



September 26, 2018

SKY Perfect JSAT Holdings Inc.

Notice Regarding Successful Launch of The Horizons 3e Communications Satellite

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Shinji Takada) announces that SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Shinji Takada), a 100% owned subsidiary of SKY Perfect JSAT Holdings Inc., today released attached regarding the successful launch of the Horizons 3e communications satellite.

September 26, 2018
SKY Perfect JSAT Corporation

Notice Regarding Successful Launch of The Horizons 3e Communications Satellite

SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President and Chief Executive Officer: Shinji Takada; “SKY Perfect JSAT”), announces the successful launch of the Horizons 3e communications satellite.

Horizons 3e was launched aboard Arianespace’s Ariane-5ECA launch vehicle from Guiana Space Centre at 7:38 a.m. on September 26, 2018 Japan Standard Time (JST). The satellite was separated from the launch vehicle at 8:06 a.m.JST. Moving forward, satellite operations will begin once in-orbit testing verifies Horizons 3e satellite’s nominal performance.

As the fourth satellite jointly owned with Intelsat, Horizons 3e is the first High Throughput Satellite (HTS) for SKY Perfect JSAT and will lead to the expansion of our next generation business in the Asia and Pacific region.

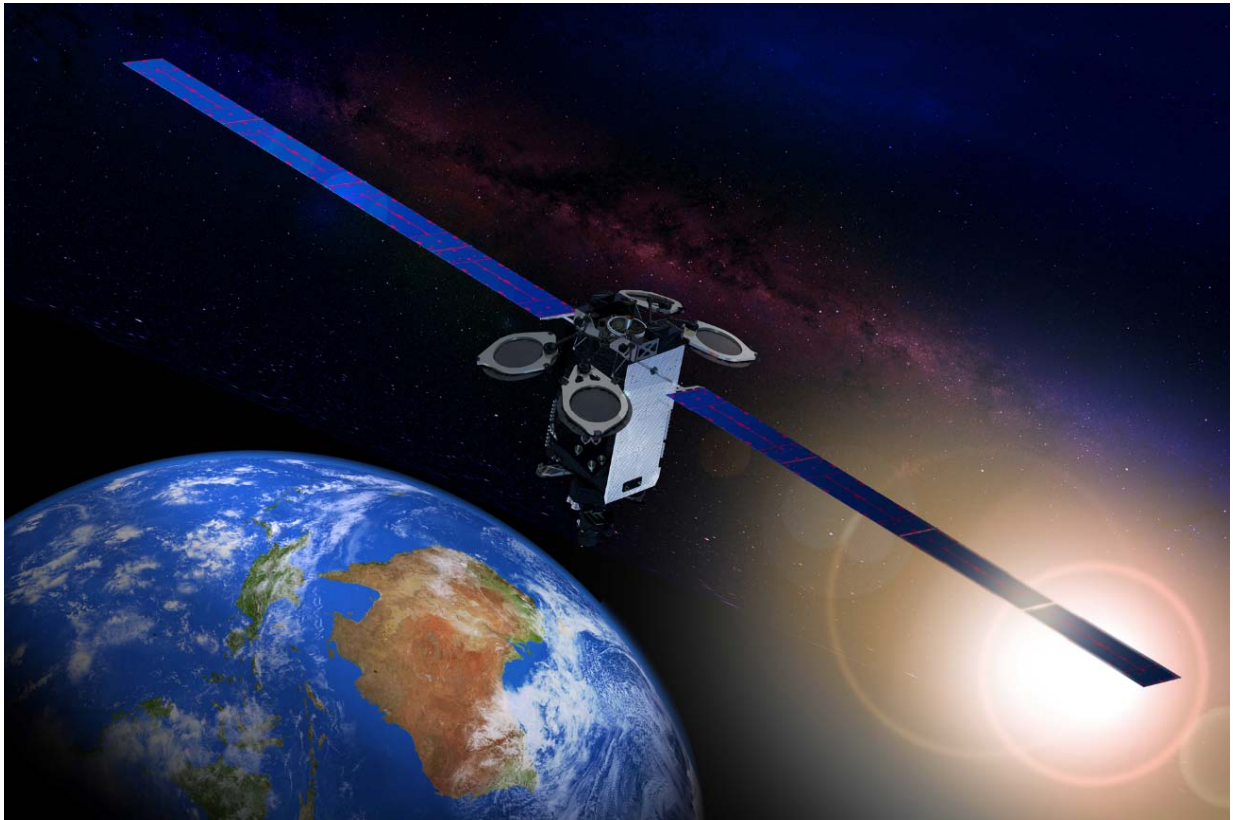
SKY Perfect JSAT continues to provide high-quality satellite services and increase flexibility to reinforce our growing fleet as needed, ensuring the highest level of reliability for our customers.

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| 1. Launch date and time | : September 26, 2018 7:38 a.m. JST |
| 2. Launch site | : Guiana Space Centre, French Guiana |
| 3. Launch vehicle | : Ariane-5ECA (Arianespace) |
| 4. Satellite bus | : Boeing702MP (Boeing) |
| 5. Satellite specifications | : (1) Frequencies: C-band and Ku-band
(2) Coverage area: Asia and Pacific region
(3) Design life: 15 years |
| 6. Planned orbital slot | : 169 degrees East longitude |

About SKY Perfect JSAT

SKY Perfect JSAT Corporation is a leader in the converging fields of broadcasting and communications. It is Asia’s largest satellite operator with a fleet of 17 satellites, and Japan’s only provider of both multi-channel pay TV broadcasting and satellite communications services. SKY Perfect JSAT delivers a broad range of entertainment through the SKY PerfecTV! platform, the most extensive in Japan with a total of 3 million subscribers. In addition, SKY Perfect JSAT’s satellite communications services, which cover Japan and the rest of Asia, as well as Oceania, Russia, Middle East, Hawaii and North America, play a vital role in supporting safety, security and convenience for society as a whole. For more information, please visit www.sptvjsat.com/en/ and www.jsat.net/en/.

Artist's depiction of Horizons 3e in space



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