



August 14, 2016

SKY Perfect JSAT Holdings Inc.

Notice Regarding Successful Launch of The JCSAT-16 Communications Satellite

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Shinji Takada) announces that SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Shinji Takada), a 100% owned subsidiary of SKY Perfect JSAT Holdings Inc., today released attached Notice Regarding Successful Launch of the JCSAT-16 Communications Satellite.

August 14, 2016

SKY Perfect JSAT Corporation

Notice Regarding Successful Launch of The JCSAT-16 Communications Satellite

SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President and Chief Executive Officer: Shinji Takada; “SKY Perfect JSAT”), announces the successful launch of the JCSAT-16 communications satellite.

The JCSAT-16 was launched aboard SpaceX’s Falcon 9 launch vehicle from the Cape Canaveral Air Force Station in the U.S. state of Florida at 2:26 p.m. on August 14, 2016 Japan Standard Time(JST). The satellite was separated from the launch vehicle at 2:58 p.m. JST.

Moving forward, satellite operations will begin once in-orbit testing verifies the JCSAT-16 satellite’s nominal performance.

The JCSAT-16 will function as an in-orbit back-up satellite to the existing services in the Ku- and Ka-band, enabling the provision of more stable satellite services and further strengthening the foundations of SKY Perfect JSAT Corporation’s business.

SKY Perfect JSAT continues to provide high-quality satellite services and increased flexibility to reinforce our growing fleet as needed, ensuring the highest level of reliability for our customers.

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| 1. Launch date and time | : Sunday, August 14, 2016 2:26 p.m. JST |
| 2. Launch site | : Cape Canaveral Air Force Station, Florida, USA |
| 3. Launch vehicle | : Falcon 9 (SpaceX) |
| 4. Satellite bus | : SSL 1300 (Space Systems Loral) |
| 5. Satellite specifications | : (1) Frequencies: Ku and Ka-bands
(2) Coverage area: Japan
(3) Design life: 15 years |
| 6. Planned orbital slot | : 124 degrees East longitude -162 degrees East longitude |

Artist's depiction of JCSAT-16 in space

