



May 6, 2016

SKY Perfect JSAT Holdings Inc.

Notice Regarding Successful Launch of the JCSAT-14 Communications Satellite

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Shinji Takada) announces that SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Shinji Takada), a 100% owned subsidiary of SKY Perfect JSAT Holdings Inc., today released attached Notice Regarding Successful Launch of the JCSAT-14 Communications Satellite.

May 6, 2016

SKY Perfect JSAT Corporation

Notice Regarding Successful Launch of the JCSAT-14 Communications Satellite

SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President and Chief Executive Officer: Shinji Takada; “SKY Perfect JSAT”), announces the successful launch of the JCSAT-14 communications satellite.

JCSAT-14 was launched aboard SpaceX’s Falcon 9 launch vehicle from the Cape Canaveral Air Force Station in the U.S. state of Florida at 2:21 p.m. on May 6, 2016 Japan Standard Time .The satellite was separated from the lunch vehicle at 2:53 p.m. JST.

Moving forward, satellite operations will begin once in-orbit testing verifies JCSAT-14 satellite’s nominal performance.

JCSAT-14 is a communications satellite with Ku and C-bands, and will replace JCSAT-2A at the 154 degrees East longitude. The satellite will provide Ku-band coverage over Japan and the Asia-Pacific region, and extends coverage beyond Asia and Oceania into Russia as well as Pacific Island nations in C-band.

Making full use of JCSAT-14, SKY Perfect JSAT intends to boost global businesses in new and emerging markets.

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| 1. Launch date and time | : Friday, May 6, 2016 2:21 p.m. (Japan Standard Time) |
| 2. Launch site | : Cape Canaveral Air Force Station, Florida, USA |
| 3. Launch vehicle | : Falcon 9 (SpaceX) |
| 4. Satellite bus | : SSL1300 (Space Systems Loral) |
| 5. Satellite specifications | : (1) Frequencies: Ku and C-bands
(2) Coverage area:
Japan, Asia, Oceania, Russia, Pacific region
(3) Design life: 15 years |
| 6. Planned orbital slot | : 154 degrees East longitude |

Artist's depiction of JCSAT-14 in space

