



December 22, 2016

SKY Perfect JSAT Holdings Inc.

### **Notice Regarding Successful Launch of The JCSAT-15 Communications Satellite**

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Shinji Takada) announces that SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Shinji Takada), a 100% owned subsidiary of SKY Perfect JSAT Holdings Inc., today released attached Notice Regarding Successful Launch of the JCSAT-15 Communications Satellite.

December 22, 2016

SKY Perfect JSAT Corporation

### Notice Regarding Successful Launch of The JCSAT-15 Communications Satellite

SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President and Chief Executive Officer: Shinji Takada; “SKY Perfect JSAT”), announces the successful launch of the JCSAT-15 communications satellite.

JCSAT-15 was launched aboard Arianespace’s Ariane-5ECA launch vehicle from Guiana Space Centre at 5:30 a.m. on December 22, 2016 Japan Standard Time (JST). The satellite was separated from the launch vehicle at 6:13 a.m.JST. Moving forward, satellite operations will begin once in-orbit testing verifies JCSAT-15 satellite’s nominal performance.

Once it goes into service, JCSAT-15 will be called JCSAT-110A, as it will be located at 110 degrees East longitude where it will replace the N-SAT110 satellite as well as provide expansion capability. JCSAT-110A will be used to help broadcast the multichannel pay TV service SKY PerfecTV! and start offering Ultra HD(4K) programming in Japan. JCSAT-110A will also provide data transfer communications, and maritime and aviation applications for the Oceania and Indian Ocean Region.

SKY Perfect JSAT continues to provide high-quality satellite services and increase flexibility to reinforce our growing fleet as needed, ensuring the highest level of reliability for our customers.

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| 1. Launch date and time     | : Thursday, December 22, 2016 5:30 a.m. JST  |
| 2. Launch site              | : Guiana Space Centre, French Guiana   |
| 3. Launch vehicle           | : Ariane-5ECA (Arianespace)  |
| 4. Satellite bus            | : SSL1300 (Space Systems Loral)  |
| 5. Satellite specifications | : (1) Frequencies: Ku-band<br>(2) Coverage area: Japan, Oceania, Indian Ocean<br>(3) Design life: 15 years |
| 6. Planned orbital slot     | : 110 degrees East longitude   |

#### About SKY Perfect JSAT

SKY Perfect JSAT Corporation is a leader in the converging fields of broadcasting and communications. It is Asia’s largest satellite operator with a fleet of 18 satellites, and Japan’s only provider of both multi-channel pay TV broadcasting and satellite communications services. SKY Perfect JSAT delivers a broad range of entertainment through the SKY PerfecTV! platform, the most extensive in Japan with a total of 3 million subscribers. In addition, SKY Perfect JSAT’s satellite communications services, which cover Japan and the rest of Asia, as well as Oceania, Russia, Middle East, Hawaii and North America, play a vital role in supporting safety, security and convenience for society as a whole. For more information, please visit [www.sptvjsat.com](http://www.sptvjsat.com) and [www.jsat.net](http://www.jsat.net).

Artist's depiction of JCSAT-15 in space

