



April 6, 2018

SKY Perfect JSAT Holdings Inc.

Notice Regarding Successful Launch of The Superbird-8 Communications Satellite

SKY Perfect JSAT Holdings Inc. (Head office: Minato-ku, Tokyo; Representative Director / President: Shinji Takada) is issuing this press release to announce that its wholly-owned subsidiary SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer: Shinji Takada) today has released attached regarding the successful launch of the Superbird-8 communications satellite

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SKY Perfect JSAT Corporation

Notice Regarding Successful Launch of The Superbird-8 Communications Satellite

SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President and Chief Executive Officer: Shinji Takada; “SKY Perfect JSAT”), announces the successful launch of the Superbird-8 communications satellite.

Superbird-8 was launched aboard Arianespace’s Ariane 5ECA launch vehicle from Guiana Space Centre at 6:34 a.m. on April 6, 2018 Japan Standard Time (JST). Moving forward, satellite operations will begin once in-orbit testing verifies Superbird-8 satellite’s nominal performance.

Once it goes into service, Superbird-8 will be called Superbird-B3, and will provide satellite communications services mainly in the Japanese market by high-performance Ku and Ka transponders.

SKY Perfect JSAT will continue to provide high quality satellite communications services with highest level of reliability for our customers.

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| 1. Launch date and time | : Friday, April 6, 2018 6:34 a.m. JST |
| 2. Launch site | : Guiana Space Centre, French Guiana |
| 3. Launch vehicle | : Ariane 5ECA (Arianespace) |
| 4. Satellite bus | : DS2000 (Mitsubishi Electric Corporation) |
| 5. Satellite specifications | : (1) Frequencies: Ku-and Ka-bands
(2) Coverage area: Japan (Ku-/Ka- band Japan beam)
Entire visible area (Ku-band steerable beam)
(3) Design life: 15 years |
| 6. Planned orbital slot | : 162 degrees East longitude |

About SKY Perfect JSAT

SKY Perfect JSAT Corporation is a leader in the converging fields of broadcasting and communications. It is Asia’s largest satellite operator with a fleet of 17 satellites, and Japan’s only provider of both multi-channel pay TV broadcasting and satellite communications services. SKY Perfect JSAT delivers a broad range of entertainment through the SKY PerfecTV! platform, the most extensive in Japan with a total of 3 million subscribers. In addition, SKY Perfect JSAT’s satellite communications services, which cover Japan and the rest of Asia, as well as Oceania, Russia, Middle East, Hawaii and North America, play a vital role in supporting safety, security and convenience for society as a whole. For more information, please visit www.sptvjsat.com and www.jsat.net.

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