Unit
Kazuhiro Nagame	General Manager Broadcasting Operations Division Broadcasting Engineering Group Engineering & Operations Unit	General Manager Broadcasting & Production Engineering Division Broadcasting Engineering Group Engineering & Operations Unit

<SKY Perfect JSAT Corporation Organization Chart (Effective Date: July 1, 2015)>



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